

APPENDIX 1: TORONTO COMMUNITY ARTS ACTION PLAN PROGRESS REPORT (FOR THE YEAR 2009)

2009 ACCOMPLISHMENTS – NEW/SUSTAINED PROGRAMS Corporation/Organization (Program Lead/s)	New community arts programs initiated	Additional accessible space opened up	Additional funding accrued to community arts groups	Festivals, events, shows or installations that resulted	Cooperative programs, training sessions and seminars initiated	New areas of the City that have received arts programming
<p><u>City of Toronto, Cultural Services</u></p> <p>1. Our City Our Stories (for youth aged 13-22) A photography workshop series and contest that encourages young people to tell a story that reflects who they are and where they come from. It is about their stories, their inspiration. <i>Award ceremony & Exhibit:</i> will be held at City Hall Rotunda, Feb 2010. Art work from all participants will be presented during the event.</p> <p><i>Partners:</i> Canon Canada, Arts Etobicoke, Lakeshore Arts, Scarborough Arts Council, Urban Arts Community Arts Council</p> <p><i>Goals:</i></p> <ul style="list-style-type: none"> a) To build leadership and employability skills with an at risk youth population. b) To expand opportunities for youth to participate from all thirteen priority neighbourhoods. c) To provide employment opportunities, training, and educational opportunities in 	✓		✓	✓	✓	✓

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<p>the arts for at-risk youth.</p> <p>d) To hire professional artists to provide mentorship to youth participants and to arts assistants.</p> <ul style="list-style-type: none"> • # of workshops held: 19 projects with 8 workshops each = 152 • # of youth arts assistants hired from priority neighbourhoods: 10 • # of participants in workshops: 300 • 100 digital cameras, 10 printers, 2 video cameras donated by Canon to stay in priority neighbourhoods • Total prize value – Approximately \$10,000 – plus an internship with Cultural Services for top finalist. • Total value of sponsorship by Canon \$60,000 						
<p>2. City on the Move</p> <p>The City of Toronto transfers and connects underground cultures with the Toronto Transit Commission (TTC) by creating a new artistic and audience platform for urban dance and music, visual art and performance art.</p> <p>From August 2009 through the summer of</p>	✓	✓	✓ (Participating artists were paid an honorarium and also allowed to	✓		✓

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<p>2010, this new program brings the transit experience to life by regularly featuring the artistic creativity and culture of emerging and more seasoned young artists performing in a fluid, public living environment - subway stations on subway cars, buses and streetcars.</p> <p>Goals:</p> <ul style="list-style-type: none"> a. To provide opportunities for young artists – particularly those from underserved communities to access mainstream platforms and audiences. b. To provide financial remuneration for young artists through performance at non-traditional venues. <ul style="list-style-type: none"> • # of artists who participated: 54 • # of performances held: 25 • # of subway stations animated: 17 • # of vehicles animated: 3 • Additional space opened up: 20ft x 20ft x 50 occurrences • Funds and in-kind (translated into cash) levered: \$20,000 			put down their hats to collect money)			
<p>3. Go Far Passport The “Go Far Passport” is a Cultural Services partnership program that promotes the City’s vision for youth programs as ‘ladders of</p>	<p style="text-align: center;">✓ To build capacity</p>				<p style="text-align: center;">✓</p>	

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<p>opportunity’ for youth in the 13 priority neighbourhoods.</p> <p>Goals:</p> <ul style="list-style-type: none"> a) To produce tangible tools that will help youth in Culture programs and other City programs to showcase their skills to potential employers; educators; in a creative and unique way. b) To give youth the tools to build their own resumes for further schooling or employment in the arts. c) To help build a culture that reinforces the need for youth programs in the City to be ‘ladders of opportunity’ that help youth graduate through opportunities that allow them to build on skills towards education and employment opportunities. <ul style="list-style-type: none"> • # of participating youth hired as arts assistants in 2009: 10 	<p>and employability in youth.</p> <p>Ongoing since 2007 but employment component expanded in 2009.</p>					
<p>4. <u>City of Toronto Cultural Services/Downsview Park Arts Alliance (DPAA)</u> [(Alexander Singers, Amicus Productions, North Toronto Players, North York Intercommunity Youth Group, Toronto Irish Players, Te-Amim, Amadeus Choir.)]</p>	✓	✓	✓	✓	✓	✓

