



STAFF REPORT ACTION REQUIRED

Parks, Forestry and Recreation 2010 Community Festivals and Special Events Allocation Recommendations

Date:	May 21, 2010
To:	Community Development and Recreation Committee Community Partnership and Investment Program Appeals Sub-Committee
From:	Brenda Patterson, General Manager, Parks, Forestry and Recreation
Wards:	All Wards
Reference Number:	P:\2010\Cluster A\PFR\CD34-062410-AFS#11788

SUMMARY

This report provides the recommended allocations for all community organizations that have applied for funding from the 2010 Community Festivals and Special Events Investment Program (CFSE). The 2010 approved Operating Budget for the CFSE program is \$103,310.00 of which \$93,000.00 will be recommended for allocation to 35 community organizations and \$10,310.00 held for appeals.

The Community Partnership and Investment Program (CPIP)'s 2010 approved Operating Budget for the CFSE program is \$103,310.00, which includes a 2% funding level adjustment over the 2009 approved Operating Budget. All returning grant applications were calculated to include a 2% Cost of Living Adjustment (COLA) increase. A total of 44 applications were received (a summary of their applications can be found in Attachment #2) of which five were deemed late. Of the 44 applications, 24 were new, 20 returning, one organization withdrew their application and three were recommended for \$0 allocation as they did not meet the CFSE Program criteria.

Small to medium sized Community Festivals and Special Events facilitates social cohesion amongst residents and helps to improve neighbourhood pride. These events support the formation of partnerships between local community non-for-profit organizations and the City of Toronto. These partnerships enable the events to showcase Toronto's diversity and community pride to local residents and visitors to the City.

RECOMMENDATIONS

The General Manager of Parks, Forestry and Recreation recommends that:

1. City Council approve the allocations for the Parks, Forestry and Recreation 2010 Community Festival and Special Events Investment Program totalling \$93,000.00, as per Attachment 1; and that \$10,310.00 be set aside for the appeals process; and
2. the General Manager of Parks, Forestry and Recreation submit a report on the Parks, Forestry and Recreation 2010 Community Festival and Special Events Appeals Allocation Recommendations directly to the July 6th City Council meeting for its consideration.

Financial Impact

This report recommends the allocation of the 2010 approved Operating Budget of \$103,310.00 for the Community Festivals and Special Events Investment Program, including \$10,310.00 for the appeals process, to 35 community organizations, through Community Partnership and Investment Program as per Attachment #1.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Equity Statement

This report summarizes the recommended allocations for the Community Festivals and Special Events Investment Program Grant. The recommended allocations for the grant program are based on the organizations providing programming that supports Parks, Forestry and Recreation in meeting its three service priorities: child and youth development, lifelong health and wellness for all and environmental stewardship. The criteria are measured at a high level and therefore are not at a level of detail that would allow for an equity impact analysis to be undertaken.

ISSUE BACKGROUND

Parks, Forestry and Recreation Division uses the CFSE program as a strategic tool to foster community engagement amongst Torontonians and to foster neighbourhood pride. The CFSE program allows community organizations to showcase their communities and events as well as provide volunteer opportunities for neighbourhood residents. The CFSE program aims to support small to medium sized community festivals and special events to become self sustaining and financially sound. These events act as an economic stimulus attracting tourists and visitors to the variety of events produced within the boundaries of the City of Toronto. This year saw an increase in events focusing on

environmental stewardship and ethno-specific themes which showcase Toronto's ethnic diversity.

COMMENTS

The CFSE program aims to provide seed money to support organizations in the development and execution of small to medium special events, with the goal of achieving self-sustainability. Funding for events is only provided for a four year period on a declining scale, with a 10% reduction per year.

Prior to 2010 the Community Festivals and Special Events Investment Program was administered jointly by Parks, Forestry and Recreation and Economic Development and Culture. In 2009 Economic Development, Culture and Tourism transferred their portion (\$40,800.00) of the Community Festivals and Special Events Investment Program into the Competitiveness, Creativity and Collaboration Investment Program.

As the Appeals Sub-Committee will occur following the meeting of the Community Development and Recreation Committee, the recommendations for appeals will be directed to the July 6th meeting of Toronto City Council. Organizations will have the opportunity to appeal their recommended allocation at the June 29th Appeals Sub-Committee.

The CFSE grant program supports small to medium sized events organized by community organizations to promote neighbourhood pride and to showcase Toronto's diverse communities.

Equity Analysis

An equity impact analysis could not be conducted as the indicators which were selected as grant allocation criteria did not provide a level of detail to permit this type of data analysis.

CONTACT

Ann Ulusoy, Director, Management Services, Tel: 416-392-8190, Fax: 416-397-4899,
Email: aulusoy@toronto.ca

Mark Lawson, Manager, Customer Service, Tel: 416-392-1902, Fax: 416-392-1551,
Email: mlawson@toronto.ca

Sabrina Buson, Operational Support Officer, Tel: 416-392-1530, Fax: 416-392-0845,
Email: sbuson@toronto.ca

SIGNATURE

Brenda Patterson
General Manager, Parks, Forestry and Recreation Division

ATTACHMENTS

Attachment 1 – 2010 Summary of Recommendations – CFSE Investment Program
Attachment 2 – 2010 Summary Sheets – CFSE Investment Program
Attachment 3 – 2010 CFSE Investment Program Guidelines

Attachment #1 – 2010 Summary of Recommendations – CFSE Investment Program

ID Number	District	Agency	2009 Allocation	2010 Request	2010 Recommendation
CF1	East	Agincourt Community Services Association - Chester Le	New Applicant	\$ 8,700.00	\$ 1,000.00
CF2	East	Agincourt Community Services Association - Dorset Park	\$ 4,080.00	\$ 3,960.00	\$ 3,745.00
CF3	East	East Scarborough Storefront / Tides Canada Initiatives	\$ 5,508.00	\$ 6,000.00	\$ 5,057.00
CF4	East	J.H. Chinese Professional Association of Canada	New Applicant	\$ 10,000.00	\$ 1,500.00
CF5	East	Kumasi Asafo Foundation	New Applicant	\$ 39,549.88	\$ 1,000.00
CF6	East	Rouge Valley Foundation	New Applicant	\$ 5,500.00	\$0.00
CF7	East	South Asian Women's Rights Organization Inc.	New Applicant	\$ 3,380.00	\$ 1,000.00
CF8	East	West Hill Community Services	\$ 3,935.47	\$ 10,000.00	\$ 3,613.00
CF9	North	Canadian Air & Space Museum	New Applicant	\$ 10,000.00	\$0.00
CF10	North	Canadian Turkish Friendship Community	\$ 3,060.00	\$ 9,500.00	\$ 2,809.00
CF11	North	Community Association for Riding for the Disabled	Rec'd funding in 2007- \$3,500	\$ 3,500.00	\$ 3,213.00
CF12	North	Charity Haunt Productions	New Applicant	\$ 9,800.00	\$0.00
CF13	North	Doorsteps Neighbourhood Services	New Applicant	\$ 10,000.00	\$ 1,500.00
CF14	North	Elsbeth Heyworth Centre for Women	Rec'd funding in 2008- \$3,600	\$ 4,000.00	\$ 3,305.00
CF15	North	New Canadian Community Centre	New Applicant	\$ 8,200.00	\$ 1,000.00
CF16	North	Thornccliffe Neighbourhood Office of Toronto for Social & Multi-cultural Development	\$ 3,511.35	\$ 4,000.00	\$ 3,224.00
CF17	South	Applegrove Community Complex	\$ 4,590.00	\$ 4,590.00	\$ 4,214.00
CF18	South	Bangladeshi-Canadian Community Services	\$ 1,836.00	\$ 3,000.00	\$0.00
CF19	South	Black Youth Coalition Against Violence	New Applicant	\$ 10,000.00	\$0.00
CF20	South	Community Centre 55	\$ 1,037.34	\$ 1,500.00	\$ 953.00
CF21	South	Diaspora Film Festival Group	\$ 1,625.40	\$ 2,000.00	\$ 1,492.00
CF22	South	Downtown Yonge BIA	\$ 7,300.00	\$ 10,000.00	\$ 6,701.00
CF23	South	Ethiopian Association in the GTA and Surrounding Regions	New Applicant	\$ 20,000.00	\$ 2,000.00
CF24	South	Greenest City Environmental Organization	\$ 2,754.00	\$ 6,100.00	\$ 2,529.00
CF25	South	Kei Lok Yuen	New Applicant	\$ 1,000.00	\$ 500.00

