



## STAFF REPORT ACTION REQUIRED

### 430 King Street West - The Charlie - Public Art Plan

<b>Date:</b>	April 6, 2010
<b>To:</b>	Toronto and East York Community Council
<b>From:</b>	Robert Freedman, Director, Urban Design
<b>Wards:</b>	Ward 20 – Trinity Spadina
<b>Reference Number:</b>	te10020

#### **SUMMARY**

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The purpose of this staff report is to seek City Council approval of the 430 King Street West - The Charlie - Public Art Plan. The plan has been prepared by the owner in compliance with the development approval provisions. The plan, which is included as Attachment 1 of this report, outlines the method by which the owner will commission public art in the publicly accessible, privately-owned area of the development site.

The 430 King Street West - The Charlie - Public Art Plan provides a framework for a public art commission in the proposed location of King Street West and Charlotte Street. The attached plan meets the objectives of the City Planning Percent for the Public Art Program and is supported by the Toronto Public Art Commission.

#### **RECOMMENDATIONS**

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**The City Planning Division recommends that:**

1. City Council approve the attached 430 King Street West - The Charlie - Public Art Plan.

#### **FINANCIAL IMPACT**

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There are no financial implications resulting from the adoption of this report.

## DECISION HISTORY

In accordance with the June 14, 15 and 16, 2005 City Council development approval and the subsequent Section 37 Agreement, dated June 25, 2007, a public art commitment was secured. As outlined in the public art provisions, the owner has options to commission public art on or off site.

The applicant has chosen the option to commission on-site public art. The owner is required to produce a public art plan for review by City Planning staff and its advisory panel, the Toronto Public Art Commission. Initial meetings were held with the owner team and urban design staff to discuss public art site potentials. On March 23, 2010, the owner representatives made a presentation to the Toronto Public Art Commission at which time a recommendation was made for the approval of the 430 King Street West - The Charlie - The Public Art Plan.

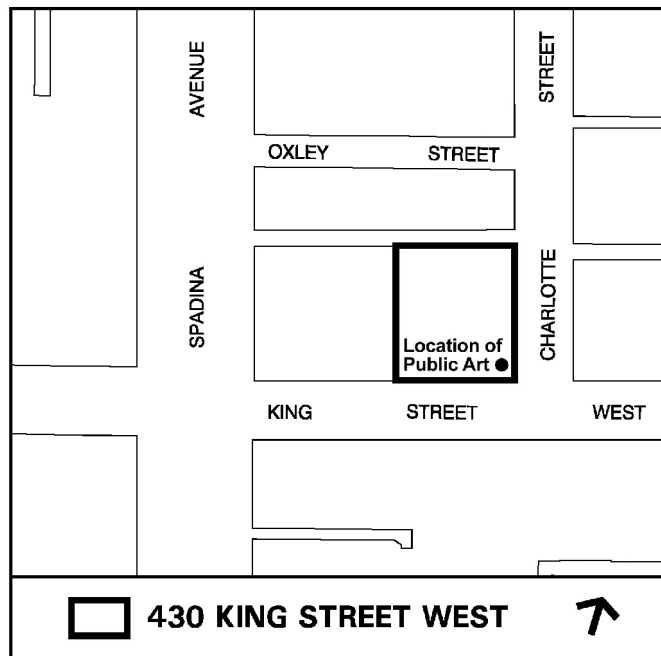
## ISSUE BACKGROUND

The owner and City Planning staff met to discuss the public art process and to identify the public art site potentials. The attached public art plan outlines the artist selection process. There will be a jury of art experts, a representative from the owner and a ward representative. The public art plan also identifies four artists who have been invited to compete on this project.

The art budget identified in the public art plan is based on a preliminary estimate that will be confirmed in a process as outlined in the Section 37 Agreement.

## COMMENTS

The 430 King Street West - The Charlie - Public Art Plan provides an introduction to the project, the team and introduces the background to the public art provisions. The public art objectives are addressed for this on-site program, with a focus on the private property near the corner of King and Charlotte Street. The identified area will provide some flexibility to the type of art installation either integrated with the building architecture in collaboration with the architect to form a canopy or a free standing/ independent object coordinated with the landscape architect.



The 430 King Street West - The Charlie - Public Art Plan meets the City's objectives for the provision of public art in private development, is in accordance with the City Planning Percent for the Public Art Program, and is supported by the Toronto Public Art Commission. Upon City Council approval the owner will commence the artist competition as scheduled in the attached plan.

We look forward to the results of the public art competition.

## **CONTACT**

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## **SIGNATURE**

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Robert Freedman  
Director, Urban Design  
City Planning Division

## **ATTACHMENTS**

Attachment 1: 430 King Street West - The Charlie - Public Art Plan