

Attachment No. 3

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency #1

Agency Name: Association of Registered Interior Designers of Ontario (ARIDO)

Address: 6 Adelaide St E, Suite 220, Toronto, ON M5C 1H6

Ward: 28 (main address) Service Area: Citywide

Project Name: Building Excellence: Toronto's Best Green Buildings

Project Description: A feature exhibit located in the Green Building Festival at IIDEX/NeoCon Canada showcasing six of Toronto's best examples of sustainable architecture and environmental design of green buildings.

Total Project Budget	Other City Funding	Other Government Funding
\$110,000	\$0	\$0
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$0	\$10,000	\$50,000
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project did not demonstrate its ability to generate substantial jobs or attract new investment.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 2

Agency Name: Canadian Labour International Film Festival - Toronto

Address: 15 Gervais Dr., Suite 707, Toronto, ON M3C 1Y8

Ward: 26 (main address) Service Area: Citywide

Project Name: Canadian Labour International Film Festival (CLIFF)

Project Description: The Toronto chapter of the CLIFF will hold a film festival in November 2010. CLIFF was created by volunteer labour and social activists in 2008. This is the first labour film festival in Canada. Films are drawn from around the world about workers and the conditions under which they live, work, fight and succeed. The festival has grown to over 40 communities across the country.

Total Project Budget	Other City Funding	Other Government Funding
\$62,681	\$0	\$0
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$0	\$30,000	\$0
	2010 Amount Requested	2010 Amount Recommended
	\$30,000	\$0

Comments:

The project is a four-day themed film festival and does not demonstrate an ability to generate substantial jobs or increase long-term new investment.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 3

Agency Name: Centre for Social Innovation (CSI)

Address: 215 Spadina Ave., Suite 120, Toronto, ON M5T 2C7

Ward: 20 (main address) Service Area: Citywide

Project Name: The Collaborate to Innovate Project

Project Description: To foster economic development among diverse organizations and sectors by 1) providing a shared work and incubation space 2) offering programming supports 3) facilitating collaboration, 4) building an online service and product exchange marketplace.

Total Project Budget	Other City Funding	Other Government Funding
\$148,000	\$0	\$0
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$0	\$0	\$98,000
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$50,000

Comments:

The project will assist a number of organizations with long-term growth, sustainability and capacity-building.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 4

Agency Name: Canadian Film Centre (CFC)

Address: 2489 Bayview Ave., Toronto, ON, M2L 1A8

Ward: 25 (main address) Service Area: Citywide

Project Name: CFC Worldwide Short Film Festival

Project Description: The CFC WWSFF is an annual six day event presenting the best short films from Canada and around the world in competitive and non-competitive streams of themed programs. The WSFF also features a four-day symposium on the craft and commerce of short film, special events, live performances and awards ceremony.

Total Project Budget	Other City Funding	Other Government Funding
\$50,000	\$9,000	\$164,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$253,250	\$112,000	\$365,300
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project is a successful six-day annual film festival but does not demonstrate ability to generate substantial employment or long-term new investment.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 5

Agency Name: Clay and Paper Theatre

Address: 163 Concord Ave., Toronto, ON M6H 2P2

Ward: 19 (main address) Service Area: Citywide

Project Name: Cyclops (Cycling Oriented Puppet Squad) Sustainability and Business

Project Description: To develop bicycle-based theatre in downtown Toronto core to: enliven the City's public spaces; encourage cycling and active living; and draw attention to urban environmental issues.

Total Project Budget	Other City Funding	Other Government Funding
\$245,326	\$2,000	\$150,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$8,000	\$0	\$5,350
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project does not demonstrate substantial business-related goals or objectives.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 6

Agency Name: Computer Animation Studios of Ontario (CASO)

Address: 35 Liberty St., Unit 105, Toronto, ON M6K 1A6

Ward: 14 (main address) Service Area: Citywide

Project Name: Freelance Position

Project Description: One-year fixed term contract – freelance position

Total Project Budget	Other City Funding	Other Government Funding
\$78,560	\$0	\$0
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$15,000	\$0	\$13,560
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project did not clearly identify matching substantial partners or sponsors.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 7

Agency Name: Creative Trust for Arts and Culture

Address: 215 Spadina Ave., Suite 129, Toronto, ON M5T 2C7

Ward: 20 (main address) Service Area: Citywide

Project Name: Creative Trust Audiences Project

Project Description: The Audiences Project is a multi-faceted, comprehensive program that will include up to 50 Creative Trust member companies in an in-depth approach to community engagement and audience development.

Total Project Budget	Other City Funding	Other Government Funding
\$291,000	\$0	\$144,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$97,000	\$20,000	\$0
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project does not demonstrate ability to generate substantial economic activity or employment.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 8

Agency Name: Design Industry Advisory Committee (DIAC)

Address: c/o ARIDO, 6 Adelaide St. E., Suite 220, Toronto, ON M5C 1H6

Ward: 28 (main address) Service Area: Citywide

Project Name: Toronto Pop-Up Design Incubator

Project Description: A one-stop shop for strategic design support for Toronto SME's.