CF26	South	Parkdale Liberty Economic Development Corporation	\$ 7,300.00	\$ 9,025.00	\$ 6,701.00
CF27	South	Regent Park Film Festival	New Applicant	\$ 10,000.00	\$ 4,500.00
CF28	South	Small World Music Society	New Applicant	\$ 10,000.00	\$ 4,000.00
CF29	South	St. Lawrence Neighbourhood Association	\$ 4,590.00	\$ 5,000.00	\$ 4,214.00
CF30	South	Toronto Renewable Energy Co-operative	New Applicant	\$ 10,000.00	\$ 1,500.00
CF31	South	Urban Non-Violence Initiatives Through Youth	New Applicant	\$ 10,000.00	\$ 1,500.00
CF32	South	University Settlement	New Applicant	\$ 10,000.00	\$ 4,000.00
CF33	South	Vasantham- A Tamil Seniors Wellness Centre	\$ 2,295.00	\$ 3,000.00	\$ 0.00
CF34	South	Wychwood Open Door Drop-in Centre	New Applicant	\$ 9,000.00	\$ 500.00
CF35	West	Casa Cultural Colombiana	New Applicant	\$ 10,000.00	\$ 2,000.00
CF36	West	FCJ Refugee Centre	New Applicant	\$ 9,000.00	\$ 0.00
CF37	West	High Park Initiatives	New Applicant	\$ 7,840.00	\$ 1,500.00
CF38	West	Somali Business Development Centre	\$ 2,891.70	\$ 10,000.00	\$ 0.00
CF39	West	Sunny Faces Day Care Centre Inc.*	New Applicant	W/D	W/D
CF40	West	The Stop Community Food Centre	\$ 3,304.80	\$ 7,275.00	\$ 3,067.00
CF41	West	Toronto Community Garden Network (T)**	New Applicant	\$ 4,760.00	\$ 1,000.00
CF42	West	Vietnamese Women's Association Toronto	\$ 2,295.00	\$ 2,295.00	\$ 2,107.00
CF43	West	Waterfront Trail Artists	\$ 1,693.71	\$ 1,871.00	\$ 1,556.00
CF44	West	Weston Village BIA	New Applicant	\$ 10,000.00	\$ 4,500.00
		TOTAL	\$63,607.77	\$ 343,345.88	\$ 93,000.00

* Organization withdrew their application

** Organization trusted by the Stop Community Food Centre

Attachment 2- 2010 Summary Sheets- CFSE Investment Program

Organization (CF1): Agincourt Community Services Association

4155 Sheppard Ave. E. Suite #100, Toronto ON M1S 1T4

A multi-service agency that provides services locally and to the greater Scarborough area. Services include legal and tax clinics, a food bank, information and referral services; youth drop-in; homeless services; community development work; a child and family centre, breakfast and homework clubs; Seniors Drop-in programs; services for new citizens to Canada.

Ward: 41

Service Area: Local

Event Name: **Chester Le Community 5th Anniversary Event and Chester Le Community Showcase**

Location: 160 Chester Le Blvd., Scarborough ON M1W 2N1

Description: The Chester Le Community Anniversary Event will promote community engagement and community building. The event will showcase information booths from social service agencies, performances and additional activities conducted by community members. The Chester Le Community Showcase promotes the positive nature of the Chester Le community with youth led projects, displays from the Photography Society and performances.

Expected Attendance	Number of Volunteers	Event Date(s)
600	40	June 27, 2010 and December 9, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$8,700	\$6,100	\$5,250

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$8,700	\$1,000

Recommendation: A grant allocation of \$1,000 is recommended to support the event

Event Grant Status: 1st year of eligibility

Organization (CF2): Agincourt Community Services Association

4155 Sheppard Ave. E. Suite #100, Toronto ON M1S 1T4

A multi-service agency that provides services locally and to the greater Scarborough area. Services include legal and tax clinics, a food bank, information and referral services; youth drop-in, young men's and women's programs; homeless services i.e. hot lunch, harm reduction, housing support and outreach services; community development work; a child and family centre, breakfast and homework clubs; seniors programs; services for new Canadians.

Ward: 41**Service Area:** Local**Event Name:** Dorset Park Day 2010**Location:** McGregor Community Centre Park

Description: Dorset Park Day will showcase local talent and non-profit services and will include lunch, a service fair and daytime entertainment for residents in and around McGregor Community Centre. There will be a Community Service Fair, "Dorset Park Idol" (a singing competition for children under the age of 13), Children Activities and Games, Youth Talent Show and Award Ceremony, Youth Basketball Tournament, BBQ Lunch and a Senior's Pavilion.

Expected Attendance	Number of Volunteers	Event Date(s)
500	60	June 26, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$3,960	\$20,760	\$18,760

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
\$4,080	\$3,960	\$ 3,745

Recommendation: A grant allocation of \$3,745 is recommended, pending approval of all permits.

Event Grant Status: 2nd year of eligibility

Organization (CF3): East Scarborough Storefront / Tides Canada Initiatives

4040 Lawrence Ave East, Toronto, ON M1E 2R2

The agency was originally formed in 1999, comprised of concerned agencies and community members' intent on improving services and support to the community. The services offered include settlement, youth support, legal advice, recreation and employment services. The Storefront is acutely aware of the residents and community groups and co-ordinates community development initiatives in Kingston Galloway/Orton Park.

Ward: 43 & 44

Service Area: Local

Event Name: East Scarborough Community Festival Market

Location: St. Margaret in the Pines Anglican Church and Parkette

Description: A weekly event that will combine four projects in the Kingston Galloway community: a fresh fruit and vegetable market; local artists selling crafts; Neighbourhood Action Partnership that will promote health; and Project Random which is an innovative youth festival arts project and the Storefront Community Volunteering Project.

Expected Attendance	Number of Volunteers	Event Date(s)
350-550 per week	40	June 4 th to August 6 th 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$22,250	\$16,250	\$9,296

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
\$5,508	\$6,000	\$5,057

Recommendation: A grant allocation of \$5,057 is recommended, pending approval of all permits

Event Grant Status: 3rd year of eligibility

Organization (CF4): J.H. Chinese Professionals Association of Canada

4150 Finch Avenue East, Toronto ON M1S 3T9

The agency was founded in 1992 with the objective of serving and representing the interests of immigrant professionals of Chinese descent. The organization provides free workshops/seminars of common interest, training programs to learn English, free employment/counselling services and host annual events such as an award gala and community scholarships.

Ward: 41**Service Area:** Local**Event Name:** Summer Festival**Location:** L'Amoreaux Park

Description: The event will include performances, sports, contest, displays and food vendors in addition to encouraging the community to experience the outdoors during the summer in Canada. There will be games (basketball, volleyball, bowling), contests (children drawing contest) and performances (dancing, singing, musical performance and fashion show).

Expected Attendance	Number of Volunteers	Event Date(s)
7500	100	August 14, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$46,500	\$21,500	\$21,500

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$1,500

Recommendation: A grant allocation of \$1,500 is recommended, pending approval of all permits

Event Grant Status: 1st year of eligibility

Organization (CF5): Kumasi Asafo Foundation

3398 Kingston Rd, Unit 13, Toronto ON M1M 3W6

Kumasi Asafo Foundation is the charitable division of the Kumasi Asofo Social Club of Canada which was created by a group of Ghanaian Canadians in 2001. The foundation strives to educate their members and their families in order to gain economic power that will enable the promotion of the awareness of health and social issues. Growth and development of members and their families in the Ghanaian Canadian community are key components to the success of the foundation.

