

SB2.1.5
SB2.2.5

Michael S. Flynn

912-90 Cordova Avenue
Toronto, Ontario M9A 2H8
Telephone: 416-232-2379
Email: michael.flynn@sympatico.ca

July 27, 2010

Toronto Sign Variance Committee
City of Toronto
150 Borough Drive
Toronto, ON
M1P 4N7

Att: Mr. Ted Yao, Chairman

Dear Chair and Member s of the Committee,

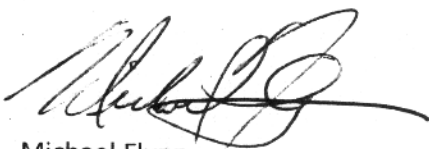
**RE: Maximum Outdoor Inc., Application for Sign Variances at 1581-1589 The Queensway, Application
Numbers: SB2.1 and SB2.2**

Further to the request made by Maximum Outdoor Inc. by letter of July 21, 2010 we hereby request a deferment of the hearing of these applications.

Although the applications for these variances were made on June 2, 2010 the Staff Report regarding them was not received by us until late in the day on July 20, 2010.

We request the deferment to allow us sufficient time to respond to the comments made in the Staff Report, as well as to allow us to explore the possibilities of amending the applications.

Yours truly,



Michael Flynn,
Agent