



## **FUNDRAISING & SPONSORSHIP COMMITTEE MEETING**

### **Minutes**

**2010-06-28, 2:00p.m.**

**Toronto Zoo Training Room**

**361A Old Finch Avenue**

**Present:** Councillor G. Mammoliti (Chair), Councillor P. Ainslie, Mr. J. Torzsok

**Regrets:** Councillor R. Cho, Councillor G. De Baeremaeker, Councillor N. Kelly, Dr. Ming-Tat Cheung, Ms. Cindy Yelle

**By Invitation:** Mr. B. Pitcher of KCI (Ketchum) Canada, Mr. M. Logue of KCI (Ketchum) Canada

**Staff Present:** S. Curtis, S. Gunton, R. Hale, J. Tracogna, B. Rapley, S. Young, M. Zimmer, L. Nadeau

### **Confirmation of the Minutes**

On motion by Councillor G. Mammoliti the minutes of the Fundraising and Sponsorship Committee meeting held 2010-01-25 were confirmed.

### **Introductions of the Development and Chair Staff**

Marion Zimmer, Senior Development Officer, Linda Nadeau, Development Coordinator, Asra Lovelace, Development Assistant and Simone Daniels, Councillor G. Mammoliti's Assistant were introduced to the Committee.

### **Campaign Preparations Update**

Since January 2010, KCI (Ketchum) Canada has worked with the Executive Director of Development to review the progress of prospects to assist with the Campaign. KCI (Ketchum) Canada has fulfilled their obligations.

RFP was approved by CEO securing feedback interviews over the month of July and will identify someone at the end of July.

B. Pitcher and M. Logue of KCI (Ketchum) Canada provided a PowerPoint presentation of the past activities and next steps. This included case for support including naming opportunities, phased approach strategy, resourcing recommendations, chart standards and recommended volunteer restructure.

On motion by Councillor G. Mammoliti the Committee went into an In-Camera session.

**Public Session Resumes at 2:55pm**

J. Tracogna, CEO of Toronto Zoo discussed the importance of membership and the possibility of expanding the Fundraising & Sponsorship Committee membership.

On motion by Councillor G. Mammoliti all of the Fundraising & Sponsorship Committee Meeting minutes be forwarded to the Giant Panda Acquisition Task Force and the Management Committee.

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G. Mammoliti, Chair

Meeting adjourned at 3:25 p.m.

A. Lovelace

Secretary

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