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<p>In 2009, Cultural Services facilitated the renewal of DPPA’s use of below market rent space at Parc Downsview Park (PDP) under an innovative rent + in-kind model. Through this model, DPAA has been able to pay rent at below market value to use over 13,000 sq. ft of space at PDP for community arts activities, up to 2,000 sq. feet used in training youth, as below</p> <p>In addition, one additional position for a youth artist was supported for the Set-Props-Costume training program for a total of five youth participating from the Jane-Finch neighbourhood under the guidance of a professional mentor. A sixth participant/mentor is supported in part by the Toronto Arts Council, the balance provided by DPAA.</p> <p><i>Partners: Downsview Park Arts Alliance</i></p> <p><i>Goals:</i></p> <ul style="list-style-type: none"> a) DPAA will implement in-kind arts programming for youth in the Jane Finch neighbourhood and in underserved areas in former North York. b) The Set, Props and Costume urban youth arts programming: <ul style="list-style-type: none"> i) 2 professional mentors, assisted by 						

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<p>volunteers from DPAA, in 2008-2009, trained 4 youth from local neighbourhoods with artistic aptitude but limited resources in technical skills and soft skills.</p> <p>ii) Participating artists had access to the entire theatre production process.</p> <p>iii) This program enhances employability of participating youth artists.</p> <ul style="list-style-type: none"> • # of mentor artists: 2 • # of youth trained: 4 (2008-2009), 6 (2009-2010) • # of workshops: 16 • # of DPAA volunteers: 12 (working on this program) • # of DPAA volunteer hours: 100 (working on this program) • Additional space for community arts: 2,000 sq. feet (this program), • Funding: \$4,500 City; \$5,000 TAC (mentors), 2008-2009; \$4940 City, \$5,600 TAC (mentors) 						
<u>City of Toronto Cultural Services/Enterprise Toronto</u>						
5. 2009 Small Business Arts Forum	✓		✓		✓	Citywide

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<p>This Forum provided an opportunity for youth arts entrepreneur to receive one full-day training on how to create and build a business in the arts and cultural industries.</p> <p>Partners: Ministry of Culture, Cultural Careers Council Ontario, and Artscape</p> <p>Goals:</p> <ul style="list-style-type: none"> a) Provide the opportunity for artists and youth arts entrepreneurs to learn about the recent trends in arts businesses and careers. b) Provide ideas and practical tips for artists and youth arts entrepreneurs to build the connections among the arts and business worlds, the non-profit and commercial sectors, etc. c) Explore creative means to transfer skills and manage risks. d) Provide networking opportunities for artists and youth arts entrepreneurs. <ul style="list-style-type: none"> • # of participants: Over 300 • Out of those who provided feedback, 20% were under the age of 30 • Funds from Ministry of Culture: \$3,000 	<p>In 2009, Arts Services was actively involved in setting up the Forum. A direct outcome had been the increase in the number of youth participating in the event.</p> <p>Ongoing since 2008.</p>					initiative

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<p><u>City of Toronto Cultural Services/Artreach/Manifesto</u></p> <p>6. 2009 Pitch Contest (for youth aged 16-24) This contest provided the platform for emerging youth artists to learn the basics of how to make a live pitch.</p> <p>11 youth arts finalists “pitched it out” for \$15,000 cash prize this year. Partner: <i>Toronto Community Housing Corporation</i> Goals:</p> <ul style="list-style-type: none"> a) To provide a launching pad for emerging urban artists to make a breakthrough in their artistic career as a successful artist, entrepreneur or community leader. b) To provide training in and opportunity for youth to present a “live pitch” to a diversified panel and be articulate about one’s plans, goals and vision in the arts and cultural industries. c) To provide a positive image of emerging youth artists beyond the arts sector. <p># of submissions: 70 # of finalists: 11 # of awards: 3 Total prize money: \$15,000</p>	<p style="text-align: center;">✓</p> <p><i>A new category ‘entrepreneur’ was added in 2009 to support emerging needs from the youth community</i></p> <p>Ongoing since 2006.</p>		✓	✓	✓	Citywide initiative

