



STAFF REPORT ACTION REQUIRED

Identify 'N Impact Investment Program 2011 Allocation Recommendations

Date:	August 19, 2011
To:	Community Development and Recreation Committee CPIP Appeals Committee
From:	Executive Director, Social Development, Finance and Development
Wards:	All
Reference Number:	

SUMMARY

This report recommends allocations for funding under the 2011 Identify 'N Impact Investment Program. Of the 60 applications received, 16 are recommended for funding of \$156,934.00. An amount of \$14,826 has been held for appeals.

The Identify 'N Impact (INI) Investment Program supports projects that are planned, managed and delivered by youth for youth, particularly African-Canadian and racialized youth and youth in underserved neighbourhoods across the city. Funding supports activities that engage youth in opportunities to build their skills and deliver that focus on entrepreneurship, employment skills/job readiness, leadership, arts, social/recreation, education and peer mentoring. The program operates with a youth panel that provides the City with expertise on youth priorities and engagement approaches.

RECOMMENDATIONS

The Executive Director, Social Development, Finance and Administration recommends that:

1. City Council approve the 2011 Identify 'N Impact allocations totalling \$156,934.00 to 16 organizations as recommended in Appendices 1 and 2, and that an amount of \$14,826 be held for appeals;
2. Community Development and Recreation Committee refer this report to the September 15, 2011 CPIP Appeals Committee meeting for the hearing of appeals and a report directly to City Council.

Financial Impact

The recommendations in this report will have no financial impact beyond what has already been approved in the 2011 approved operating budget.

The Community Partnership and Investment Program (CPIP) 2011 Approved Operating Budget includes funding of \$171,760.00 for the Identify 'N Impact Investment Program. This report recommends allocations for 16 organizations totalling \$156,934.00. An amount of \$14,826.00 has been held for appeals.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

In 2006 Council approved the Identify 'N Impact Investment Program for youth-led projects and approved the program model that includes a panel of trained youth to provide expertise on youth priorities and engagement approaches.

PROGRAM IMPACT

The youth engagement opportunities provided through INI funding help to connect youth with their communities and see beyond themselves as individuals. Youth are able to develop skills for becoming a productive member of society: interpersonal skills, organizing and planning, time management, budgeting, networking as well as financial and program reporting.

The community investment provided through the INI program supports youth to be positively engaged as service providers for other youth. With INI funding, youth-led groups have the resources to carry out projects that help to promote healthy youth development and broader community safety in the City of Toronto. By working through youth-led groups, the City is able to support a broader range of initiatives that will positively engage youth than it would be able to on its own.

In order to be considered for funding, projects must:

- show that youth are the leaders in the project planning, management and delivery;
- involve youth from an underserved neighbourhood; or
- work with racialized youth, particularly African-Canadian youth.

Since 2006, 89 youth-led projects have been funded, serving youth across Toronto. Projects have included a wide range of activities that offer one or more of the following benefits for youth:

- Leadership, decision-making and organizing skills development;
- Peer-to-peer support, training or mentoring;
- Realizing potential by learning through experience;

- Civic engagement and opportunity to be a social change agent to strengthen their community;
- Development of partnerships, alliances and coalitions with other groups, include adults as youth allies/mentors.

APPLICATION AND ALLOCATIONS PROCESS

Applications for the 2011 INI program were available on the City's website or by email in April, 2011 with a submission deadline of May 25, 2011. A total of five information sessions were held across the city attended by more than 51 people. Three of the information sessions were held in the priority neighbourhoods of Jamestown, Kingston-Galloway and Weston-Mt. Dennis. The fourth information session was held in a community setting adjacent to the neighbourhoods of Steeles-L'Amoreaux and Flemingdon Park. The fifth information session was held downtown at the Toronto Reference Library. Groups were able to consult with staff about their project idea at the information sessions or by contacting staff directly.

The INI program has been set up to involve a youth panel throughout the process including the review of eligible applications. The youth panel provides the City with expertise on youth priority and engagement approaches. Twelve individuals were recruited from youth applicants living in priority neighbourhoods for the 2011 Advisory Panel. To accommodate youth availability for participation, the panel training and review meetings take place during the summer.

2011 RECOMMENDATIONS

Of the 60 applications received, 16 are recommended for funding and 44 are not recommended for support. The recommendations for all 60 applications are listed in Appendix 1 and the detailed summaries of all applicants are provided in Appendix 2.

