July 22, 2010 Sign Variance Committee City of Toronto Scarborough Civic Centre 150 Borough Drive Toronto, Ont. M1P 4N7

Att: Yvonne Davies, Deputy Secretary

Dear Ms. Davies

RE: 1581-1589 The Queensway, Sign Variance Application SB2.1

Please be advised that we have appointed Mr. Michael Flynn as out Agent in this matter.

Mr. Flynn's contact information is:

Address:	Michael Flynn
	912-90 Cordova Avenue
	Toronto, Ont. M9A 2H8
Telephone:	416-232-2379
Email:	michael.flynn@sympatico.ca

Yours truly, Maxximum Outdoor Inc.

Jason Garnet, President



Maxximum Outdoor Inc. 50 Viceroy Road, Bldg #1 Concord, Ontario L4K 3A7

Tel: (905) 660 - 8850 Fax: (905) 660 - 1913 www.maximumoutdoor.com

info@maxximumoutdoor.com