



ST. LAWRENCE MARKET NEIGHBOURHOOD

Business Improvement Area

92 Front Street East, Toronto, Ontario, M5E 1C5

April 14, 2010

To: Toronto and East York Community Council
From: The St. Lawrence Market Neighbourhood BIA
Via Email: rdyers@toronto.ca; teycc@toronto.ca
Fax: 416-392-2980
Attention: Ros Dyers
Re: **Significant Event Designation**

Dear Council members,

On June 12th and 13th, 2010 from 10 a.m. – 11 p.m., the St. Lawrence Market Neighbourhood Business Improvement Area will be hosting a festival called Woofstock. Woofstock is a free admission, festive, entertainment and consumer show with more than 120 companies offering the latest in every conceivable doggie indulgence, spanning the gamut from artistic to zany – everything that a cool canine would need to live well in this dog-eat-dog world. Last year, over 130,000 dog lovers and their canine companions came together last summer for the largest outdoor festival for dogs. We are hoping that it can grow even more in the coming years in the St. Lawrence Market Neighbourhood BIA. For more information please see www.woofstock.ca.

The BIA is looking to designate this festival an event of municipal significance. The geographic area for street closures will be on Front between Jarvis and Church Street and Front between Church and Yonge Street including part of the Church/Front street intersection, Market Street, Scott Street from Wellington to the Esplanade, Church Street from The Esplanade to Colborne Street, The Esplanade, just west of Church, and Wellington, from Church to Yonge St., and we hope to extend the patios of our participating restaurant merchants in order to serve food and beverages during the event. Please forward this request to the community council for their and your approval for municipal significance of this event. We will be applying to the Alcohol Commission for Temporary Patio Extension Permits for participating BIA restaurants. Restaurants include:

Wine Bar Restaurant, 9 Church Street	Vagabondo, 32 Wellington Street East
Lucien, 36 Wellington Street East	Trevor Kitchen & Bar, 38 Wellington Street East
Bravi, 40 Wellington Street East	Pravda, 44 Wellington Street East
The Flatiron & Firkin, 49 Wellington Street East	Hernando's Hideaway, 52 Wellington Street East
Ichiban, 58 Wellington Street East	Biagio, 155 King Street E., patio in Market Lane Park
Biff's, 4 Front Street East	Berber Lounge, 49 Front Street East
Sultans Tent, 49 Front Street East	C'est What, 67 Front Street East
Foundation Room, 65 Front Street Units 17-19 (Located at 19 Church Street)	
Le Papillon Restaurant, 69 Front Street East	The Jersey Giant, 71 Front Street East
Hot House, 35 Church Street (Patio is on Front Street)	Springrolls, 85 Front Street East
Paddingtons, 91 Front Street East	Fionn Maccool's Irish Pub, 70 The Esplanade
Bier Markt, 58 The Esplanade	Scotland Yard, 56 The Esplanade
Old Spaghetti Factory, 54 The Esplanade	The Keg, 26 The Esplanade
Hanks, 9½ Church Street	

The application will be made in May 2010 and the BIA participants have been confirmed. The help of your office in guiding our request through City Hall would be appreciated.

Thanking you in advance,

Al Smith
Executive Director,
St. Lawrence Market Neighbourhood BIA