Of the recommended projects, 13 are new INI recipients, and 3 of the recipients received INI funding in the past for different projects. All projects recommended for funding will take place over the course of one year from November 1, 2011 to October 31, 2012. Recipients are required to provide a progress report and budget update at 6 months and a final report at the end of the project. The project final report includes information on the impact of the project for youth participants as well as the project's youth leaders, along with income and expenditure information and participation statistics. The group of projects recommended in this report will be submitting final reports in December 2012.

Of the 16 projects recommended for funding, 11 will take place in an underserved neighbourhood, and five will serve racialized youth city-wide or within a community or neighbourhood. The areas served by the 16 projects recommended for funding are shown in the following chart.

INI Recommended Organization	Area Served by Recommended Project
Boss Magazine	Jane-Finch
Bright Future Alliance	City-wide
Canadian Tamil Youth Development Centre	Crescent Town / Malvern / Steeles L'Amoreaux
Enchanted	Jamestown
Film Diaries: Her Stories	Weston-Mt. Dennis
Ghanaian Canadian Multicultural Community Centre	Jane-Finch
Good Vibes	Lawrence Heights
Let Yourself Be Collaborative	Jamestown/Jane-Finch/Weston-Mt. Dennis
Malvern Youth Cabinet	Malvern
Nia Centre for the Arts	City-wide
Nomanzland	Jamestown/Jane-Finch
Rexdale Youth For Change	Jamestown (Rexdale)
Say Word Youth Advisory Committee	Across Scarborough
We.Will.Now	City-wide
Women Engaging Young Women	Regent Park
Youth in Action	Crescent Town / Flemingdon Park / Victoria Village

CONTACT

Sue Kaiser, Manager, Community Funding Unit
 Social Development, Finance and Administration
 Phone: 416-397-7302 Fax: 416-392-8492 skaiser@toronto.ca

SIGNATURE

Chris Brillinger, Executive Director

ATTACHMENTS

Appendix 1: 2011 Identify 'N Impact ---Allocation Recommendations
 Appendix 2: 2011 Identify 'N Impact ---Detailed Project Summaries

Appendix 1
Identify 'N Impact Investment Fund
2011 Funding Recommendations

<u>No.</u>	<u>Applicant Organization</u>	<u>Trustee Name (If applicable)</u>	<u>Ward*</u>	<u>2010 Approved Allocation</u>	<u>2011 Amount Requested</u>	<u>2011 Amount Recommended</u>
1	Amadeusz	Albion Neighbourhood Services	1	\$10,000.00	\$10,000.00	\$0.00
2	Apple Bottom		15		\$10,000.00	\$0.00
3	Arts for Children and Youth (AFCY) Youth Advisory Council	Arts for Children and Youth	20		\$10,000.00	\$0.00
4	Asante Soccer Academy		8		\$10,000.00	\$0.00
5	Atara Girls Club	African Social Development Council	15		\$8,370.00	\$0.00
6	BABU	Muslim Community of Downtown Toronto	35		\$10,000.00	\$0.00
7	Belka / Caribbean Global Missions		8	\$10,000.00	\$10,000.00	\$0.00
8	Boss Magazine	Doorsteps Neighbourhood Services	7		\$10,000.00	\$10,000.00
9	Bright Future Alliance	Schools Without Borders	14	\$9,576.00	\$10,000.00	\$10,000.00
10	Canadian Tamil Youth Development Centre		38	\$10,000.00	\$10,000.00	\$10,000.00
11	Celebration of Black Heritage Arts - COBHA	CultureLink Settlement Services	20		\$10,000.00	\$0.00
12	Change the Future Foundation	Jane Finch Community Family Centre	8		\$10,000.00	\$0.00
13	Chinese Canadian National Council Toronto Chapter		20		\$10,000.00	\$0.00
14	Creating Leaders In Chester C.L.I.C.	Schools without Borders	39		\$10,000.00	\$0.00
15	Enchanted		1		\$7,296.00	\$7,296.00
16	Film Diaries: Her Stories	Sistering	19		\$10,000.00	\$10,000.00
17	For Youth Initiative in Toronto		12		\$9,800.00	\$0.00
18	Ghanaian Canadian Multicultural Community Centre	Action for Neighbourhood Change Jane and Finch	1		\$10,000.00	\$10,000.00
19	Good Vibes	Art Starts Neighbourhood Cultural Centre	15		\$9,875.00	\$9,875.00
20	Horn of Africa Heritage Centre	Somali Business Development Centre	11		\$10,000.00	\$0.00
21	Just BGRAPHIC Inc		n/a		\$10,000.00	\$0.00
22	Let Yourself Be Collaborative	Promoting Education and Community Health	7		\$10,000.00	\$10,000.00
23	Lion's Den Studio	Black Action Defense Committee (BADC)	17		\$10,000.00	\$0.00
24	Malvern Youth Cabinet	Malvern Family Resource Centre	42	\$10,000.00	\$10,000.00	\$10,000.00
25	Manantial Neighbourhood Services INC		9		\$10,000.00	\$0.00
26	McQueen Foundation, The		2		\$8,008.00	\$0.00
27	MicroSkills Youth Council		2		\$9,840.00	\$0.00
28	My Brother's Keeper/My Sister's Keeper	Agincourt Community Services Association	41		\$10,000.00	\$0.00
29	National African Integration & Families Association (NAIFA)		27		\$10,000.00	\$0.00
30	Native Child & Family Services of Toronto		27		\$10,000.00	\$0.00
31	Nia Centre for the Arts		33		\$9,968.00	\$9,968.00
32	Nomanzland	Theatre for Young People	8		\$10,000.00	\$10,000.00
33	Poundlings Publishing House, The	Pound Magazine Corporation	14		\$9,717.00	\$0.00
34	Project SLYE / Steeles L'Amoreaux Youth Employment Network	Youthlink - Northwest Scarborough Youth Centre	39		\$10,000.00	\$0.00
35	Reaching Out Youth Empowerment Access Program		34		\$7,850.00	\$0.00
36	Rebel Junction	Serve Canada	28		\$10,000.00	\$0.00

