

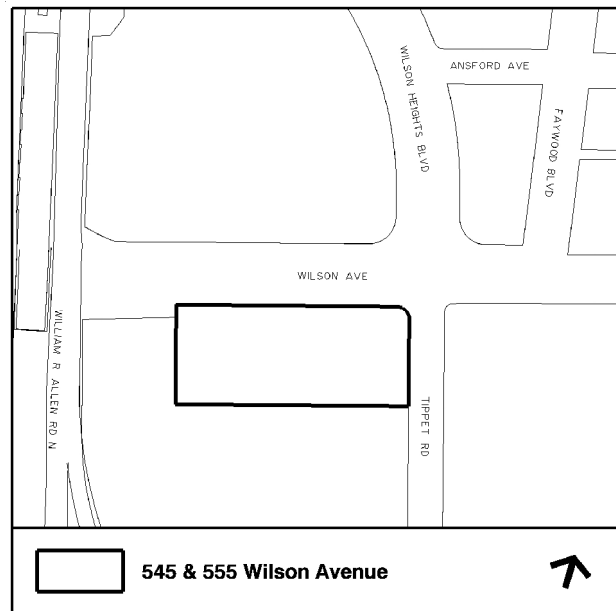
545 - 555 Wilson Avenue - The Station - Public Art Plan

Date:	July 19, 2011
To:	North York Community Council
From:	Robert Freedman, Director, Urban Design
Wards:	Ward 10 York Centre
Reference Number:	ny11035

SUMMARY

This report seeks City Council’s approval of 545 - 555 Wilson Avenue - The Station - Public Art Plan. The Plan has been prepared by the owner in compliance with the development approval provisions. The Plan, included as Attachment 1 to this report, outlines the method by which the owner will commission public art in publicly-accessible, privately-owned areas of the development site.

The Station site is located on the southwest corner of the intersection of Wilson Avenue and Tippet Road, a block east of the Wilson Subway Station.



545-555 Wilson Avenue- The Station - Public Art Plan provides a framework for a public art commission in the proposed location. The attached Plan meets the objectives of the City Planning Percent for Public Art Program and is supported by the Toronto Public Art Commission.

RECOMMENDATION

The City Planning Division recommends that:

Staff report for Action -545 - 555 Wilson Avenue - The Station - Public Art Plan

1. City Council approve the 545-555 Wilson Avenue - The Station - Public Art Plan attached to the report dated July 19, 2011 from the Director, Urban Design.

FINANCIAL IMPACT

There are no financial implications arising from the adoption of this report.

DECISION HISTORY

In accordance with the Council approved Zoning By-law Amendment for the site, a public art commitment will be secured through a Section 37 Agreement for this development. The Section 37 Agreement is currently being prepared and will need to be executed by the applicant before it can be registered. The public art provisions of the Section 37 Agreement give the owner options to commission public art on or off-site.

The owner has chosen the option to commission on-site public art. The owner was required to produce a Public Art Plan for review by City Planning staff and its advisory panel, the Toronto Public Art Commission. Initial meetings were held with the owner and City Planning staff to discuss potential locations for public art. On June 22, 2011, the owner presented the attached 545 - 555 Wilson Avenue - The Station - Public Art Plan to the Toronto Public Art Commission, which subsequently recommended its approval.

ISSUE BACKGROUND

The attached Public Art Plan outlines the artist selection process. There will be a jury comprised of art experts including two owner representatives and a ward representative. The Public Art Plan also identifies five artists who have been invited to compete on this project.

The Public Art Plan is based on an estimated budget of \$280,000 in accordance with Council's conditions of approval. This will be outlined in the Section 37 Agreement.

COMMENTS

The 545 - 555 Wilson Avenue - The Station - Public Art Plan provides an introduction to the project, the team and provides the background to the public art provisions.

The objective to improve the pedestrian environment along Wilson Avenue is addressed by the on-site public art program with two primary art sites, namely, the retaining wall along the west portion of the site's Wilson Avenue frontage, and the northeast corner of the site at the intersection of Wilson Avenue and Tippet Road. Secondary sites which will be explored pending budget allocations include the building columns and the site furniture along the Wilson Avenue frontage.

The 545-555 Wilson Avenue - The Station - Public Art Plan meets the City's objectives for the provision of public art in private development, is in accordance with the City's Percent for Public Art Program, and is supported by the Toronto Public Art Commission.

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Upon City Council approval, the owner will commence the artist competition as scheduled in the attached Plan.

We look forward to the results of the public art competition.

CONTACT

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SIGNATURE

Robert Freedman
Director, Urban Design
City Planning Division

ATTACHMENT

Attachment 1: 545 -555 Wilson Avenue - The Station Public - Art Plan

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