Total Project Budget	Other City Funding	Other Government Funding
\$70,000	\$0	\$0
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$0	\$30,000	\$15,000
	2010 Amount Requested	2010 Amount Recommended
	\$25,000	\$25,000

Comments:

The project demonstrates that it will generate new investment and employment opportunities.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 9

Agency Name: Digital Arts and Technology Association (DATA)

Address: 156 Augusta Ave., Toronto, ON M5T 2L5

Ward: 20 (main address) Service Area: Citywide

Project Name: DATA: Digital Media Community Building Project

Project Description: To stimulate economic development through job creation and new business start up in Toronto's digital media sector by creating a more connected community.

Total Project Budget	Other City Funding	Other Government Funding
\$191,000	\$0	\$89,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$17,000	\$0	\$0
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project did not demonstrate an ability to generate substantial employment or economic activity.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 10

Agency Name: Hot Docs

Address: 110 Spadina Ave., Suite 333, Toronto, ON M5V 2K4

Ward: 20 (main address) Service Area: Citywide

Project Name: Docs on Demand

Project Description: Through a 12 month multi-prolonged project, Docs on Demand is strategically positioned to increase economic activity, attract new international investment and expand creative and business models through documentary film, television and new media sectors.

Total Project Budget	Other City Funding	Other Government Funding
\$355,325	\$0	\$213,195
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$21,750	\$70,380	\$21,750
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$50,000

Comments:

The project is long-term that will generate substantial investment and employment.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 11

Agency Name: Miziwe Biik Development Corp

Address: 167 Gerrard St. E., Toronto, ON M5A 2E4

Ward: 27 (main address) Service Area: Citywide

Project Name: Thunderbird Aboriginal Arts, Culture and Entrepreneur Centre

Project Description: Thunderbird will be Toronto's first Aboriginal arts and culture centre celebrating and showcasing the full range of Aboriginal artistic expression while assisting Aboriginal artists and Aboriginal people to develop entrepreneurial and employment skills through the provision of training and employment opportunities. Funding will be used to conduct a Thunderbird and Fundraising Business Plan.

Total Project Budget	Other City Funding	Other Government Funding
\$175,000	\$0	\$75,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$0	\$0	\$50,000
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project did not demonstrate the broad collaborative partnerships necessary to create long-term employment and economic activity.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 12

Agency Name: Planet in Focus

Address: 55 Mill St., Case Goods Warehouse, Bldg 74, Suite 402,
Toronto, ON M5C 1E4

Ward: 28 (main address) Service Area: Citywide

Project Name: Green Screen Toronto – Capacity Building

Project Description: Enhance the organizational capacity for delivering Green Screen Toronto programs and tools including putting in place human and fiscal resources to run Green Screen Toronto’s groundbreaking programs; and creating mutually beneficial collaborative partnerships with key industry sectors.

Total Project Budget	Other City Funding	Other Government Funding
\$80,000	\$0	\$0
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$9,000	\$0	\$22,000
	2010 Amount Requested	2010 Amount Recommended
	\$40,000	\$0

Comments:

The project will not generate substantial employment or economic activity.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 13

Agency Name: Somali Business Development Centre (SBDC)

Address: 1516 Weston Rd., Toronto, ON M9N 1T8

Ward: 11 (main address) Service Area: Citywide

Project Name: Culture Zone Print Shop

Project Description: Expand the productivity of social enterprise and implement training skills of disadvantaged youth in collaboration with partners.

Total Project Budget	Other City Funding	Other Government Funding
\$268,600	\$10,000	\$118,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$0	\$21,600	\$19,000
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project will not generate substantial employment or economic activity.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 14

Agency Name: The Waterfront BIA

Address: Queens Quay Terminal, 207 Queens Quay W., P.O. Box 100,
Toronto, ON M5J 1A7

Ward: 20 (main address) Service Area: Citywide

Project Name: Redpath Toronto Waterfront Festival

Project Description: The Redpath Toronto Waterfront Festival will present the Great Lakes TALL SHIPS Challenge through the American Sail Training Association (ASTA) series that will visit several ports throughout the Great Lakes. The Festival will take place from June 30 to July 4, 2010.

Total Project Budget	Other City Funding	Other Government Funding
\$1,000,000	\$0	\$200,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$625,000	\$155,000	\$TBD
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$0

Comments:

The project is a four day festival that will not generate long-term substantial employment or economic activity.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 15

Agency Name: Toronto Alliance for the Performing Arts (TAPA)

Address: 215 Spadina Ave., Suite 210, Toronto, ON M5T 2C7

Ward: 20 (main address) Service Area: Citywide

Project Name: T.O. TIX and Five Star Experience Theatre and Dining Packages

Project Description: Five Star Experience Theatre and Dining Packages are custom dinner and theatre packages designed to motivate and entice the public to attend the performing arts. They offer exceptional entertainment value by partnering theatre, dance, and opera companies with local downtown restaurants and attractions. The 5 Star packages give Torontonians and tourists alike the opportunity to sample the best of what Toronto has to offer.

