

Toronto Food Strategy



Cultivating Food Connections:

Toward a Healthy and Sustainable Food System for Toronto

May 2010

Goal of Toronto Food Strategy

Vision and action toward healthfocused food system

Identify ways that City can help build a healthier and more sustainable food system

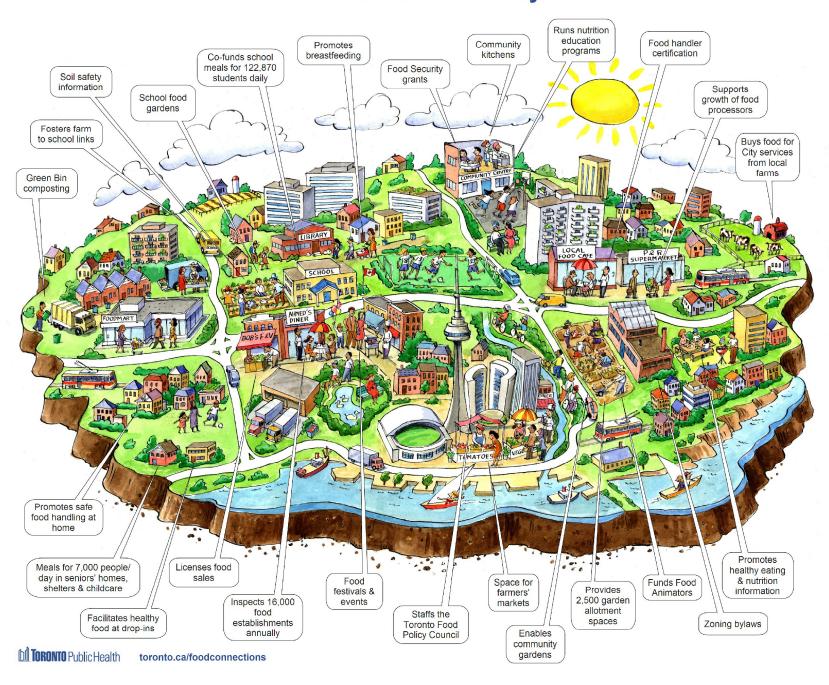


Food is Big Part of City's Business

Toronto can have even more impact if it identifies and leverages food initiatives to meet existing City goals



25 Food Connections to the City of Toronto





Food Connections Consultation Report

- Released in Feb. 2010
- Identified six directions to a health-focused food system with examples of "ideas for action"



Food Connections:

Toward a Healthy and Sustainable Food System for Toronto

A Consultation Report

February 2010





Key Stakeholders

- > Residents
- Community organizations
- ➤ Industry

- > Farmers
- City staff
- **➤** City Councillors



Methods

- In-person participation and discussion
- ➤ Toronto Food Policy Council facilitated discussions
- Community meetings
- Online discussion forum
- Digital storytelling
- Support to enable participation of underrepresented communities



Key Themes

- Affordability of healthy food
- > Lack of access to quality food stores
- Needs of newcomers
- Concern about lack of basic food skills among children

Key Themes

- Interest in community-based food solutions
- Need for clearer information on City food policies
- Want governments to play a role in facilitating solutions





Cultivating Food Connections Report



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May 2010

Cultivating Food Connections Report

Key Recommendation:

City Manager to direct all City Divisions, and request Agencies, Boards and Commissions to identify and implement initiatives that support a healthy and sustainable food system





Priority Areas for Action



Support food friendly neighbourhoods





Make food a centerpiece of Toronto's green economy





Priority Areas for Action



Eliminate hunger in Toronto







Connect city and countryside through food



Priority Areas for Action



Empower residents with food skills and information





Urge federal & provincial governments to establish health-focused food policies

Implementation

> TPH staff will initially coordinate implementation

Will develop evaluation framework

Medical Officer of Health will report to the Board of Health and City Council on progress in early 2011