

**TORONTO ZOO
VISITOR STATISTICS
for the year to date ending 2009-12-31**

	<u>2009 ACTUAL</u>	<u>2009 BUDGET</u>	<u>2009 ACT. +/- BUD.%</u>	<u>2008 ACTUAL</u>	<u>2009 ACT. +/- 2008 ACT.%</u>
REGULAR VISITORS & GROUPS					
General Admission (13-64)	558,311	485,047	15	507,288	10
Senior (65+)	27,349	23,340	17	23,827	15
Children (4-12)	165,542	170,207	-3	158,878	4
Sub-Total	751,202	678,594	11	689,993	9
SCHOOL GROUPS					
Post Secondary	7,386	5,578	32	7,096	4
Secondary	37,209	33,560	11	36,193	3
Elementary	110,526	117,539	-6	119,412	-7
Sub-Total	155,121	156,677	-1	162,701	-5
REGULAR VISITORS & GROUPS TOTAL	906,323	835,271	9	852,694	6
MEMBERSHIPS					
Members	325,146	237,555	37	260,468	25
Members Guests	586	1,490	-61	512	14
Sub-Total	325,732	239,045	36	260,980	25
SPECIAL PASSES					
Special Passes	52,131	29,193	79	37,422	39
Children under 4	175,388	161,491	9	164,557	7
Sub-Total	227,519	190,684	19	201,979	13
TOTAL VISITORS	1,459,574	1,265,000	15	1,315,653	11
MEMBERSHIPS	33,620	32,000	5	31,110	8