City Hall, 2nd Floor 100 Queen Street West Toronto, Untario M5H 2N2 **Tel:** 416 392-7903 **Fax:** 416 696-4300 councillor\_rae@toronto.ca

August 4, 2010

Rosalind Dyers Committee Administrator Toronto East York Community Council City Hall, 2W

Dear Ros:

## Re: Event of Municipal Significance Request

Please add the attached correspondence from the Toronto International Film Festival (TIFF) to the August 17th TEYCC agenda for consideration. TIFF is seeking "event of municipal significance" status for this year's film festival for liquor licensing purposes.

I remain,

Kyle Rae City Councillor



22 July, 2010

Kyle Rae, City Councillor City Hall 100 Queen Street West, A 5 Toronto, ON M5H 2N2

Fax: 416-696-4300

Dear Kyle Rae,

This year the Toronto International Film Festival will celebrate its 35<sup>th</sup> anniversary. The festival will take place from September 9 to September 19<sup>th</sup>, 2010. We will screen 300 plus films from 9:00 a.m. to 3:00 a.m.

The Toronto International Film Festival makes a significant contribution to the culture and economy of the City of Toronto. Our festival has the largest public attendance of any film festival worldwide.

Many of the guests attending the festival, including directors, producers, actors, distributors, various government representatives and press, arrive from Europe, Asia, Australia, South America and United States. It is truly an international festival. The Toronto International Film Festival is a major player on the festival circuit for both sales and acquisition of film. Last year the registration in the sales/industry office exceeded 3300. Once again, we will boast an Industry Center devoted to these people during the run of the festival. This Centre services buyers and sellers of film form virtually every part of the globe.

2 Carlton Street, Suite 1600 Toronto ON Canada MSB 1J3 | Reception: 416-967-7371
Box Office: 416-968-FILM | Toll-free 1-877-968-FILM | Communications Department: 416-934-3200 | tiff.net/thefestival













As you may be aware, since 1994 the Festival has been granted extensions on hour of operation, for the service of alcohol in several locations. This has ranged from a blanket extension on the entire city 1994, to five locations in the past few years. There have been no previous reports of incidents concerning disorderly conduct.

Similar to the situation of the past several years I am requesting that these premises be granted extended hours of operation until 4:00 a.m.

These are our host restaurants.

Canteen	350 King Street West, Toronto	M5V 3X5
Ciao Wine Bar	133 Yorkville Avenue, Toronto	M5R 1C6
C Lounge	465 Wellington Street West, Toronto	M5V 1E3
The Drake Hotel	1150 Queen Street West, Toronto	M6J 1M3
Lolita's Lust	513 Danforth Avenue, Toronto	M4K 1P5
Luma	350 King Street West, Toronto	M5V 3X5
Spice Route	499 King Street West, Toronto	M5V 1K4

I sincerely hope the City of Toronto agrees with the contributions of the Toronto International Film Festival and will once again recognize this event as one of municipal and international significance.

I look forward to your reply

Sincerely,

Barbara Hershenftorn Director, Special Events