July 22, 2010 Sign Variance Committee City of Toronto Scarborough Civic Centre 150 Borough Drive Toronto, Ont. M1P 4N7

Att: Yvonne Davies, Deputy Secretary

Dear Ms. Davies

RE: 1581-1589 The Queensway, Sign Variance Application SB2.1

Please be advised that we have appointed Mr. Michael Flynn as out Agent in this matter.

Mr. Flynn's contact information is:

| Address: | Michael Flynn |
|------------|----------------------------|
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Yours truly, Maxximum Outdoor Inc.

Jason Garnet, President



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