Ward: 38**Service Area:** Local**Event Name:** Asanteman on Parade**Location:** Toronto Congress Centre
650 Dixon Rd

Description: The event is a traditional Ghanaian cultural festival which involves horn blowers and praise singers accompanying a procession of chiefs and queen mothers. There will also be youth performers highlighting traditional drumming and dancing. In addition to arts and crafts, Ghanaian games and a 'Café Ghana' where traditional Ghanaian dishes will be cooked and sampled by patrons.

Expected Attendance	Number of Volunteers	Event Date(s)
2,500	30	June 26, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$80,714.04	\$11,500	\$3,600

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$39,549.88	\$1,000

Recommendation: A grant allocation of \$1,000 is recommended to support this event**Event Grant Status:** 1st year of eligibility

Organization (CF6): Rouge Valley Foundation

1749 Meadowvale Ave., Toronto ON M1B 5W6

The Rouge Valley Foundation's mission is to protect the natural and cultural heritage of the Rouge Valley and its watershed through high quality restoration projects, education and research. The foundation has secured, renovated and opened the Rouge Valley Conservation Centre in 1995, helped acquire and open the Robert Holland Interpretive Centre in Richmond Hill in 2006. The Foundation provides Educational programs, interpretative guided hikes and special events.

Ward: 42**Service Area:** Local**Event Name:** Rouge Valley Eco Exploration**Location:** Rouge Valley Conservation Centre
1749 Meadowvale Rd

Description: The event will integrate outdoor education, physical activity, environmental education and appreciation of the local environment. This involves participants hiking along the trail system of Rouge Park where they can interact with environmental experts from various organizations and institutions. Participants will take part in the "Eco Exploration Challenge" where they ask an expert a designated question and record the answer on the questionnaire which they have an opportunity to win a prize.

Expected Attendance	Number of Volunteers	Event Date(s)
350	35	June 5, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$4,800	\$12,925	\$4,725

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$5,500	\$0

Recommendation: A \$0 grant allocation is recommended as the application was received after the February 11, 2010 deadline.

Event Grant Status: 1st year of eligibility

Organization (CF7): South Asian Women's Rights Organization

108-10 Teesdale Place, Toronto ON M1L 1K9

The South Asian Women's Right Organization was formed in 2006 with the objective to confront the powerlessness and impoverishment of the women and others in the South Asian community. The organization assists at-risk women by ensuring access to all civic services such as settlement services, education, health and legal services. Activity programs formed by the organization are created to ensure that social isolation is addressed with the aid of cooking groups, gardening clubs, a computer lab and an English conversation club.

Ward: 35

Service Area: Local

Event Name: **Eid-ul-Fitr (End of Ramadan) and The International Mother Language Day Festival**

Location: Oakridge Community Centre

Description: The *Eid-ul-Fitr (End of Ramadan) festival* will mark the end of the celebration of Ramadan which is the highest celebration of the Muslim calendar. The even will feature traditional dancing and singing by performers from the local community. There will be craftswomen/men, local businesses; social service agencies and politicians will be offered vendor space to display their services. The *International Mother Language Day Festival* will feature traditional dancing and singing by performs from the local community.

Expected Attendance	Number of Volunteers	Event Date(s)
600	50	September 11, 2010 & February 19, 2011

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$7,980	\$4,600	\$4,200

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$3,380	\$1,000

Recommendation: A grant allocation of \$1,000 grant is recommended pending approval of all permits. South Asian Women's Rights Organization submitted two grant applications in 2010. The two applications will be reviewed as one application package for both events

Event Grant Status: 1st year of eligibility

Organization (CF8): West Hill Community Services

3545 Kingston Rd, Toronto, ON M1M 1R6

The West Hill Community Services is a charitable, not-for-profit organization providing a broad range of health and social services to the Scarborough community. The recreational programs provided include: social support, education workshops, counselling and case management for youth and older adults in the community.

Ward: 36 & 43**Service Area:** Local**Event Name:** **Summer Community Festival Eglinton East/Kennedy Park & Scarborough Village****Location:** Glen Ravine Park and Scarborough Village Park

Description: This event will celebrate the diversity of the community through local arts, performances, craft markets and other activities. There will be local and cultural performances, a barbecue, and market places for local vendors and artisans, games and children's activities.

Expected Attendance	Number of Volunteers	Event Date(s)
5000	250	August 7, 2010 & July 17, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$42,000	\$77,000	\$46,000

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
\$3,935.47	\$10,000	\$3,613

Recommendation: A grant allocation of \$3,613 is recommended to support the event pending approval of all permits.

Event Grant Status: 3rd year of eligibility

Organization (CF9): Canadian Air & Space Museum

65 Carl Hall Road, Box 1, Toronto ON M3K 2E1

The Canadian Air & Space Museum explores and celebrates the innovative contributions to Canadian aviation and the aerospace industry within the Greater Toronto Area. Through the collection, preservation, restoration, exhibition and interpretation of information and artefacts, the organization provides an exciting place for diverse audiences to understand and experience aviation and aerospace history.

Ward: 9**Service Area:** Local**Event Name:** **Wings & Wheels Heritage Festival****Location:** 65 Carl Hall Road, Box 1, Toronto ON M3K 2E1

Description: The festival will be an indoor show within the hangar bays and in the museum and will contain aircrafts and vehicles and activities for adults and children. There will be interactive displays and exhibits such as a full scale replica of a WWII Lancaster Bomber FM104, motorcycles and approximately 500 vintage and antique cars.

Expected Attendance	Number of Volunteers	Event Date(s)
10,000	150	May 29, 2010 and May 31, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$87,634	\$127,000	\$38,000

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$0

Recommendation: A grant allocation of \$0 is recommended as the application package was received after the February 11, 2010 deadline.

Event Grant Status: 1st year of eligibility

Organization (CF10): Canadian Turkish Friendship Community
 777 Supertest Rd., Toronto ON M3J 2M9

The agency is a non-profit organization devoted to the promotion of Turkish Culture and Language in Toronto and Canada. The organization strives to strengthen intercultural bridges by reaching out to a greater community within Toronto and beyond its borders.

Ward: 8

Service Area: Local

Event Name: **Toronto Turkish Festival**

Location: Yonge-Dundas Square

Description: The Toronto Turkish Festival celebrates Turkish culture through music, exhibitions, arts, crafts, dance, shows and food. The two day festival involves Turkish crafts such as paper water marbling, live Turkish folk music, contemporary and traditional music and Turkish cuisine such as kebabs, Ayran and additional popular Turkish food.

Expected Attendance	Number of Volunteers	Event Date(s)
100 000	150	August 7 th and August 8 th , 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$69,472.57	\$71,400	\$8,000

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
\$3,060	\$9,500	\$2,809

Recommendation: A grant allocation of \$2,809 is recommended, pending approval of all licenses and permits.

Event Grant Status: 2nd year of eligibility

Organization(CF11):Community Association for Riding for the Disabled (CARD)
 4777 Dufferin Street, Toronto, ON, M3H 5T3

Ward: 10

Service Area: City-wide

The agency serves the entire City of Toronto and its goal is to promote the rehabilitation and treatment of those who are physically disabled through horseback riding. Currently the agency operates seven days a week from 9:00 am to 9:30 pm serving more than 700 children and adults. The riding centre is the only therapeutic riding centre in Toronto.

Ward: 10

Service Area: Local

Event Name: CARDathon in the Park

Location: G.Ross Lord Park

Description: The event involves a ride-a-thon and walk-a-thon through G Ross Lord Park in support of CARD's therapeutic riding program. There will be a hoe-down, on stage entertainment, roping demonstrations, equestrian demonstration, square dancing, a pie eating contest and representation from local artisans and vendors.

Expected Attendance	Number of Volunteers	Event Date(s)
500	65	June 19, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$6,550	\$90,150	\$0

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
Organization rec'd funding in 2007- \$3,500	\$3,500	\$3,213

Recommendation: A grant allocation of \$3,213 is recommended, pending approval of all licenses and permits.

Event Grant Status: 2nd year of eligibility

Organization(CF12): Charity Haunt Productions

1 Shoreham Drive, Toronto ON M3N 3A6

The organization was formed in 2008 with the intent to establish an annual fundraising entertainment production that involves a Haunted House created for the entertainment of Children and adults. A long term outreach program that involves “Kids helping Kids” through fundraising, volunteerism and education is a key component to the organization’s mandate.

