

## **FUNDRAISING & SPONSORSHIP COMMITTEE MEETING**

**Minutes**  
**2010-01-25, 2:00 p.m.**  
**Toronto City Hall**  
**Committee Room C**

Present: Councillor G. Mammoliti (Chair), Dr. Ming-Tat Cheung, Councillor N. Kelly, Ms. C. Yelle

Regrets: Councillor P. Ainslie, Councillor R. Cho, Councillor, G. De Baeremaeker, Mr. Joe Torzsok

By Invitation: Mr. B. Pitcher of KCI (Ketchum Canada)

Staff Present: Mr. P. Evans, Ms. S. Courtis, Ms. S. Gunton, Mr. R. Hale, Mr. W. Rapley, Ms. S. Young

### **Confirmation of the Minutes**

On motion by N. Kelly the minutes of the Fundraising and Sponsorship Committee meeting held 2009-07-07 and 2009-08-18 were confirmed.

### **Introduction of New Executive Director**

S. Courtis, Executive Director of Development was introduced to the Committee.

### **Campaign Preparations Update**

The Committee had before it a report recommending that the engagement of KCI (Ketchum Canada), which expires on 2010-02-28, be extended for an additional three months to 2010-05-31.

On motion by C. Yelle:

1. the Committee approved the recommendation contained in the report from the Acting Chief Executive Officer dated 2010-01-20; and
2. that a Case for Support and an assessment of the capacity of the prospect pool be submitted to the Executive Director of Development.

KCI provided an update on the progress with the campaign preparations.

### **Recommended Phase Two Priorities**

The Committee had before it a report from KCI dated 2010-01-25 outlining the recommended projects that are ready to proceed when the funding is available.

A black-tie event was discussed. S. Curtis doesn't believe we are ready to move forward as yet. She will prepare report to the Acting CEO outlining the costs and resources required.

On motion by Councillor Mammoliti the Committee directed the Acting CEO to prepare a report for the February Board of Management meeting on Private/Public partnerships for discussion.

On motion by Councillor Mammoliti the Committee directed the Acting CEO prepare a more detailed business plan for the acquisition of Giant Pandas including an update of the previous concept report and design.

Meeting adjourned at 3:20 p.m.  
C. Baker  
Secretary

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G. Mammoliti, Chair