

**Presentation to the City of Toronto
Economic Development Committee of Council**

April 22, 2010



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Agenda

- Toronto Pearson and City of Toronto
- GTAA Update
- Airport Security
- Partners in Project Green
- Your Voice





**Toronto Pearson
and City of Toronto**

Economic Development – Toronto Pearson:

- Critical piece of infrastructure not just to Toronto and the surrounding region, but also to the rest of Ontario and Canada
- Extends the global reach of the business community and enables trade of products and services to and from every corner of the world
- Importance of international trade flowing freely and efficiently through our key gateway, as the second largest airport for international traffic in North America
- World Class cities exist in large part due to air connectivity especially in what is now an Global economy.
- Economic impact of Toronto Pearson includes 185,000 jobs, including over 9,000 employed by Air Canada



Immigration & Diversity

- 30% of recent and 20% of all immigrants choose Toronto to live in
- 47% of Toronto residents are visible minorities, of which:
 - 12% are from South Asia
 - 11% are from China
 - 4% are from the Philippines
 - 3% from Latin America
- The City of Toronto's visible minority population increased by 32% since 1996
- Toronto is home to more than 50 different languages and the world's highest percentage of foreign-born residents (49%)



Diversity of people are fuelling economic growth and prosperity in Toronto and at Toronto Pearson



Toronto's Targeted Growth Sectors

Key Sectors in Toronto:



Aerospace, Biotechnology & Biomedical, Information and Communications Technologies, Financial Services, Creative & Cultural, Food Processing

Source: City of Toronto Economic Development, Invest Toronto

- Toronto's industry sectors are driving GTAA air cargo growth
- Pearson's top commodities exported: Pharmaceuticals, Technology, Aircraft parts



Partnership Opportunities

Stimulating new markets:

- The airport enables Toronto businesses to succeed and grow
- Co-ordinate activities so that airport can support priority target and export markets

Attracting new business:

- GTAA can assist Toronto Economic Development, Invest Toronto officials by providing data to support new and existing businesses locating in Toronto
- As a magnet for jobs, we stand ready to work with businesses to increase employment opportunities



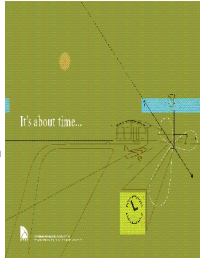
Local Procurement

• GTAA Contracting and Purchasing Policies give preference to sourcing goods and services from the Greater Toronto Area

• GTAA's Corporate Social Responsibility program encourages local procurement

• In 2009, 80% or \$500M of goods and services purchased by the GTAA are from companies located in the GTA.

• Additional work was completed by firms located within the Greater Toronto Area although payment was made to their accounting offices located outside the Greater Toronto Area





Overview & Forecast

- 2009 passenger traffic down 6.1% compared to 2008:
 - Domestic: ↓7.8%
 - Transborder: ↓8.3%
 - International sector: ↓1.6%
- By December 2009, passenger traffic was only 1% lower than in December 2008
- It is expected that this rebound in passenger volumes will continue in 2010, although only modest traffic growth is expected in 2010
- The forecast for recovery in 2010 is ↑0.5%
- This forecast may be adjusted due to recent security process changes

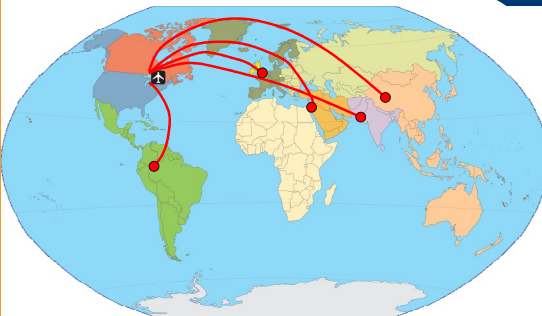


Why promote Toronto Pearson as a gateway

- Increases destination choices and frequency, directly supporting the “vision” of global access
- Stimulates local economic development & helps attract new businesses to Toronto
- Grows airline activity, reduces airport fees, which in turn enhances the airport’s competitiveness
- Diversifies our business, enabling the airport to be a driver of Toronto’s economic stability



Demand for Service



2010 – Fees Reduced Again

TORONTO PEARSON CONTINUES TO REDUCE AIRLINE FEES

JUST ANNOUNCED!

10% LOWER LANDING FEES & GENERAL TERMINAL CHARGES

EFFECTIVE JANUARY 1, 2010



Savings passed on to airlines since 2007...and counting


www.GTAA.com


New Landing Fee Rebate Programs – Great Results

• 22 new or enhanced routes from 10 carriers



WEST JET

TRANSAERO

KOREAN AIR

EVA AIR



YOUR VOICE AT PEARSON TM

Hey what's on your mind? We'd like to know.

Become a member of Toronto Pearson International Airport's improvement team. It's easy. Join a panel of your peers, participate in airport surveys and give us your thoughts, ideas and opinions on essentially how to make our airport a better place. As a member of the panel participating in surveys you'll be eligible for cash incentives and entrance into prize draws. Best of all your comments will make a difference in helping us keep Toronto's airport a world-class facility.



NEW MEMBERS

CURRENT MEMBERS

SIGN-UP

LOGIN

[Français](#)



Transborder security

CBC.ca News
 RCMP help with new airport security measures
 On Jan 22, 2010 1:40pm EST
 Canadian travellers heading for the U.S. will be checking their baggage more thoroughly as they head to the States on Tuesday. Security agencies will be checking bags more thoroughly as they head to the States on Tuesday.

The Toronto Star
 Laciups case as RCMP steps in: 'People were so upset, they were crying'
 says one worker of Pearson security... 'was Sunday'

Canwest News Service
 Travellers again delayed by new security measures.
 Flight from Amsterdam — an incident that federal officials eventually characterized as a serious attempt to pull off a terrorist attack on Christmas Day.



Partners in Project Green – Year One Highlights

• Year one (2009) highlights:

- 2,345 small businesses have implemented energy reduction projects
- 5.4 megawatts of electricity saved
- 3.6 million m³ of natural gas saved
- Water consumption reductions of 1,103 m³ per day
- Three hectares of restored land including 4,245 shrubs, 2,845 trees and 1,000 aquatic plants



Questions?