Ward: 8**Service Area:** Local**Event Name:** Charity Haunt**Location:** Power House Recreation Centre
65 Colonel Samuel Smith Park Drive, Toronto ON M8V 4B6**Description:** The Charity Haunt is a fundraising entertainment production where there is an emphasis on community participation and volunteerism. There is involvement from secondary school along with utilizing adult and senior volunteers who assist in various capacities.

Expected Attendance	Number of Volunteers	Event Date(s)
10,000	150	October 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$57,000	\$106,000	\$36,000

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$9,800	\$0

Recommendation: A \$0 allocation is recommended as the special event does not meet grant criteria.**Event Grant Status:** 1st year of eligibility

Organization(CF13): Doorsteps Neighbourhood Services

1700 Wilson Avenue, Box 95, Suite 211 Toronto ON M3L 1B2

Doorsteps Neighbourhood Services serves residents in the Jane/Finch area by providing a variety of activities that facilitate community safety, security and development through positive asset based community development approaches. Activities include the Ontario Early Years and drop-in parenting programming, recreational programming, community celebrations, after school programs and women's only fitness and social support group.

Ward: 7**Service Area:** Local**Event Name:** Doorsteps Summerfest 2010**Location:** 20, 30, 40 Falstaff Ave, Beverly Heights Middle School & Day Storm Public School

Description: The festival was created to provide a showcase for the diverse cultures and unique assets of the Falstaff community and the surrounding area. The activities include, a barbeque and corn roast, local dance groups and other local performers, DJ's, Henna artists, a bouncing castle and a raffle draw.

Expected Attendance	Number of Volunteers	Event Date(s)
700	150	July 24, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$21,000	\$11,500	\$10,500

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$1,500

Recommendation: A grant allocation of \$1,500 is recommended, pending approval of all permits.

Event Grant Status: 1st year of eligibility

Organization(CF14): Elspeth Heyworth Centre for Women

1280 Finch Ave. W., Suite 301, Toronto ON M3J 3K6

The organization serves immigrant women in the area bounded by Steeles Avenue, Wilson Avenue, Islington Avenue and Dufferin Street. The organization offers workshops, support groups, life skills, education and settlement support, translation and escort and supportive counselling. The organization also provides a variety of services for senior women.

Ward: 8**Service Area:** Local**Event Name:** Celebration of Diwali and Eid and Baisakhi**Location:** Diftwood Community Centre

Description: The festival will consist of multiple events focusing on educational, cultural and recreational components. The joint event will be celebrated with food catered from the local businesses and culinary preparations made by volunteers from the community.

Expected Attendance	Number of Volunteers	Event Date(s)
500	50	November 6 th , 2010 and April 16 th 2011

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$10,340	\$7,000	\$6,300

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
Rec'd funding in 2008- \$3,600	\$4,000	\$3,305

Recommendation: A grant allocation of \$3,305 is recommended, pending approval of all permits.

Event Grant Status: 3rd year of eligibility

Organization (CF15): New Canadian Community Centre

101 Placer Court, Suite 208, North York ON M2H 3H9

The agency was established in 2001 and has provided a series of valuable services for seniors, children and other new Chinese immigrants. They have organized over 80 major community events, established the weekly senior's club and have organized six Toronto International Senior's Festivals. The organization provides community services such as choir groups, dance classes, Tai Chi groups and calligraphy classes.

Ward: 24**Service Area:** Local**Event Name:** Moon Festival- Family Reunion Day**Location:** L'Amoreaux Park

Description: Moon Festival is a traditional and popular harvest festival, in the Chinese calendar. Activities will include a food show and cooperative games; tug –a-war, badminton, jump rope and leap frog.

Expected Attendance	Number of Volunteers	Event Date(s)
25	20	September 25 th , 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$16,900	\$8,700	\$3,700

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
\$1,530	\$8,200	\$1,000

Recommendation: A grant allocation of \$1,000 is recommended, pending confirmation of all permits.

Event Grant Status: 1st year of eligibility

Organization (CF16): Thorncliffe Neighbourhood Office of Toronto for Social & Multi-Cultural Development

18 Thorncliffe Park Drive, Toronto, ON M4H 1N7

The agency provides settlement and adaptation services to immigrants and refugees. It also provides various programs such as LINC classes and employment workshops to help newcomers to the community overcome various labour market barriers. The agency has a youth center that provides after school activities and drop in programs. These programs include: homework club, computer classes, leadership programs and dance programs. During the summer, the agency runs soccer and street hockey for children and youth.

Ward: 26

Service Area: Local

Event Name: **Beat the Heat and the Amazing Race**

Location: Thorncliffe Neighbourhood Community Office and all of the City of Toronto

Description:

1) “Amazing Race” – the event is an opportunity for newcomer youth to familiarize themselves with the city of Toronto. It encourages youth to explore the city of Toronto by navigating through the TTC in teams of 4 to six people who have to race against time using clues provided that include maps and guides to landmarks across the city.

2) “Beat the Heat” – the event brings youth together to celebrate and enhance youth leadership in the community. The event will hold various tournaments such as street hockey, basketball shootout, and dance contests.

Expected Attendance	Number of Volunteers	Event Date(s)
1,080	60	August 7, 2010 (Beat the Heat) July 24, 2010 (Amazing Race)

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$ 8,100	\$ 8,100	\$ 4,000

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$ 3,511.35	\$ 4,000	\$3,224

Recommendation: A grant allocation of \$3,224 is recommended to fund Beat the Heat and the Amazing Race.

Event Grant Status: 4th and final year of eligibility

Organization (CF17): Applegrove Community Complex

60 Woodfield Rd., Toronto, ON, M4L 2W6

The service boundaries are Jones Avenue to Woodbine Avenue and Lake Ontario to the railway tracks. The agency provides recreational, educational and social services to families. Programs include after-school drop-in programs, summer day camps and personal development classes. They focus on “A neighbourhood partnership fostering community through social and informative programs for individuals and families.”

Ward: 32**Service Area:** Local**Event Name:** Applicious**Location:** North-east area of Woodbine Park, Queen St. E. and Northern Dancer Blvd.

Description: Applicious is a family oriented fall festival with an apple theme. A wide range of affordable activities will be provided for families participating in the festival ranging from crafts to contests. A wide variety of agency partners will be involved in the special event ranging from Public Health to Parks, Forestry and Recreation.

Expected Attendance	Number of Volunteers	Event Date(s)
1,000	60	September 18, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$19,735	\$15,145	\$8,307

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
\$4,590	\$4,590	\$4,214

Recommendation: A grant allocation of \$4,214 is recommended to assist with the Applicious festival.

Event Grant Status: 3rd year of eligibility

Organization (CF18): Bangladeshi-Canadian Community Services
 2811 Danforth Ave., Toronto, ON, M4C 1M2

The service boundaries encompass the community of Crescent Town, Teesdale, Dawes, Gower and Danforth areas covering ward 31. Bangladeshi- Canadian Community Services assists newcomer and immigrant families mainly of South Asian decent in areas of settlement services, youth programming, counselling, mentoring, job skills development and referrals.

Ward: 31

Service Area: Local

Event Name: **Bengali New Year- April, Canada Day July and Eid Re-union-October**

Location: Crescent Town Club, 2A The Market Place or Legion Hall 9 Dawes Rd.

Description: *Bangla New Year, Canada Day and Eid-ul-Fitr* these events will enable not only Bangladeshi residents but, also residents of other ethnic backgrounds living in the Crescent Town vicinity to learn about Bangladeshi culture.

Expected Attendance	Number of Volunteers	Event Date(s)
500	16	Saturday, April 17, 2010, Saturday, October 16, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$3,000	\$3,300	\$700

2009 FSE Allocation	2010 amount Requested	2010 Amount Recommended
\$1,836	\$3,000	\$0

Recommendation: A \$0 allocation is recommended as the grants was received after the February 11, 2010 deadline.

Event Grant Status: 3rd year of eligibility

Organization (CF19): Black Youth Coalition Against Violence

21 Sussex Ave., Suite 611 Toronto, ON, M5S 1J6

The service boundaries are the 13 Priority Neighbourhoods within the City of Toronto. The organization believes that gun violence has been disproportionately affecting the Black community. It has a two-pronged vision to achieving its mission; advocacy and awareness, and identification and empowerment.

