



To: Board of Management

From: Robin D. Hale
Chief Operating Officer

Subject: **STAFF APPOINTMENT**

Date: 2010-01-08

Summary:

This report will update the Board on filling the position of Executive Director of Development.

Recommendation:

It is recommended that the Board receive this report for information.

Comments/Discussion:

We are pleased to announce the appointment of Ms. Shirlene Courtis to the position of Executive Director of Development effective Monday, 2010-01-04.

Shirlene has been employed by Seneca College since 2002 as Vice President of Development. In this capacity she had overall responsibility for fundraising & development as well as Marketing, Communications, Government & Corporate Relations and Alumni Affairs. With Seneca her experience with fund development included capital campaigns, sponsorships, major gifts and alumni giving.

Shirlene has held other senior development positions including Executive Vice President Advancement, Marketing & Communications with the Learning Partnership as well as Executive Director of Development & Alumni Affairs with the Ontario Institute for Studies in Education (OISE). She has also held development positions with organizations such as the Anglican Church of Canada, YMCA and the Lyndhurst Hospital Foundation.

Shirlene is a Certified Fund Raising Executive (CFRE) and is a member of the Association of Fundraising Professionals (AFP). She has a Masters Diploma in Public Management from York University and B.A from the University of Toronto.

R. D. Hale
Chief Operating Officer