



BUSINESS IMPROVEMENT AREA

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April 9, 2010

Toronto York and East York Community Council
Toronto City Hall,
100 Queen St West, Toronto, On M5H 2N2
Attn: Community Council Clerk
Via email: teycc@toronto.ca

To the Attention of the Members, Toronto and East York Community Council

Re: Municipal Significance designation for Liberty Village BIA's "Give Me Liberty" event

We are requesting your assistance in declaring the Liberty Village BIA's Give Me Liberty Afterwork Party of municipal significance for liquor licensing purposes, at the **April 27th Toronto and East York Community Council meeting.**

"Give Me Liberty" will be Thursday June 10, 2010, from 4:00pm to 10:00pm. We plan to close one block of Fraser Ave south of King St., for this seventh annual community event, that will include an SOP licensed beer garden.

This annual community street festival celebrates the successes of Liberty Village. The event details include:

- Closing a portion of Fraser Ave between King St & Liberty St for setting up tables and chairs, a beer garden and food and merchant fair
- An emergency vehicle lane will be accommodated in our set-up
- local merchants will give away food or price them at under \$5, and meeting Toronto Public Health requirements
- non-alcoholic pop and water, wine, and Mill Street Beer will be sold
- This event will be promoted through area poster promotion and the local media
- It is open to the entire community
- We arrange paid security at the Beer Garden, and will enclose the area with barricades

Once our event receives endorsement from Community Council, we will apply to the Alcohol and Gaming Commission for a Special Occasion Liquor Licensing permit.

Thank you for your assistance.

Regards,
Lynn Clay
Executive Director, LVBIA
lynnclay@lvbia.com

c. Councillor Gord Perks, Ward 14 Parkdale-High Park, Toronto City Hall
c. Deputy Mayor Joe Pantalone, Ward 19 Trinity – Spadina, Toronto City Hall

LIBERTY VILLAGE BIA

As a unique employment BIA, the LVBIA represents the more than 500 businesses and 7000 employees located in a 38.6 hectare community at King and Dufferin. Some of Toronto's leading creative thinkers and companies in the high tech, arts, design, entertainment and media businesses are located in Liberty Village.

One of 67 Business Improvement Areas in Toronto, the Liberty Village BIA (LVBIA) works on behalf of, and supports, the businesses and property owners of Liberty Village, creating a safer, more attractive community environment, promoting economic development within the BIA boundaries and representing the area to the City of Toronto and to neighbouring community groups.

Liberty Village BIA - Championing and Nurturing a Creative and Vibrant Community www.lvbja.com