

**Competitiveness, Creativity and Collaboration  
Investment Program 2010 Appeal Allocation  
Recommendations**

<b>Date:</b>	July 5, 2010
<b>To:</b>	City Council
<b>From:</b>	General Manager, Economic Development and Culture
<b>Wards:</b>	All
<b>Reference Number:</b>	

**SUMMARY**

---

This supplemental report presents staff recommendations for appeal funding set aside for the Competitiveness, Creativity and Collaboration (CCC) Investment Program in 2010. At the CPIP Appeals Sub-Committee meeting on June 29, 2010, appeals were heard from six organizations: CFC Worldwide Short Film Festival, Creative Trust for Arts and Culture, Miziwe Biik Development Corp., Planet in Focus, Somali Business Development Centre, and The Waterfront BIA. The CPIP Sub-Committee referred the appeals to the General Manager, Economic Development and Culture, for further review.

Following further review, Staff recommend two applicants receive Competitiveness, Creativity and Collaboration Investment grants for a total amount of \$41,990.

**RECOMMENDATIONS**

---

**The General Manager, Economic Development and Culture recommends that:**

1. The \$41,990 in appeal funding be allocated to the following two organizations:

- a) \$20,995 be granted to the Miziwe Biik Development Corp for the development of a business plan for the Thunderbird Aboriginal Cultural Centre; and
  - b) \$20,995 be granted to Planet in Focus for the Green Screen initiative to implement environmental improvements in the film and television industries;
2. The appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

### **Financial Impact**

This report recommends that the \$41,990 set aside for appeal purposes be allocated as per the recommendations in this report.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

### **DECISION HISTORY**

The Economic Development Committee considered a report (June 23, 2009) and approved the recommendations for the 2010 Competitiveness, Creativity and Collaboration Investment Program and forwarded the report to the Community Partnership and Investment Program (CPIP) Appeals Sub-Committee. The Committee set aside \$41,990 for appeals that may have resulted from the awards adopted by Committee that day.

<http://www.toronto.ca/legdocs/mmis/2010/ed/agendas/2010-06-23-ed31-ar.htm>

At its meeting on June 29, 2010 the CPIP Appeals Sub-Committee referred the appeals for six organizations (CFC Worldwide Short Film Festival, Creative Trust for Arts and Culture, Miziwe Biik Development Corp., Planet in Focus, Somali Business Development Centre, and The Waterfront BIA) to the General Manager, Economic Development and Culture, for further review.

Staff have reviewed the applications from the organizations that appealed and recommend:

- a) Miziwe Biik Development Corp be granted \$20,995; and
- b) Planet in Focus be granted \$20,995.

## **CONTACT**

Rob Berry  
Manager,  
Sector & Strategic Partnerships  
416-392-3387  
rberry@toronto.ca

Randy McLean  
Acting Director,  
Strategic Growth and Sector Development  
416-392-3397  
rmclean@toronto.ca

## **SIGNATURE**

Michael H. Williams, General Manager  
Economic Development and Culture