**Appendix 1
Identify 'N Impact Investment Fund
2011 Funding Recommendations**

<u>No.</u>	<u>Applicant Organization</u>	<u>Trustee Name (If applicable)</u>	<u>Ward*</u>	<u>2010 Approved Allocation</u>	<u>2011 Amount Requested</u>	<u>2011 Amount Recommended</u>
37	Recognize The Real Life Skills and Education	Jane Finch Community Family Centre	8		\$10,000.00	\$0.00
38	reConnexion Artist Collective	B current Performing Arts	21		\$10,000.00	\$0.00
39	Rexdale Youth For Change		1		\$10,000.00	\$10,000.00
40	RISE Above	Jane Finch Community Family Centre	39		\$10,000.00	\$0.00
41	Say Word Youth Advisory Committee	East Metro Youth Services	38		\$9,995.00	\$9,995.00
42	SIFE YORK		8		\$1,820.00	\$0.00
43	Somali Canadian Association of Etobicoke		1		\$9,600.00	\$0.00
44	SOY H.E.A.T.		28		\$10,000.00	\$0.00
45	Stolen From Africa	Schools Without Borders	14		\$9,900.00	\$0.00
46	Stud Magazine, The	Schools Without Borders	14		\$9,240.00	\$0.00
47	TIFF Next Wave	TIFF (Toronto International Film Festival)	20		\$10,000.00	\$0.00
48	Toronto West Youth Coalition	The Learning Enrichment Foundation	2		\$9,974.00	\$0.00
49	Touchstone Youth Centre Youth Advisory Board	Touchstone Youth Centre	29		\$9,930.00	\$0.00
50	Vietnamese Women's Association of Toronto		17		\$10,000.00	\$0.00
51	We Help Youth (WHY)	CultureLink	14	\$6,155.00	\$10,000.00	\$0.00
52	We. Will. Now	Jane Finch Community Family Centre	29		\$10,000.00	\$10,000.00
53	Women Engaging Young Women		27		\$10,000.00	\$10,000.00
54	Young Diplomats Ethiopian Youth Development Group		14		\$10,000.00	\$0.00
55	Youth 2 Youth	Family Services Toronto	35		\$10,000.00	\$0.00
56	Youth 4 Water	United Nations Association in Canada	n/a		\$10,000.00	\$0.00
57	Youth In Action	Neighbourhood Centre	31		\$9,800.00	\$9,800.00
58	Youth Initiative Foundation	Jane Finch Community Family Centre	8		\$10,000.00	\$0.00
59	Youth Leadership-Moving Towards Change		43		\$10,000.00	\$0.00
60	Youth to Youth	Warden Woods Community Centre	35		\$9,546.00	\$0.00
Grand Total					\$580,529.00	\$156,934.00
Appeal Fund						\$14,826
2011 Approved Budget						\$171,760.00

*Wards represent mailing address of applicant organization. Project service locations vary considerably.