Ward: 13 Priority Neighbourhoods**Service Area:** Local**Event Name:** UMOJA: One Aim, One Goal: Unity**Location:** Toronto

Description: The summit is an exhibition of Unity based around the Kwanza principles of Unity. This summit will explore Unity from different perspectives and influence that affect the black community such as politics, faith, history, culture, music and identity. The summit will involve guest speakers and a question and answer period.

Expected Attendance	Number of Volunteers	Event Date(s)
200	15-20	December 11, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$20,000	\$1,000	\$400,000

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$0

Recommendation: A grant allocation of \$0 is recommended as the application does not meet the Community Festival and Special Event grant criteria.

Event Grant Status: 1st year of eligibility

Organization (CF20): Community Centre 55

97 Main St. Toronto, ON, M4E 2V6

The main purpose of this agency is community service delivery and to act as an intermediary organization, facilitating the development of the community by strengthening its capacity to fulfill its own needs and missions. The agency's approach is to "help people help themselves." They accomplish this by directly operating programs and through collaborations with other organizations.

Ward: 32**Service Area:** Local**Event Name:** **Hamper's Santa Claus Parade****Location:** The parade route along Kinston Rd to Victoria Park to Walter St. to Lyall Ave. to Kimberley Ave to Swanwick.

Description: The 5th annual Hamper's Santa Claus Parade of East Toronto's Christmas Parade is a collection of neighbours and businesses celebrating Christmas together. Post parade activities include Santa and Mrs. Claus receiving children at Community Centre 55, music, tree trimming, face painting, food and beverages, photo with Santa and sponsor reception.

Expected Attendance	Number of Volunteers	Event Date(s)
8000	50	Sunday, November 21, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$7,200	\$5,700	\$0

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$1,037.34	\$1,500	\$953

Recommendation: A grant allocation of \$953 is recommended to assist with the parade.

Event Grant Status: 3rd year of eligibility

Organization (CF21): Diaspora Film Festival Group

21 Watford Ave., Toronto, ON, M6C 1G4

The Diaspora Film Festival (DFF) educates and advances the public's understanding and appreciation of the film made by filmmakers living and working outside their countries of origin. The DFF was established in 2001 and screens films and videos made by immigrants.

Ward: 21**Service Area:** City Wide**Event Name:** Diaspora Film Festival**Location:** Innis Town Hall and NFB Cinema

Description: The DFF will showcase over 20 films that will explore such themes as immigration, cultural interface, and social, cultural and political diversity. The DFF emphasizes the works of independent Canadian and international artists dealing with the concept of diaspora, especially those from ethnic minorities. The festival organizes discussion panels and free screenings.

Expected Attendance	Number of Volunteers	Event Date(s)
2,900	25-30	November 1-7, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$46,800	\$44,800	\$10,800

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$1,625.40	\$2,000	\$1,492

Recommendation: A grant allocation of \$1,492 is recommended to assist with the festival.

Event Grant Status: 4th and final year of eligibility

Organization (CF22): **Downtown Yonge BIA**
 40 Dundas St. W., Suite 300, PO Box 42, Toronto, ON,
 M5G 2C2

This organization supports local business area development primarily through promotion and streetscape improvements.

Ward: Wards 27

Service Area: Local

Event Name: Winter Magic

Location: Yonge- Dundas Square

Event Description: Illuminite- This event starts off the holiday season with a spectacular holiday lighting ceremony at Yonge - Dundas Square. The sculptural light tree, polar bears and curtain wrap are all lit up during a custom fire and pyrotechnics show by Circus Orange. The evening with also include live music.

Expected Attendance	Number of Volunteers	Event Date(s)
10,000	3	November 20, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$53,900	\$0	\$0

2009 Event Allocation	2010 Amount Requested	2010 Amount Recommended
\$7,300	\$10,000	\$6,701

Recommendation: A grant allocation of \$6,701 is recommended to support the Illuminite portion of the Winter Magic event.

Event Allocation Status: 4th and final year of eligibility.

Organization (CF23): Ethiopian Association in the GTA and Surrounding Regions
 2064 Danforth Ave., Toronto, ON, M4C 1J6

The organization is a non political, non for profit, independent, community based organization established and run by volunteer members. It is committed to facilitating the full participation of all persons of Ethiopian decent in social, cultural, and civic life in Canada. .

Ward: 31

Service Area: City Wide

Event Name: Ethiopian- Canadian Day Celebration

Location: Christie Pits Park

Description: The Ethiopian-Canadian Day Celebration is an annual event showcasing the unique cuisine, history and culture of Ethiopia and East Africa. It will include live performances, traditional dance, a fashion show, cultural exhibit and food. It will include community booths and a children’s area.

Expected Attendance	Number of Volunteers	Event Date(s)
5,000	200-300	September 11 & 12, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$70,273	\$51,000	\$0

2010 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$20,000	\$2,000

Recommendation: A grant allocation of \$2,000 is recommended to support the event pending approval of the permits

Event Grant Status: 1st year of eligibility

Organization (CF24): Greenest City Environmental Organization

220 Cowan Ave., Toronto, ON, M6K 2N6

Greenest City aims to develop locally appropriate solutions that inspire diverse communities to green Toronto. Our innovative initiatives connect communities with their environments, enhance social justice and improve health.

Ward: 14**Service Area:** Local**Event Name:** **Parkdale- Food, Earth and Culture Festival****Location:** Masaryk Park

Description: The 4th annual Food, Earth and Culture Festival will feature eco-activities including; bobbing for apples, a corn roast, butter making, and eco-storytelling tent, bird feeder-making, painting three-legged-races , sack races, tug-o-war, garden tours, bike repair. The backdrop for the festival will be local music and dance.

Expected Attendance	Number of Volunteers	Event Date(s)
750	130	September 26, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$32,280	\$26,180	\$16,675

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$2,754	\$6,100	\$2,529

Recommendation: A grant allocation of \$2,529 is recommended for infrastructure costs of the event.

Event Grant Status: 3rd year of eligibility

Organization (CF25): Kei Lok Yuen

1038 Woodbine Ave., Toronto, ON, M4C 4C4

The service boundaries are from across the City of Toronto. The organization is a community centre which provides services to seniors and new comers from South East Asia. It provides art & cultural programming, body & mind enrichment programs, health promotion & wellness programs and individual & family support programs.

Ward: 31, 32, 33**Service Area:** City Wide**Event Name:** Mid-Autumn Festival Celebration**Location:** 1038 Woodbine Ave

Description: The Mid-Autumn festival is the second most important traditional Chinese holiday. This event will include; traditional Chinese lantern making workshop, Chinese lantern competition, mooncake tasting, performances and congregate dining.

Expected Attendance	Number of Volunteers	Event Date(s)
500	30	September 21, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$5,200	\$4,200	\$1,200

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$1,000	\$500

Recommendation: A grant allocation of \$500 is recommended to support the event.

Event Grant Status: 1st year of eligibility

Organization (CF26): **Parkdale Liberty Economic Development Corp.**
1313 Queen St. W., Toronto, Ontario, M6K 1L8

This organization supports local business area development in Liberty Village and Parkdale primarily through promotion and streetscape improvements

Ward: Wards 14, 18, 19 & 20

Service Area: Local

Event Name: Queen West Art Crawl (QWAC)

Location: Various locations along Queen St. W. between Bathurst St and Roncesvalles Ave.

Event Description: PLEDC assumed the event which was previously sponsored by Artscape. The event includes art sale in Trinity-Bellwoods, a QWAC Art Crawl, live band performances, and a craft sale component.

Expected Attendance	Number of Volunteers	Event Date(s)
25,000	130	September 16-19, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-Kind Support
\$148,719	\$139,694	\$1,500

2009 Event Allocation	2010 Amount Requested	2010 Amount Recommended
\$7,300	\$9,025	\$6,701

Recommendation: A grant allocation of \$6,701 is recommended to support the Queen West Art Crawl.

