

tiff.

Bell Lightbox

A new home for TIFF

A new home for film in Toronto

TORONTO the Creative City



- World-class art galleries and museums
- Leading performing arts companies and educational institutions
- The best and most diverse cultural festivals in the world
- A community of artists and art-lovers
- An economic engine that contributes \$9 billion GDP annually

Culture is our economic engine



In 2008/2009, TIFF alone generated **\$170 million in economic impact:**

- \$54 million impact on the film industry
- \$24 million in travel/tourism
- \$33 million in media valuation
- \$31 in construction
- \$23 million operating budget
- \$5 million impact outside of the Festival

Our new
home



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- A new home for TIFF in the **Toronto Entertainment District** at King & John
- A year-round **destination for tourists & film-lovers** of all ages
- A world-class film centre, **unique in North America**



Programming in Bell Lightbox will fall into three major areas:

- EXHIBITIONS
- FILM PROGRAMMES
- PUBLIC PROGRAMMES



Essential Cinema

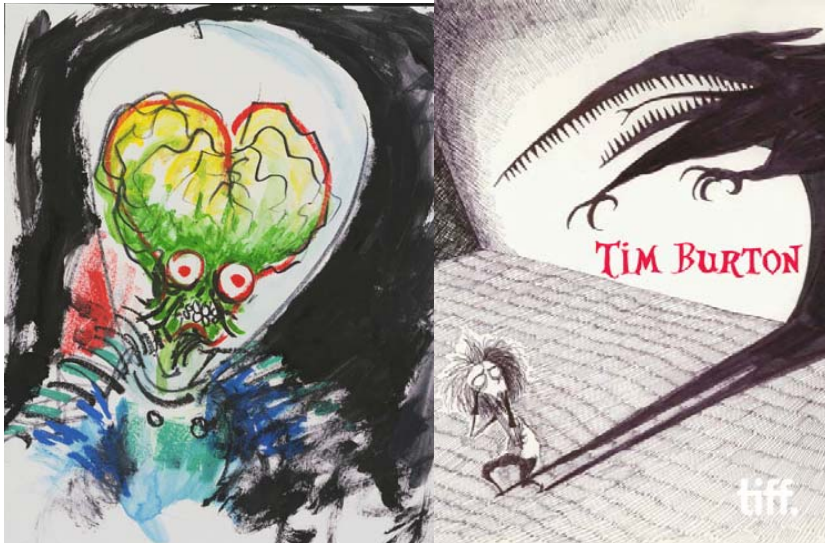


A **free exhibition** of unique props, costumes, photographs, etc. set against important works of contemporary media art and new commissions from Canadian filmmakers.

The entire building will celebrate cinema at **Scotiabank Nuit Blanche**, open all night long for free to the public.

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TIM BURTON



A survey of **Tim Burton's** creativity from his childhood to the present, with a focus on imaginary creatures and human armour.

Premiered at the Museum of Modern Art (MoMA), New York, 2009, drawing **800,000 visits in 6 months.**



Potential Future Exhibitions



- A collection of **Mary Pickford** effects and ephemera
- Art and artifacts celebrating the **Golden Age of Indian Cinema**
- A playful and informative look at an **Italian filmmaking master**



Film Programmes (year-round)



TIFF Cinematheque: Retrospective programming that focuses on directors, movements and themes in the history of cinema
(Currently showing out of the AGO's Jackman Hall, and celebrating it's 20th anniversary this year)

Limited Runs: The Best of the Festival – 365 Days a Year

tiff. *Public Programmes (year-round)*



Community access programming

Children, youth, and family programming

Special Events and Series

Educational programming

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Bell Lightbox



Our goals

- Transform TIFF into a **year-round cultural institution**
- Feed Toronto's ever-growing **appetite for cinema**
- Launch TIFF Bell Lightbox as the city's **newest cultural attraction**

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