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<p><u>City of Toronto Cultural Services/Artreach</u> 7. 2009 Grassroots Organizing and Leadership (GOAL) Workshop Series</p> <p>Facilitated by young people and developed by youth-led organizations, funders and other partners, GOAL workshop topics spanned financial management for nonprofits, fundraising, grant-writing, and models of youth work. Participants who attend 5 or more workshops in the series receive a certificate to help profile their future career in arts and culture.</p> <p>Partners: Grassroots Youth Collaborative, Laidlaw Foundation, Schools without Borders, For Youth Initiative and Toronto Community Foundation.</p> <p>Goals:</p> <ul style="list-style-type: none"> a) To provide access to learning opportunities that can enhance the work of young people, artists and youth-led groups. b) To provide free a monthly occasions for youth in the arts to connect and learn about the basics of arts and cultural management. c) To provide an online toolkit as a legacy of this initiative to help youth sort out their career path in the arts and the creative 	<p style="text-align: center;">✓</p> <p>New workshop topics for 2009:</p> <ul style="list-style-type: none"> • Advocacy • Festival and Event Planning • Pro Homo (Anti-Homophobia) <p>Arts Services has been an active partner of this Workshop Series since</p>		✓		✓	

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industries. <ul style="list-style-type: none"> • # of workshop held: 10 • # of participants: 314 • # of youth facilitators: 13 • # of youth obtaining the GOAL certificate: 3 • # of online modules produced: 4 • Funding to produce online toolkits: \$10,000 (other funders) • Financial support to deliver workshops: \$3,000 	its inception. Ongoing since 2007.					
<u>Toronto Arts Foundation/Toronto Arts Council</u> 1. Neighbourhood Arts Network – an arts network to advocate, educate and support vibrant creative art making in neighbourhoods throughout the city. Partners: Ministry of Cultural Strategic Investment Fund, Ontario Trillium Foundation Arts Etobicoke, Lakeshore Arts, Scarborough Arts Council, UrbanArts Community Arts Council, ArtStarts Goals: a) To foster a greater understanding of the	✓		✓ One new part time coordinator position created	✓ One new community arts portal will be launched early 2010	✓	Citywide initiative

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<p>impact of the arts on the lives of Toronto residence</p> <p>b) To raise the profile of community arts</p> <p>c) To link with other networks and advocacy groups to achieve a broad inclusion strategy</p> <p># of charettes held: 5</p> <p># of participants: 110</p> <p># of part time position created: 1</p> <p>Funds raised: \$25,000 from TAC</p> <p>Up to \$30,000 raised from provincial and private sector to date</p>						
<p>2. <u>Toronto Arts Council</u></p> <ul style="list-style-type: none"> Implemented 4 project funding streams to support community arts across the city: Community Arts Residency, Arts Access, Community Arts Events and Artistic Development. Supported 21 operating clients who are doing ongoing, multidisciplinary community arts work city-wide. A total of \$394,230 was provided to 54 projects (39 Arts Access, 9 Community Arts Residencies, 4 Community Arts Events and 2 Artistic Development projects) while \$403,950 was allocated to support 	✓	✓	✓	✓	✓	✓

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<p>operating organizations.</p> <ul style="list-style-type: none"> In 2009 the community arts office allocated an additional \$26,433.00 over 2008 to enhance the sector. <p><i>See Appendix 2 for more detailed information</i></p>						
<p><u>Local Arts Service Organizations: Arts Etobicoke, Lakeshore Arts, Scarborough Arts Council, UrbanArts Community Arts Centre</u></p> <p><u>Arts Etobicoke & Lakeshore Arts</u></p> <p>3. Art on the Move This is a mobile community arts initiative that brings large-scale unique contemporary art to the streets of the Greater Toronto Area. Crossing streets, boundaries, neighbourhoods, cultures, languages this project enlivens Toronto's public space by painting all kinds of vehicles with original artwork designed by artists in collaboration with kids, teenagers, adults and seniors.</p> <p>Partners: 3 Vehicle owners: 1) White Knight Kitchens, Etobicoke (private company with 16ft van cube serving clients in GTA); 2) Belka Enrichment Centre, Media Literacy and Mobile Labs (public sector through TDSB high school teacher Dennis Keshinro – full size</p>	✓	✓	✓	✓ (new website launched)	✓	Citywide initiative