Event Allocation Status: 3rd year of eligibility as Artscape received funding in 2007 for the same event

Organization (CF27): Regent Park Film Festival

401 Richmond St. W. Suite #354, Toronto, ON, M5A 3A8

The service boundaries encompass the GTA. The festival focuses on works that address immigrant and diaspora experience and presents images from the residents' places of origin. It supports self-representation, enhances a sense of community amongst participants and contributes to the health and well being of the community.

Ward: 28**Service Area:** City Wide**Event Name:** 8th Annual Regent Park Film Festival**Location:** Nelson Mandela Park Public School

Description: The film festival is Toronto's only free of charge festival dedicated to showcasing the finest multicultural works relevant to the communities living in Regent Park. The festival also allows residents of Regent Park to create media works and be involved in training workshops.

Expected Attendance	Number of Volunteers	Event Date(s)
3000	40	November 3, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$100,000	\$90,000	\$25,000

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$4,500

Recommendation: A \$4,500 grant allocation is recommended to support the event.

Event Grant Status: 1st year of eligibility

Organization (CF28): Small World Music Society

60 Atlantic Ave. Suite 219 Toronto, ON, M6K 1X9

The service boundaries encompass the City of Toronto. The organization strives to promote world music in Toronto, increase opportunities for Canadian performers and encourage interchange of community cultural activities with the broader cultural sector by working in conjunction with members of diverse cultural groups.

Ward: 14**Service Area:** City Wide**Event Name:** Small World Music Festival**Location:** Trinity Bellwoods Park

Description: The Small World Music Festival is an annual event featuring culturally diverse concert, workshops and events throughout the City of Toronto.

Expected Attendance	Number of Volunteers	Event Date(s)
1000+	15	September 24, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$30,751	\$20,235	\$0

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$4,000

Recommendation: A \$4,000 grant allocation is recommended to support the Small World Music Festival pending approval of all permits.

Event Grant Status: 1st year of eligibility

Organization (CF29): St. Lawrence Neighbourhood Association
 230 The Esplanade, Toronto, ON, M5A 4J6

The St. Lawrence Neighbourhood Association (SLNA) advocates for responsible development, bringing the neighbourhood together by organizing community festivals and other events, promoting public and pedestrian safety and championing the neighbourhood's interests.

Ward: 28
Service Area: City Wide
Event Name: Canada Day Celebration
Location: Market Lane
Description: The event starts with a parade from Crombie Park to Market Lane. The day will involve a community picnic, dance party with live music/entertainment, cake, dancers, speeches, children's games and award presentations to 15 elementary students.

Expected Attendance	Number of Volunteers	Event Date(s)
1000+	50-60	July 1, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$13,900	\$13,350	\$450

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$4,590	\$5,000	\$4,214

Recommendation: A grant allocation of \$4,214 is recommended to support the event.

Event Grant Status: 3rd year of eligibility

Organization (CF30): Toronto Renewable Energy Co-operative

401 Richmond St. W. Suite #401, Toronto, ON, M5V 3A8

The service boundaries encompass the City of Toronto. The organization strives to create a world in which everyone is fully aware of the link between their energy habits and environmental impacts.

Ward: 20**Service Area:** City Wide**Event Name:** Kids' World of Energy Festival**Location:** Bandshell Park- Exhibition Place

Description: The Kids' World of Energy Festival is an environmental, education event which targets students, teachers and families in an outdoor setting. It is centered on four main themes; energy conservation, renewable energy, climate change and "Nuts and Bolts" of Energy. It aims to promote Environmental Stewardship by emphasizing the link between climate change and society's use of energy.

Expected Attendance	Number of Volunteers	Event Date(s)
3000	200	May 11-14, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$83,000	\$98,000	\$25,000

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$1,500

Recommendation: A \$1,500 grant allocation is recommended to support the event pending approval of all permits.

Event Grant Status: 1st year of eligibility

Organization (CF31): Urban Non-Violence Initiatives Through Youth (UNITY)
 30 St. Clair Ave., Suite 1205, Toronto, ON, M4V 3A1

The service boundaries encompass the GTA. This organization is a youth led and artist driven charity dedicated to teaching youth between the ages of 10-18 in forms of artistic self-expression which will lead to positive life choices.

Ward: 22

Service Area: City Wide

Event Name: Kick-off All-School Talent Festival

Location: Yonge- Dundas Square

Description: This talent festival highlights the youth who have participated in UNITY's programming throughout the year. It aims to build bridges between communities and bring people together through their passion for art and a desire to make positive changes within their community

Expected Attendance	Number of Volunteers	Event Date(s)
2000- 3000	40	August 5, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$38,355	\$33,500	\$0

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$1,500

Recommendation: A \$1,500 grant allocation is recommended to support the event pending approval of all permits.

Event Grant Status: 1st year of eligibility

Organization (CF32): University Settlement

23 Grange Rd., Toronto, ON, M5T 1C3

The agency strives to enhance the quality of life and community by responding with socially appropriate programs that will strengthen and enrich the social, economic and cultural needs of its community. Services offered include social, community development, settlement, music, arts, childcare, recreation and education.

Ward: 20**Service Area:** Local**Event Name:** **Grange Festival****Location:** Grange Park

Description: The festival is geared towards children and families. It will consist of educational activities, recreational events, carnival games and stage performances.

Expected Attendance	Number of Volunteers	Event Date(s)
2,500	80	August 6, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$27,550	\$17,550	\$1,250

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$4,000

Recommendation: A \$4,000 grant allocation is recommended to support the event pending approval of all permits.

Event Grant Status: 1st year of eligibility

Organization (CF33): Vasantham - A Tamil Seniors Wellness Centre
 333 Sherbourne St., Suite 217, Toronto, ON, M5A 2S5

Vasantham endeavours to empower Tamil Seniors and their families to maintain and promote health and well-being through education, advocacy and the provision of programs and services within an anti-racism framework that is racially sensitive, culturally appropriate and linguistically accessible.

Ward: 27

Service Area: Local

Event Name: **Moving Together**

Location: Scarborough Civic Centre

Description: The *Moving Together* festival is an event aimed at seniors and their families. The festival is a great way for children, youth and adults to spend time with seniors. Events will include South Asian cultural dances, songs, and skits performed by youth and seniors. It will also include 15 minute yoga sessions for all.

Expected Attendance	Number of Volunteers	Event Date(s)
800	50	

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$8,250	\$4,750	\$4,750

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$2,295	\$3,000	\$0

Recommendation: A \$0 allocation is recommended as the grant was received following the February 11, 2010 deadline.

Event Grant Status: 3rd year of eligibility

Organization (CF34): Wychwood Open Door Drop-in Centre

729 St. Clair Ave. W, Toronto, ON, M6C 1B2

The service boundaries are from Spadina Rd. in the east to 401 in the North, Jane in the west and the CN rail tracks north of Dupont in the south. The organization strives to provide social-recreation drop-in programs for financially, socially, psychologically, emotionally and/or physically disadvantaged individuals.

Ward: 21

Service Area: Local

Event Name: 3rd Annual Community Trivia Night

Location: The Historical Artscape Wychwood Open Barn

Description: A fund raiser for Wychwood Open Door's program which will include celebrity Trivia pursuit, musical entertainment, a 50/50 draw, silent auction and art auction

Expected Attendance	Number of Volunteers	Event Date(s)
400	90	February - 2011

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$15,800	\$33,125	\$6,125

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$9,000	\$500

Recommendation: A \$500 grant allocation is recommended to support the event, pending confirmation of the event date.

Event Grant Status: 1st year of eligibility

Organization (CF35): Casa Cultural Colombiana

10-2011 Lawrence Ave. W., Box 101., Toronto, ON, M9N 3V3

The service boundaries encompass the GTA and the province. The organization aims to preserve and promote the cultural roots, traditions and folklore of Colombia in Toronto and the Province of Ontario, through cultural arts, education, community and social events and programming.

Ward: 26**Service Area:** City Wide**Event Name:** 50 years of Colombian Diaspora**Location:** Harbourfront Centre, 235 Queens Quay

Description: This festival will celebrate the 200th Anniversary of Colombia's Independence. It will highlight the best in Colombian art, photography, film, dance, music, theatre, literature and new media. The work of local NGO's and local community organizations will be highlighted in addition to a business fair.