Total Project Budget	Other City Funding	Other Government Funding
\$174,400	\$0	\$8,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$20,000	\$27,500	\$78,8900
	2010 Amount Requested	2010 Amount Recommended
	\$40,000	\$40,000

Comments:

The project will generate long-term substantial employment, stimulate economic activity and promote creative industries within Toronto.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 16

Agency Name: Toronto Association of Business Improvement Areas (TABIA)

Address: 2257 Bloor St. W., Toronto, ON M6S 1N8

Ward: 13 (main address) Service Area: Citywide

Project Name: 2010 TABIA Citywide Promotion Campaign

Project Description: To support Toronto's 71 BIAs and the challenges of competing in an ever changing economy which has seen major growth in the Big Box, Power Centre retail areas and Mega Malls which spend millions of dollars to lure shoppers from the traditional mainstreet marketplaces to sub-urban locations.

Total Project Budget	Other City Funding	Other Government Funding
\$275,000	\$0	\$0
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$90,000	\$110,000	\$40,000
	2010 Amount Requested	2010 Amount Recommended
	\$35,000	\$0

Comments:

The project will not provide long-term substantial employment or economic activity.

2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION INVESTMENT PROGRAM APPLICATION SUMMARY

Agency # 17

Agency Name: Toronto Association of Business Improvement Areas (TABIA)

Address: 2257 Bloor St. W., Toronto, ON M6S 1N8

Ward: 13 (main address) Service Area: Citywide

Project Name: 2010 TABIA – BIA TV

Project Description: To create a merger of tourism and television through a TV series that gives viewers an insiders guide to Toronto's 71 distinct neighbourhoods (based on local BIA's). Create shorter versions of each Village TV episode for on-demand viewing via the Internet and for distribution as saleable content to airlines, hotels and real estate companies whose customers are looking for insights, attractions, local colour, events and eateries off the beaten path in local BIA's.

Total Project Budget	Other City Funding	Other Government Funding
\$3,750,000	\$0	\$TBD
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$3,100,000	\$350,000	\$260,000
	2010 Amount Requested	2010 Amount Recommended
	\$40,000	\$40,000

Comments:

The project will provide an opportunity to generate long-term employment and economic activity.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
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Agency # 18

Agency Name: Toronto Food Business Incubator (TFBI)

Address: 133 Rivalda Rd., Unit 1, Toronto, ON M9M 2M6

Ward: 7 (main address) Service Area: Citywide

Project Name: Toronto Food Business Incubator Expansion

Project Description: To provide the TFBI with support to move into a larger facility. The project will involve some leasehold improvements and equipment. The TFBI provides start-up food businesses with space and facilities to create new jobs and investment.

Total Project Budget	Other City Funding	Other Government Funding
\$150,000	\$50,000	\$50,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$25,000	\$15,000	\$50,000
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$50,000

Comments:

The program was initiated as a pilot and has been very successful and has outgrown its present location. There are now 12 companies working at the TFBI which employ 20 people.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 19

Agency Name: Toronto Regional Research Alliance (TRRA)

Address: Mars Centre, Heritage Bldg., HL30, 101 College St., Toronto, ON M5G 1L7

Ward: 27 (main address) Service Area: Citywide

Project Name: Research Toronto's ICT, Agri-Food and Clean/Greentech Sectors

Project Description: The project will gather data and information about the assets of Toronto's ICT, Agri-Food and Clean/Greentech sectors. The data will be sub-divided and critically analysed to identify areas in which Toronto has a competitive advantage. The work will define the specifics areas of advantage as well as the assets of companies and resources.

Total Project Budget	Other City Funding	Other Government Funding
100,000	\$0	\$40,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$20,000	\$0	\$0
	2010 Amount Requested	2010 Amount Recommended
	\$40,000	\$40,000

Comments:

The project will help to provide research and intelligence that will lead to generate substantial new investment and employment.

**2010 COMPETITIVENESS, CREATIVITY AND COLLABORATION
INVESTMENT PROGRAM APPLICATION SUMMARY**

Agency # 20

Agency Name: The Tower Labs Research Alliance

Address: 4800 Dufferin St., Suite 200, Toronto, ON M3H 5S9

Ward: 08 (main address) Service Area: Citywide

Project Name: Tower Labs @ MaRS

Project Description: The Tower Labs Research Alliance is a collaboration among partners with complementary goals working together on individual demonstration and piloting projects for new green building technologies and sustainable construction. The projects will rely on in-situ testing and monitoring in new and existing highrise towers in Toronto.

Total Project Budget	Other City Funding	Other Government Funding
\$237,817	\$10,000	\$150,000
Corporate Sector Contributions	Revenue Generated By Activity	Value of In-Kind Contributions
\$47,500	\$57,000	\$35,000
	2010 Amount Requested	2010 Amount Recommended
	\$50,000	\$50,000

Comments:

The project will be a pilot that will be used to generate employment and investment in a new, emerging, fast-growing sector.