

August 24, 2010

Dear Association Officer,

RE: 2010/2011 TERM - NOTICE OF APPOINTMENT OF REPRESENTATIVE TO THE CANADIAN NATIONAL EXHIBITION ASSOCIATION MEMBERSHIP

The Annual Meeting of the Canadian National Exhibition Association ("CNEA") will be held at its Head Office in the Queen Elizabeth Building, Exhibition Place, Toronto on Thursday, October 21, 2010 at 10:30 a.m.

Each member of the Association except in the Municipal Section shall be eligible to nominate or be nominated as a Director of the CNEA. The City of Toronto Council appoints directors in the Municipal Section.

I would ask that you indicate on the enclosed form the name of the CNEA representative appointed by your organization. The term of this appointment, in accordance with the CNEA By-Law, will commence on the date of the Annual Meeting (October 21, 2010) and continue until the date of the Annual Meeting in the fall of 2011 (October), or until such time that a successor is appointed.

Please have the Notice of Appointment of Representative form certified by the proper authority and return it to my attention, not later than **September 17th**, so that we may notify your representative of the Annual Meeting.

In the event that no new appointment will be made prior to September 17th a letter of authority to continue your current representative on our membership would be appreciated.

Yours truly,

Fatima Scagnol Corporate Secretary

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