Expected Attendance	Number of Volunteers	Event Date(s)
5,000 – 8,000	100	September 17-19, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$98,200	\$88,200	\$35,500

2009 CFSE Allocation	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$2,000

Recommendation: A grant allocation of \$2,000 is recommended to support the event pending approval of all permits.

Event Grant Status: 1st year of eligibility

Organization (CF36): FCJ Refugee Centre

208 Oakwood Avenue, Toronto, Ontario M6E 2V4

The agency provides shelter and basic life necessities such as food, clothing and transportation for women and children. In addition to counselling and other support services, including interpretation services, referrals to legal assistance and employment training for refugees and other uprooted people.

Ward: 17**Service Area:** Local**Event Name:** **One Community, Diverse Residents Street Party****Location:** Glenhurst Street between Oakwood Street and Crang Avenue

Description: The purpose of the Street Party is to create awareness about the challenges faced by newcomers as well as their numerous contributions to Canadian Society. The event will emphasize the programs that FCJ Refugee Centre offers such as the Crafts program in the Community Kitchen, introduce the community to challenges faced by newcomers, build partnerships with the diverse community actors within the community to provide support for various initiatives and projects.

Expected Attendance	Number of Volunteers	Event Date(s)
500	20	June 12, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$7,522	\$3,000	\$6,500

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicants	\$9,000	\$0

Recommendation: A grant of \$0 is recommended as the grant application does not meet the Community Festival and Special Event Investment criteria.

Event Grant Status: 1st year eligibility

Organization (CF37): High Park Initiatives

C/O Swansea Town Hall, 95 Lavinia Ave. Box 108, Toronto,
Ontario M6S 3H9

The agency provides environmental awareness programs at the High Park Nature Centre for children, youth, and adults with special needs. They are committed to the promotion of responsible stewardship of the natural environment. The High Park Nature Centre aims to offer an enriched educational experience that will have a long-term impact on individual attitudes toward the natural environment and personal lifestyles.

Ward: 13, 14

Service Area: Local

Event Name: Nature Movie Night

Location: High Park 200 Parkside Drive, Toronto, ON

Description: The goals of the Nature Movie Night is to “Protect, Preserve, Restore, and Respect” the natural environment in High Park by creating awareness, educating and inspiring action. The nature movie night will provide an opportunity for park users to gain an understanding of the importance to nature and the environment.

Expected Attendance	Number of Volunteers	Event Date(s)
400-600	120	July 5, 12, 19, 26 Aug 9, 16, 23, 30 , 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$14,400	\$7,344	\$0

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$0	\$7,840	\$1,500

Recommendation: A grant allocation of \$1,500 is recommended for this event.

Event Grant Status: 1st year of eligibility

Organization(CF38): Somali Business Development Centre
 1615 Weston Rd, Toronto, ON, M9N 1T8

The agency was formed in response to an identified need for small business traders, entrepreneurs, particularly to low-moderate income and disadvantaged individuals, including minorities and women.

Ward: 11, 2, 3

Service Area: Local

Event Name: Horn of Africa Heritage Festival

Location: 1160 Weston Road, Toronto, Ontario, M9V 5J3

Description: The festival presents Somali music, poetry and drama, folkloric traditional and contemporary dance and art exhibition.

Expected Attendance	Number of Volunteers	Event Date(s)
3500	22	July 10, 11, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$40,000	\$30,000	\$2,200

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$2891.70	\$10,000	\$0

Recommendation: A grant allocation of \$0 is recommended as the application was received after the February 11, 2010 deadline.

Event Grant Status: 4th and final year of eligibility

Organization (CF39): Sunny Faces Day Care Centre Inc

30 Harefield Drive, Toronto, Ontario M9W 4C9

The agency is a non-profit organization that has been helping support community for 30 years by sponsoring local sport teams and various annual contributions to neighbouring charity organization such as the Rexdale Women's Centre.

Ward: 13, 14**Service Area:** Local**Event Name:****Location:****Description:**

Expected Attendance	Number of Volunteers	Event Date(s)
600		

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$-	W/D

Recommendation: The organization has withdrawn their application for consideration from the Community Festivals and Special Events Investment Program.

Event Grant Status: 1st year of eligibility

Organization(CF40): The Stop Community Food Centre

PO Box 69, Station E, Toronto, ON, M6H 4E1

The Stop Community Food Centre serves Bloor St. to Clair to Dovercourt to Runnymede. They strive to increase access to healthy food in a manner that maintains dignity, builds community and challenges inequity.

Ward: 17,18,21**Service Area:** Local**Event Name:** **Good Food for All Festival****Location:** Davenport Perth Neighbourhood Centre -1884 and 1900 Davenport Rd.

Description: The festival aims to entertain, involve and inform the community on issues related to food, its origins and culinary and nutritional elements. The featured activities will include food preparation demonstrations, live music, a kid's zone etc.

Expected Attendance	Number of Volunteers	Event Date(s)
450	80	September 18, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$17,875	\$0	\$10,600

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$3,340.80	\$7,275	\$3,067

Recommendation: A grant allocation of \$3,067 is recommended to support the event.

Event Grant Status: 4th and final year of eligibility

Organization(CF41): Toronto Community Garden Network

601 Christie St., Studio 181, Toronto, ON., M6G 4C7

The Toronto Community Garden Network works to encourage a healthy community gardening movement in the City of Toronto, supporting and linking community gardeners. Their goal is to encourage the creation of gardens across the city of Toronto and to make community gardening an integral part of city life.

Ward: 21**Service Area:** Local**Event Name:** Seedy Saturday**Location:** Artscape Wychwood Barns/The Stop's Green Barn, 601 Christie Street, Toronto, Ontario M6G 4C7

Description: The festival aims to entertain, features vendors of heirloom, open pollinated seeds and environment-friendly garden products, as well as non-profit organizations with a gardening or greening mandate. There are also children activities including garden themed arts and crafts, storytelling, scavenger hunts, and face painting.

Target: Children, Youth, Seniors, Families

Expected Attendance	Number of Volunteers	Event Date(s)
2000 +	70	Late February or early Mar 2011

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$13,570	\$3,000	\$5,900

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$4,760	\$1,000

Recommendation: A grant allocation of \$1,000 is recommended to support the event, pending confirmation of event date.

Event Grant Status: 1st year of eligibility

* The organization is trustee by The Stop Community Food Centre

Organization(CF42): Vietnamese Women’s Association Toronto
 1756 St. Clair Avenue West, Toronto, Ontario M6N 1J3

The organization serves Vietnamese youth, women and their families from across the City of Toronto. Activities include settlement and integration supports for newcomers, referral, supportive counselling, education and skills building workshops, social and cultural activities, recreation activities.

Ward: 17

Service Area: Local

Event Name: South East Asian Mid- Autumn Festival

Location: Harbourfront Centre, 235 Queens Quay West

Description: The festival is a time when all South East Asian Countries celebrate the autumn harvest and prosperity with their families. It is open to the general public and is provided both English and Vietnamese. This event is planned by youths for children and youths. The festival will feature a Dragon Dance, followed by schedule of performances of music, dance, skit, fashion show, and literary reading.

Expected Attendance	Number of Volunteers	Event Date(s)
500	125	Sept 18, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$12,480	\$4,280	\$6,495

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$2,295	\$2,295	\$2,107

Recommendation: A grant allocation of \$2,107 is recommended for the event, pending approval of all permits.

Event Status: 2nd year of eligibility

Organization(CF43): Waterfront Trail Artists

8 First Street, Toronto, Ontario, M8V 2W9

The Waterfront Trail Artists are a group of artists and Art Supporters who are interested in involving their community in cultural activities.

Ward: 6**Service Area:** Local**Event Name:** **The Great Pumpkin Art Festival****Location:** WTA- Community Art Centre- 2979 Lakeshore Blvd. West

Description: The festival in an in-door, one day family oriented celebration of Halloween, initiated because of the enthusiastic way residents decorate their homes for Halloween. Professional Artists are hired to lead the creative activities that include pumpkin carving, pumpkin cooking, mask making, loot-bag making, shadow puppets, simple animation, and home decorations.