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<p>decommissioned TTC bus operating as mobile computer lab in Jane Finch neighbourhood); 3) FoodShare (not-for-profit charity with delivery vehicles visiting over 180 neighbourhood locations in the GTA); 3 Community Groups: 1) Centre For Mental Health & Addiction (CAMH) Geriatric Admissions Unit, seniors age 65 and up; 2) Belka Enrichment Centre youth (ages 8-12); 3) Foodshare's Youth Intern Program (ages 16-22)</p> <p>Goals:</p> <ul style="list-style-type: none"> a) To provide free and affordable, uniquely accessible community art skills and new levels of art appreciation to residents of Toronto while beautifying Toronto's public space. b) To create new meeting places and new employment opportunities for local artists. c) To provide new dynamic PR opportunities for artists that will help develop their own skills in creating new outreach partnerships. d) Increase community involvement with the three sectors of identified participants: artists, community groups/volunteers and the public, private and non-profit sectors that will have their vehicles painted. e) Extend awareness of community arts and 						

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<p>build organizational profile through viewing the project and through increased media opportunities.</p> <ul style="list-style-type: none"> • # of artists who participated: 4 • # of youth artists hired: 4 • # of children who participated: 25 • # of seniors who participated: 12 • # of volunteers: 42 • # of vehicles painted: 3 • Additional arts space created: 4 • # of workshops held: 26 • # of jobs created: 8 • Funding: \$65,600 						
<p>Arts Etobicoke 4. urbanNoise (youth arts festival) – Phase 2</p> <p>Urban youth arts festival designed to address the cause/effect and prevention of youth crime in the at-risk neighbourhood of Jamestown/Rexdale. A new urbanNOISE Interactive CD ROM Project will be added to enhance the impact of this anti violence youth arts program through broad circulation of the CD ROM produced.</p> <p>Partners: Expect Theatre, Albion Boys and Girls</p>	✓		✓	✓	✓	<p>✓ (Weston/Mt Dennis, Jamestown/ Rexdale) Citywide initiative</p>

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<p>Club to deliver theatre, music and spoken word workshops, lead by artists such as d’bi young, LAL and Dwayne Morgan, in the Jamestown/Rexdale and Weston/Mt. Dennis area.</p> <p>Goals:</p> <ul style="list-style-type: none"> a) Raise awareness re the cycle of violence b) Engage and provide training for at-risk youth and to address youth violence through theatrical and other artistic medium. c) Stage art works and performance by youth in the form of a public arts festival, to give youth artists the profile they deserve. <ul style="list-style-type: none"> • # of youth trained: 203 • # of youth impacted: 703 • # of workshops: 11 • # of participants from the public: 700 • # of volunteers: 50 • # of jobs created: 72 • Funding: \$146,843 						
<p>5. Art Alley Mural Project to raise awareness regarding human rights.</p> <p>Partners: local BIA, landlord of Arts Etobicoke storefront art centre and gallery.</p>	✓	✓		✓	✓	✓

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<p>Goals:</p> <p>a) To create the Arts Etobicoke poetry “Art Alley” in the walkway between its building and the building to the east.</p> <p>b) To address human rights issues and tie in with the Amnesty International’s Project: Urban Canvas which is planning to create 30 murals in celebration of the 60th year of the Universal Declaration of Human Rights and which currently has 7 completed murals throughout the GTA.</p> <p>c) To celebrate Arts Etobicoke’s expansion at the current storefront location.</p> <p>d) Add contemporary art and poetry to Islington Village series of murals, better reflecting the multi-cultural nature of the community</p> <ul style="list-style-type: none"> • Additional accessible space opened up in the art alley: 10,000 sq ft • Additional gallery opened up inside the facility: 400 sq ft • # of participants: 20 • # of mural designs created: 1 • # footage of murals: 10,000 sq ft • Sponsorship: TBC • Funding: \$10,000 						

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<p><u>Lakeshore Arts</u></p> <p>6. 1000 Acts of Art An initiative to re-brand the community as an art and wellness destination. Expand and evolve existing programming. Using interactive web technology to attract residents, community stakeholders, artists and businesses to revitalize the neighbourhood.</p> <p><i>Partners: Local BIAs</i></p> <p><i>Goals:</i></p> <ul style="list-style-type: none"> a) Strengthen the cultural sector as the fourth pillar for economic prosperity in South Etobicoke. b) Build both a physical and virtual arts hub to revitalize the Lakeshore community. c) Evolve existing programming and introduce new programs that reflect the needs of the community. d) Track every act of art that transpires in the Lakeshore community, whether as an audience member, an artist, an observer, a learner, or a participant, no matter your age, background or skill level. e) Using interactive technology, display monthly updates throughout the community 	✓		✓	✓ (new website to be launched)		Citywide program

