

TORONTO ZOO
VISITOR STATISTICS
for the year to date ending 2010-08-31

	2010 <u>ACTUAL</u>	2010 <u>BUDGET</u>	2010 ACT. <u>+/- BUD.%</u>	2009 <u>ACTUAL</u>	2010 ACT. +/- <u>2009 ACT.%</u>
REGULAR VISITORS & GROUPS					
General Admission (13-64)	374,550	405,467	-8	456,781	-18
Senior (65+)	16,968	18,937	-10	21,135	-20
Children (4-12)	124,105	155,046	-20	140,453	-12
Sub-Total	515,623	579,450	-11	618,369	-17
SCHOOL GROUPS					
Post Secondary	5,182	4,282	21	5,632	-8
Secondary	29,077	23,489	24	20,627	41
Elementary	79,317	97,790	-19	92,003	-14
Sub-Total	113,576	125,561	-10	118,262	-4
REGULAR VISITORS & GROUPS TOTAL	629,199	705,011	-11	736,631	-15
Members	248,882	193,628	29	257,577	-3
Members Guests	640	1,231	-48	443	44
Sub-Total	249,522	194,859	28	258,020	-3
Special Passes	40,584	26,501	53	40,959	-1
Children under 4	142,631	125,629	14	139,965	2
Sub-Total	183,215	152,130	20	180,924	1
TOTAL VISITORS	1,061,936	1,052,000	1	1,175,575	-10
MEMBERSHIPS	32,141	33,400	-4	32,759	-2