

**TORONTO ZOO
VISITOR STATISTICS
for the month ending 2010-04-30**

	<u>2010 ACTUAL</u>	<u>2010 BUDGET</u>	<u>2010 ACT. +/- BUD.%</u>	<u>2009 ACTUAL</u>	<u>2010 ACT. +/- 2009 ACT.%</u>
REGULAR VISITORS & GROUPS					
General Admission (13-64)	33,140	21,000	58	29,609	12
Senior (65+)	1,609	1,000	61	1,404	15
Children (4-12)	9,446	6,000	57	8,160	16
Sub-Total	44,195	28,000	58	39,173	13
SCHOOL GROUPS					
Post Secondary	571	1,000	-43	607	-6
Secondary	5,205	5,500	-5	2,637	97
Elementary	3,354	8,500	-61	5,380	-38
Sub-Total	9,130	15,000	-39	8,624	6
REGULAR VISITORS & GROUPS TOTAL	53,325	43,000	24	47,797	12
Members	33,689	20,000	68	28,999	16
Members Guests	60	100	-40	28	114
Sub-Total	33,749	20,100	68	29,027	16
Special Passes	5,369	1,900	183	3,627	48
Children under 4	16,130	10,000	61	13,216	22
Sub-Total	21,499	11,900	81	16,843	28
TOTAL VISITORS	108,573	75,000	45	93,667	16
MEMBERSHIPS	35,142	32,800	7	32,504	8