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<p>at key junctures and different partner locations, spiriting the community to reach far beyond the goal of 1000 acts of art.</p> <ul style="list-style-type: none"> • # of participants: 368 • # of new or evolved programs: 3 (performance, reading, workshops) • # of artists hired: 4 • # of web hits: Launching March 2010 • # of jobs created: 5 • Funding: \$61,600 from Trillium Foundation 						
<p>7. My Neighbour is an Artist On-going multi-disciplined series showcasing local talent in intimate and unexpected venues. Event may be delivered as a performance, a guest artist lecture, or a workshop as proposed by the artist.</p> <p><i>Partners: Homeowners – provide free venues for the events.</i></p> <p><i>Goal:</i></p> <p>a) Employ local artists, engage the community in an arts practice, and celebrate the vast artistic talent that exists in the Lakeshore</p> <ul style="list-style-type: none"> • # of local artists who participated: 12 	✓	✓		✓		<p>✓ (Lakeshore neighbourhoods)</p>

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<ul style="list-style-type: none"> • # of screenings held: 1 • # of lectures held: 1 • # of concerts held: 2 • # of attendees: 105 						
<u>Scarborough Arts Council</u> 15. The Borough Most Thorough Urban music program for youth in under-served Scarborough communities: Malvern, Kingston-Galloway, and Steeles-L'Amoureux. <i>Partners:</i> Beatz to the Streetz, Malvern Branch – Toronto Public Library, East Scarborough Boys & Girls Club, Agincourt Community Services Association <i>Goals:</i> a) Participants to develop leadership and life skills, while meeting like-minded youth in a safe and structured environment. b) Enable youth in priority neighbourhoods to get more involved with their community, gain important skills, and find a venue for self-expression and self-esteem building. c) Provide important experience for local artists who will act as mentors to the youth participants.	✓ (New since successful pilot in 2008)	✓	✓	✓	✓	✓

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d) Increase connections these mentors have within the GTA music industry, and gain the knowledge to ensure ongoing impact in the community <ul style="list-style-type: none"> • # of youth mentors/participants: 37 • # of workshops held: 15 • # of public performances: 1 • Funding: \$8,000 						
16. Creative Mosaics Pilot project to map community needs. SAC will conduct a capacity building assessment that responds to the needs of newcomers and culturally diverse communities in Scarborough. Partners: Catholic Cross-Cultural Services, Children's Aid Society of Toronto, Kapisanan Philippine Centre for Arts & Culture, Arising Women, Ontario Council of Agencies Serving Immigrants (OCASI) and Philippine Advocacy through Arts and Culture. Goals: a) To achieve a fully developed proposal for an arts program that integrates after-school, mentorship and intergenerational	✓ (New pilot project to be fully launched in 2010)		✓		✓	✓

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<p>components, providing learning opportunities in the arts and an exploration of diverse cultural identities.</p> <p># of consultation sessions: 5</p> <p># of participants: 25</p> <ul style="list-style-type: none"> Funding: \$60,000 (for 2010 launch of program) 						
<p><u>UrbanArts Community Arts Council</u></p> <p>8. beats.mind.movement</p> <p>The program aims to support at least 180 youth over a three year period to learn the basics of beat production, experience and practice musical forms from all over the world and learn the ins and outs of non-profit management in Mt Dennis, Lawrence Heights, Parkdale, Jane Finch, Malvern, and many other neighbourhoods.</p> <p>Partners: Centre for Spanish Speaking Peoples, TCHC, FYI, Frontlines, Toronto Parks & Recreation, UNMF, COSTI, TDSB, TCDSB and Ryerson University – Broadcasting & Radio, Universal Music Canada, Long & McQuade Musical Instruments, Stronghold Entertainment Group & Catalyst Audio, FACTOR (Foundation to Assist Canadian Talent on Recordings), MapleMusic Recordings, Runaway Music,</p>	<p>✓</p> <p>(New business component added after 3 years successful programming)</p>	<p>✓</p>	<p>✓</p>		<p>✓</p>	<p>✓</p>

