



STAFF REPORT ACTION REQUIRED

76 and 100 Davenport Road – Public Art Plan

Date:	February 17, 2010
To:	Toronto and East York Community Council
From:	Robert Freedman, Director, Urban Design
Wards:	Ward 27 – Toronto Centre-Rosedale
Reference Number:	te10010

SUMMARY

The purpose of this staff report is to seek City Council approval of the 76 and 100 Davenport Road – The Florian - Public Art Plan. The plan has been prepared by the Owner and the Public Art Consultant in compliance with the development approval provisions. The plan, which is included as Attachment 1 of this report, outlines the method by which the Owner will commission public art in the publicly accessible area of the development.

The 76 and 100 Davenport Road – The Florian - Public Art Plan provides a framework for the commission in the proposed location in the area closest to Davenport Road, a publicly visible and accessible site. The attached plan meets the objectives of the City Planning Percent for the Public Art Program and is supported by the Toronto Public Art Commission.

RECOMMENDATIONS

The City Planning Division recommends that:

1. City Council approve the attached 76 and 100 Davenport Road - Public Art Plan.

FINANCIAL IMPACT

There are no financial implications resulting from the adoption of this report.

DECISION HISTORY

Through an Ontario Municipal Board decision, issued June 5, 2006, and the provisions of the Section 37 Agreement, dated January 31, 2008, the owner has opted to provide and commission public art on the development site.

With on-site public art, the owner is required to produce a public art plan for review by City Planning staff and its advisory panel, the Toronto Public Art Commission. Initial meetings were held with the owner team and urban design staff to discuss public art site potentials. On February 2nd, 2010, the owner representatives made a presentation to the Toronto Public Art Commission at which time a recommendation was made for the approval of the 76 and 100 Davenport Road – The Florian –The Public Art Plan.

ISSUE BACKGROUND

The owner and City Planning staff met to discuss the public art process and to identify the public art site potentials. The attached public art plan outlines the artist selection process. There will be a jury of art experts, one of which will be a resident or work in the ward, and in a related field of work or interest in arts. The owner will also have a representative on the jury. The public art plan also identifies three artists who have been invited to compete on this project. These artists have been selected based on their particular experience with this challenging site condition.

The art budget identified in the public art plan is based on a preliminary estimate that will be confirmed in a process as outlined in the Section 37 Agreement.

COMMENTS

The 76 and 100 Davenport Road – The Florian - Public Art Plan provides an introduction to the project, the team and introduces the background to the public art provisions. The public art objectives are addressed for this on-site program, with a focus on the area adjacent to Davenport Road and the entrance into the site. The art will be prominently located for optimum public access. The location reinforces the connection along the eastern edge of the site that connects the open spaces to the north and reinforces the visual corridor terminating with public art.

The 76 and 100 Davenport Road – The Florian - Public Art Plan meets the City's objectives for the provision of public art in private development, is in accordance with the City Planning Percent for the Public Art Program, and is supported by the Toronto Public Art Commission.

We look forward to the results of the public art competition.

CONTACT

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SIGNATURE

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ATTACHMENTS

Attachment 1: 76 and 100 Davenport – The Florian - Public Art Plan.