

**TORONTO ZOO
VISITOR STATISTICS
for the month ending 2010-03-31**

	<u>2010 ACTUAL</u>	<u>2010 BUDGET</u>	<u>2010 ACT. +/- BUD.%</u>	<u>2009 ACTUAL</u>	<u>2010 ACT. +/- 2009 ACT.%</u>
REGULAR VISITORS & GROUPS					
General Admission (13-64)	23,593	18,000	31	22,536	5
Senior (65+)	1,450	500	190	1,280	13
Children (4-12)	12,558	4,500	179	11,257	12
Sub-Total	37,601	23,000	63	35,073	7
SCHOOL GROUPS					
Post Secondary	456	1,000	-54	618	-26
Secondary	918	1,000	-8	599	53
Elementary	988	2,500	-60	1,079	-8
Sub-Total	2,362	4,500	-48	2,296	3
REGULAR VISITORS & GROUPS TOTAL	39,963	27,500	45	37,369	7
Members	37,302	20,000	87	30,414	23
Members Guests	54	100	-46	24	125
Sub-Total	37,356	20,100	86	30,438	23
Special Passes	1,305	1,400	-7	1,224	7
Children under 4	13,273	9,000	47	11,482	16
Sub-Total	14,578	10,400	40	12,706	15
TOTAL VISITORS	91,897	58,000	58	80,513	14
MEMBERSHIPS	34,532	32,500	6	32,321	7