

**TORONTO ZOO
VISITOR STATISTICS
for the year to date ending 2010-01-31**

	<u>2010 ACTUAL</u>	<u>2010 BUDGET</u>	<u>2010 ACT. +/- BUD.%</u>	<u>2009 ACTUAL</u>	<u>2010 ACT. +/- 2009 ACT.%</u>
REGULAR VISITORS & GROUPS					
General Admission (13-64)	3,894	3,700	5	3,465	12
Senior (65+)	158	200	-21	145	9
Children (4-12)	595	1,000	-41	606	-2
Sub-Total	4,647	4,900	-5	4,216	10
SCHOOL GROUPS					
Post Secondary	52	100	-48	73	-29
Secondary	205	750	-73	946	-78
Elementary	598	750	-20	495	21
Sub-Total	855	1,600	-47	1,514	-44
REGULAR VISITORS & GROUPS TOTAL	5,502	6,500	-15	5,730	-4
Members	7,023	5,000	40	4,620	52
Members Guests	11	75	-85	10	10
Sub-Total	7,034	5,075	39	4,630	52
Special Passes	111	175	-37	114	-3
Children under 4	2,778	2,250	23	1,780	56
Sub-Total	2,889	2,425	19	1,894	53
TOTAL VISITORS	15,425	14,000	10	12,254	26
MEMBERSHIPS	33,765	32,000	6	30,922	9