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<p>Taylor Mitsopoulos Klein Oballa Entertainment & Media Lawyers, Recording Artists such as: Canadian Idol Kalan Porter, Stokes, Kamau, Tuku, DJ Vaneska, Fritz Helder & The Phantoms, Candy Coated Killahz, Danthrax the Harmonious.</p> <p>Goals:</p> <ul style="list-style-type: none"> a) To offer in three streams – beat-making, vocals and the business of music b) To culminate with a compilation CD unveiled and made available for sale at a launch party. c) To offer a summer intensive program to youth out of this space. d) To bring a variety of high profile individuals from Toronto’s music scene to support program delivery. <ul style="list-style-type: none"> • # of youth trained: 230 • # of workshops held: 18 off-site and 5 in-house, 8-12 weeks each • # of high profile individuals/groups: 21 • # of CDs produced: 3 + 1 in progress • Funding : \$ 324,000 • Space available for music-making: in-house studio with 4 work-stations and six laptops, 5 mobile units equipped with laptops, midi keyboards and peripherals 						

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<ul style="list-style-type: none"> Conference presentation: 1 Performance Opportunities: 9 						
<p>18. Youth Micro Loan Program This initiative will facilitate access and create an improved degree of expertise amongst enterprising youth in Toronto.</p> <p>Youth will have access to a defined set of resources and tools, provided by financial institutions, young entrepreneurs and ongoing workshops.</p> <p>Partners: City of Toronto, Enterprise Toronto, Laidlaw Foundation, Toronto Community Housing, Alterna Savings, Youth Challenge Fund's Social Enterprise Centre of Excellence (SECE) for youth.</p> <p>Goals:</p> <ul style="list-style-type: none"> a) Support youth start-up in the arts and other businesses b) Provide training materials to ensure relevancy, incorporation of various styles of learning and an appreciation for the uniqueness of youth and their approach to entrepreneurship. c) Provide mentorship and support to assist 	✓		✓ (Cash flow made available to emerging arts entrepreneurs)		✓ (Resource kits made available to loan recipients)	✓

2009 ACCOMPLISHMENTS – NEW/SUSTAINED PROGRAMS Corporation/Organization (Program Lead/s)	New community arts programs initiated	Additional accessible space opened up	Additional funding accrued to community arts groups	Festivals, events, shows or installations that resulted	Cooperative programs, training sessions and seminars initiated	New areas of the City that have received arts programming
<p>youth with successfully implementing their businesses</p> <p>d) Youth will receive loans of up to \$5000 to start their own businesses on completion of the training, a business plan and business plan pitch.</p> <ul style="list-style-type: none"> # youth supported: 10-15 youth will be trained <p><i>Application submitted to Toronto Employment & Social Services, anticipated cash flow from all partners \$137, 264.00</i></p>						

SUMMARY CHART OF HIGHLIGHTED 2009 COMMUNITY ARTS INITIATIVES

New community arts programs initiated	18 (not including those implemented by Toronto Arts Council's grant recipients. (See Appendix 2).
Additional accessible space opened up	48,320 sq ft + 20,000 sq ft TTC space opened up for multiple art performances
Additional accessible funding accrued to community arts groups	<p>\$934,247 including in-kind support.</p> <p>The Toronto Arts Council allocated an additional \$26,433 over 2008 to enhance the community arts sector. See Appendix 2 for more information).</p> <p>TAC contributed \$25,000 to the research phase of the Neighbourhoods Arts Network.</p> <p>Over \$300,000 in provincial and private sector funding has been raised for the Neighbourhood Arts Network to date.</p>
Festivals, events, shows or installations that resulted	38 (not including those implemented by Toronto Arts Council's grant recipients. See Appendix 2 for more information).
Cooperative programs, training sessions and seminars initiated	229 (not including those implemented by Toronto Arts Council's grant recipients. See Appendix 2 for more information).
New areas of the city that have received arts programming	2,000 sq ft at Downsview Park, designated areas in 17 TTC subway stations and vehicles, 10,000 square footage of mural at the Art Alley (Etobicoke), private homes, 4 work stations and 5 mobile units equipped with laptops, midi keyboards and peripherals at the Weston-Mt Dennis priority neighbourhood, Dorset Park, Scarborough Village, Bendale.