November 24, 2011

Members of Toronto City Council c/o Ms. Marilyn Toft City Council Secretariat 12th Floor, West Tower, City Hall 100 Queen Street West Toronto, ON, M5H 2N2

Dear City Councillors:

Re: Item 2011.PW9.5, Implementation of Findings from Comparative Analysis of Pipe Materials Study for Large Diameter Transmission Watermains

Based on the recently published recommendation by staff that multiple pipe materials be permitted to tender for large diameter watermain projects, we congratulate the City for taking this important step.

The Vinyl Council of Canada is a Council of the Canadian Plastics Industry Association and represents a broad cross-section of the vinyl industry. In the Greater Toronto Area, the vinyl industry provides over 5,000 jobs to the local economy.

For over a decade, the Vinyl Council has had a Sustainability Management Program which is a commitment to manufacture, use, recycle and dispose of vinyl products in an environmentally responsible way.

Long-lasting vinyl products are the solution to today's decaying infrastructure problems. Vinyl/PVC is the most widely used plastic in building and construction with over 70% going into pipe, cladding, window-frames, roofing, fencing, decking, flooring and wall-covering products. Vinyl is one of the most researched and tested plastics in use.

Since PVC pipe does not corrode, it has become the recognized cost-effective, long-term solution to dramatically reduce pipe breaks and bring clean water to our taps. Over 90% of all water distribution and sewer pipe installations in Canada use vinyl/PVC. PVC pipe meets or exceeds all product standards, certification programs and regulations.

Council's decision to support the use of PVC pipe in larger sizes will not only ensure a more sustainable infrastructure, but will bring significant savings to the City and taxpayers alike.

Sincerely, Marion E. Axmith, CAE Director General

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