

Appendix 1

SCHOOL AND PUBLIC EDUCATION PROGRAMS 2005 - 2008

	2006		2007		2008		2009		2009/2008	
	# Partic.	Revenue	# Partic.	Revenue	# Partic.	Revenue	# Partic.	Revenue	% Over (Under) Partic.	Revenue
CHILDREN										
Zoo Camp (6 -16 yrs)	1,554	357,420	1,570	374,363	1,618	397,689	1,780*	410,600*	10	3.3
ZooKids (4 & 5 yrs)	447	51,405	399	46,100	390	45,200	441*	50,845*	13.1	12.5
Parent & Tot	376	6,613	430	7,049	517	8,594	465	7,073	(10.1)	(16.6)
Critter Crew	76	2,695	43	1,830	93	3,735	70	2,830	(24.7)	(24.2)
Zoo Crew	64	2,290	65	3,015	78	3,240	65	2,690	(16.7)	(17.0)
EnviroRangers	42	1,515	29	1,300	47	2,080	81	3,360	72.3	61.5
Guide/Scout Workshop	618	8,190	744	9,837	748	10,621	475	6,194	(36.5)	(41.7)
Subtotal	3,177	430,128	3,280	443,494	3,491	471,159	3,377	483,592	(3.3)	2.6
FAMILIES										
Bush Camp	3,143	202,361	3,466	221,982	3,393	266,195	3,056	233,338	(9.9)	(12.3)
Picnic in the Park							46	1,030	n/a	n/a
Wolf Howl							86	880	n/a	n/a
Rise & Shine w Stingrays					563	13,815	504	13,514	(10.5)	(2.2)
Subtotal	3,143	202,361	3,466	221,982	3,956	280,010	3,692	248,762	(6.7)	(11.2)
SCHOOL PROGRAMS										
Teacher Workshops/Days	646	n/a	1,446	n/a	3,696	n/a	2,889	n/a	(21.8)	n/a
Elementary Workshops	9,590	57,540	10,470	72,195	9,734	68,138	9,784	68,488	0.5	0.5
Operation Conservation	152	30,000	210	30,000	226	34,000	244	34,000	8.0	0.0
Subtotal	10,388	87,540	12,126	102,195	13,656	102,138	12,917	102,488	(5.4)	0.3
<u>TOTAL PROGRAMS</u>	<u>16,708</u>	<u>720,029</u>	<u>18,872</u>	<u>767,671</u>	<u>21,103</u>	<u>853,307</u>	<u>19,986</u>	<u>834,842</u>	<u>(5.3)</u>	<u>(2.2)</u>

* denotes 10 week summer.

Comments:

Bush Camp and Rise n' Shine programs impacted largely by the downturn of the economy and the persistence of a cold, wet season.

Enrollment for weekend children's programs in 2009 is on par with previous years (2006, 2007), with the exception of Guide/Scout workshops. 2008 proved to be a very successful year with some overwhelmingly popular topics and additional sessions being added. Decreased attendance of these programs in 2009 may also be attributed to: competition with other community activities on Saturdays (sports teams, clubs), and downturn in the economy with cut backs on spending.