Expected Attendance	Number of Volunteers	Event Date(s)
150	16	October 24, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$3,165	\$824	\$480

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
\$1693.71	\$1,871	\$1,556

Recommendation: A grant allocation of \$1,556 is recommended for the event.

Event Status: 3rd year of eligibility

Organization(CF44): Weston Village BIA

4 John Street, Unit 3, Toronto, Ontario, M9N 1J3

This organization serves the needs of the business community and to strengthen the local economy. This is done by helping business find access to grants for the improvement of the look of the business area, through the Annual Santa Claus parade, the Farmer's market.

Ward: 6**Service Area:** Local**Event Name:** **The Best of Weston Festival and Art Walk****Location:** Weston Road from King Street to Wilby Crescent, Little Avenue Park on Little Avenue and Weston Road; Farmer's Market on John Street, and the Weston Lions Arena.**Description:** The festival will feature a sidewalk sale including items from the area's local artisans and crafters. Activities will include; an art walk, live music, active games, farmers market, indoor Bocce, community displays and a corn roast.

Expected Attendance	Number of Volunteers	Event Date(s)
5000	60	August 14, 2010

Total Event Budget	Anticipated Funding From Other Sources	Estimated Value of In-kind Support
\$28,000	\$8,000	\$5,000

2009 CFSE Grant	2010 Amount Requested	2010 Amount Recommended
New Applicant	\$10,000	\$4,500

Recommendation: A grant allocation of \$ 4,500 is recommended for the event.**Event Status:** 1st year of eligibility



Community Festivals and Special Events Investment Program Guidelines

Introduction

The Community Festivals and Special Events (CFSE) Investment Program is designed to provide developmental financial support to help festivals and events grow and increase their effectiveness while encouraging organizers to work towards self-sustainability for their community events.

A festival is a temporary gathering that brings people together for particular purposes. It may range in theme, scale and duration. To be eligible for support, the festival must be accessible to the general public and improve the quality of life of the community. Under this Program, grants to individual festivals are not to be provided more than four times and are available on a declining scale. Assistance may be granted to small and medium-scale local events that have the scope to attract people locally, city wide or regionally.

Events scheduled between May 1, 2010 and April 30, 2011 are eligible for funding in the 2010 CFSE Investment Program.

Program Goals and Objectives

The goal of the Community Festivals and Special Events Investment Program is to facilitate community development and community economic development throughout the City by providing developmental financial support to organizers of small to medium-scale community festivals. In order to achieve this goal, it is the objective of the Program to maximize support to those community festivals that:

- build pride in communities by showcasing local achievements, heritage, culture, neighbourhoods and business communities;
- strengthen local economies;
- encourage the development of new partnerships through local public and private sector groups working together;
- strengthen the volunteer sector by providing opportunities to learn new leadership skills;
- provide community events for people of all ages and abilities; and
- are accessible and open to the general public.*

*Notwithstanding, a fee to a component of the event may be charged, and the event may be targeted to appeal to a specific segment of the community (geographic neighbourhood, cultural group, special interest group, etc.).

Funding Category

Project Funding: funding for a specific community festival or special event that meets the eligibility criteria

Eligible Request

- Small to Medium-Scale Community Festival: A volunteer not-for-profit organization, BIA, business association or committee representing a segment of the Toronto community who initiates, organizes and implements the event, and decision-making and accountability rests with the community organization.
- The maximum dollar budget for the event is \$100,000.

Ineligible Request

- Private Community Festival: A volunteer not-for-profit organization, BIA, business association or committee representing a segment of the Toronto community initiates, organizes and implements the event which is not open to members of the public.
- Privately Produced Festival: A private sector entrepreneur or company initiates, organizes and implements the event. The involvement and support of the local community may be sought in implementing the event, but accountability and decision-making rests with the private sector company.
- City Produced Festival: City staff initiate, program, organize, budget and manage finances and decision-making rests with the City.
- Major Festival: Dollar budget is greater than \$100,000.
- Artistic Component: Component of an event eligible for support from the Toronto Arts Council.

Eligibility Criteria

Organizations must:

- be a not-for-profit organization;
- have been in existence for at least one year at the time of application;

- be accountable to the community through an elected Board of Directors (incorporated groups) or other governing body (unincorporated groups). A majority of the Board members or other governing body members must be residents of the City of Toronto;
- utilize volunteers in all aspects of the organization, including service delivery;
- demonstrate financial viability and effective management of the organization, programs and activities;
- seek support from all other appropriate levels of government and the private sector;
- produce a clearly identified community event;
- demonstrate due diligence for participants safety; and
- comply with all City of Toronto general grant policies as set out in the application package.

Organizations may:

- hire people to help plan, market and produce the event.

General Criteria

Grants are not:

- to be provided to individual festivals more than four times;
- available to organizations that have not filed a final report on previous years' projects;
- available for program, projects and services that can be included in other City of Toronto budgets;
- available for programs, projects and services where duplicate funding is available from other sources;
- available in an amount exceeding 49% of total revenue or \$10,000 (including in-kind donations from the City), which ensures that the project or organization does not become, or appear to become, operated by the City of Toronto; and
- intended to be regarded as a commitment by the City of Toronto to continue such assistance in future years.

Assessment Criteria

Applications will be assessed using the following criteria:

- Value to the community: the role and relevance of the organization/project to the community it serves.
- Impact on the community: contribution of the organization/project to the community. This can be reflected in terms of public activity, outreach initiatives, community development, volunteer involvement, community participation, resource and service provision, and economic and social benefits.
- Achievement: project goals and lasting benefits to the community.
- Accountability: in terms of fulfilling its mandate, meeting its goals and objectives, and in its financial accounting. An organization/project is accountable to the community it serves, to its members (if applicable), and to its funders, and should have a means of assessing accountability to each.
- Financial viability: the financial impact of the grant to the project and the organization's ability to deliver the program.
- Self-sustainability: how the organization will replace City funds to obtain self-sustainability within 4 consecutive community festivals.

Allocation Considerations

CFSE Investment Program allocations will consider how well the recommendations:

- provide support for neighbourhood and community-based projects across the City, ensuring geographic distribution of funded projects by location of activities according to the applications received;
- encourage the co-ordination and sharing of resources;
- are unique in the needs which they address and thereby add to the diversity of services;
- are held in high needs and under-serviced areas;
- support proposals or components of proposals to a level where they can be effectively completed; and
- support the festival's infrastructure, not artistic costs.

- Application available: November 23, 2009

Application due date: Thursday, February 11, 2010, by 4:30 p.m.

LATE APPLICATIONS WILL NOT BE REVIEWED

Please submit only **ONE** copy of the completed application. Please ensure that all supporting documents are included. Please use a stapler to attach documents together. Do not use binders, file folders, paper clips or other folders when submitting the application. **Faxed or emailed applications will not be accepted.**

Mail completed application to: Community Festivals and Special Events
Investment Program
Parks, Forestry and Recreation Division
81 Elizabeth Street, 1st Floor
Toronto, Ontario, M5G 1P4
Attention: Fay Grange

Or completed applications may be hand delivered to one of the following locations:

1. Community Festivals and Special Events Investment Program
Parks, Forestry and Recreation Division, City Hall
100 Queen Street West, 1st Floor, East Tower, Toronto
Attention: Customer Service Desk
2. Community Festivals and Special Events Investment Program
Economic Development, 77 Elizabeth Street, 2nd Floor, Toronto
Attention: Karen Keskull
3. Community Festivals and Special Events Investment Program
Parks, Forestry and Recreation Division
Etobicoke Civic Centre, 399 The West Mall, Main Floor, Toronto
Attention: Customer Service Desk
4. Community Festivals and Special Events Investment Program
Parks, Forestry and Recreation Division
North York Civic Centre, 5100 Yonge Street, 3rd Floor, Toronto
Attention: Customer Service Desk
5. Community Festivals and Special Events Investment Program
Parks, Forestry and Recreation Division
Scarborough Civic Centre, 150 Borough Drive, 5th Floor, Toronto
Attention: Customer Service Desk