

NOTICE OF MOTION

Request for Report on Appropriate Protocol Regarding Review of First Party Signs at Site Plan Approval Stage

Moved by: **Councillor Maria Augimeri**

Seconded by:

SUMMARY:

In dealing with sign by-law variances for multiple retail complexes, the location and size of signs is not reviewed as part of the site plan process.

To ensure appropriate locations and sizes for any proposed signs in relation to proposed multiple retail developments, a coordinated approach is required.

RECOMMENDATIONS:

That:

1. The Chief Planner and Executive Director, City Planning Division, and the Chief Building Official and Executive Director, Toronto Building Division, be directed to report to the Planning and Growth Management Committee on an appropriate protocol that deals with first party signs at the time of site plan review to ensure compliance with the new Sign By-law which comes into full force and effect on April 6, 2010.

Date of Meeting: **January 12, 2010**