

**Community Festivals and Special Events Investment Program – 2012 Allocation Recommendations**

<b>Date:</b>	May 29, 2012
<b>To:</b>	CPIP Appeals Sub-Committee
<b>From:</b>	Executive Director, Social Development, Finance and Administration
<b>Wards:</b>	All
<b>Reference Number:</b>	

**SUMMARY**

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This report recommends allocations for funding under the 2012 Community Festivals and Special Events Investment Program (CFSE). Of the 68 applications received 11 are recommended for funding of \$97,800.00. An amount of \$5,500.00 has been held for appeals.

The CFSE program provides developmental or seed funding to festivals and special events for local residents to participate in the community and connect with other residents. Funded events help build social cohesion and inclusion across communities, as well as contribute to a community's safety and economic vitality.

**RECOMMENDATIONS**

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**The Executive Director, Social Development, Finance and Administration recommends that:**

1. City Council approve the 2012 Community Festivals and Special Events Investment Program allocation recommendations totalling \$97,800.00 to 11 organizations as described in Appendices A and B;
2. An amount of \$5,500.00 be held for appeals;
3. This report be forwarded to the Community Development and Recreation Committee for consideration at its meeting of June 26, 2012.

## **Financial Impact**

The recommendations in this report will have no impact beyond what has already been approved in the current year's budget.

The Social Development, Finance and Administration Division 2012 Approved Operating Budget includes funding of \$103,300.00 for the Community Festivals and Special Events Investment Program. This report recommends allocations for 11 organizations totalling \$97,800.00 and an appeal fund of \$5,500.00.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

## **DECISION HISTORY**

The City of Toronto provides support to the not-for-profit sector through funding programs under the general authority for making municipal grants provided in Section 83 of the *City of Toronto Act, 2006* (S.O. 2006, c.11).

## **ISSUE BACKGROUND**

The community investment provided through the CFSE program supports the capacity of community-based organizations, residents, businesses and other partners to undertake community building activities that celebrate local achievements and cultural heritage.

## **COMMENTS**

### **Program Funding Model**

Community Festivals & Special Events provides developmental or seed funding to help community-based not-for-profit festivals and events grow and increase their effectiveness while encouraging organizers to work towards self-sustainability of the event.

Eligible events must be a temporary gathering that brings people together for particular purposes. Events may vary in theme and scale, although all must be community led and produced with budgets under \$100,000.00. To be eligible for support, the festival must be accessible to the general public and improve the quality of life of the community. Under this program, support to individual festivals is limited to three annual grants which are recommended on a declining scale for annual approval.

### **Application Process**

Guidelines for the 2012 Community Festivals and Special Events were available in February with a submission deadline of April 4, 2012. Three information sessions on the purpose and process for the funding program were provided during February and March and attended by 60 people. Applicants were also able to speak with staff by telephone or schedule meetings to ask questions or get help with their applications.

Starting in 2012, the CFSE forms were provided through the Corporate Grants Information System, the City's on-line funding system. Applicants were required to register for a username

and password, which then provided internet based access to the required forms from any internet capable computer. The on-line funding system is part of the City's plan to manage funding program requests and grant recipient reporting more efficiently.

A total of 141 groups registered for access to the Community Festivals and Special Events online application. Ten online training sessions were delivered to over eighty participants. Sixty-eight (68) completed and submitted the CFSE application by the deadline date.

CFSE and three other investment programs were managed on-line in 2012 and drew 325 organization registrations. In order to help assess the impact of the change from paper submissions to the online process, registered organizations were asked to complete a survey on their experience and suggestions. Of the 63 organizations that have completed the survey to date, most indicated they were satisfied with the experience. Staff will use the detailed survey responses to continue improvements to the on-line process for the 2013 funding cycle.

### **Assessment of Applications**

A total of 68 applications were submitted. In order to be recommended for funding, applicants must meet common eligibility criteria which are provided in the CFSE program guidelines <http://www.toronto.ca/grants/cfse/index.htm>. Core eligibility requirements include: organizations must be non-profit, demonstrate financial accountability, work with a trustee organization if they are not incorporated, and be located in the City of Toronto.

The assessment process includes a review of the organization's documents, progress reports, administrative and human resource capacity, audited financial statements and evidence that the event requires seed or developmental funding (for example: an event that has not taken place before or may have taken place once or twice).

The assessment process may include site visits, telephone calls or meetings with applicants, with particular attention to new applicants and applications from emerging communities. Assessment of previously funded applicants considers their track record in providing progress and final reports on the implementation and outcomes of previously funded activities. Staff may also attend annual general meetings and other programs offered by organizations as well as contact other funders to confirm status of other funding sources for the project.

The assessment process determines the extent to which proposed events are feasible, leverage other resources (including in-kind sources and partnerships), involve volunteers and participants in the activities, contribute to the social cohesion of a community, and are new or developing events that require seed funding to work towards self-sustainability.

### **2012 Allocations Recommendations**

Of the 68 applications received, 11 are recommended for funding and 57 are not recommended for support. Ten of the recommended allocations are for events that have not received funding in the past; one event is recommended for year two of an event that began in 2011.

The average grant size in the program is approximately \$8,900.00. Nine (9) of the events will take place in a priority neighbourhood. The CFSE investment of \$97,800 will leverage an

additional \$180,000.00 in funding from other sources, as well as the participation of 830 volunteers. The recommended events are expected to draw 18,000 participants.

This program operates with a small budget and demand exceeds the available funds: requests for funds were over \$1M, ten times the available resources. The program model is intended to provide funding at a level that will enable organizations to achieve the intended results over a three year period. This model means that a small number of organizations is recommended for modest size grants.

The recommended allocations are included in Appendix A, and the detailed summaries of all applicants are provided in Appendix B.

## **CONTACT**

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## **SIGNATURE**

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Chris Brillinger, Executive Director, Social Development, Finance and Administration

## **ATTACHMENTS**

Appendix A: Community Festivals and Special Events Investment Program – 2012 Allocation Recommendations

Appendix B: Community Festivals and Special Events Investment Program – Detailed Project Summaries

**Appendix A**  
**Community Festivals and Special Events Investment Program**  
**2012 Allocation Recommendations**

	<b><u>Applicant Organization</u></b>	<b><u>Ward</u></b>	<b><u>2011 Approved Allocation</u></b>	<b><u>2012 Amount Requested</u></b>	<b><u>2012 Recommended Allocation</u></b>
1	519 Church Street Community Centre, The	27	n/a	\$25,000.00	\$0.00
2	Agincourt Community Services Association	41	\$900.00	\$800.00	\$0.00
3	Albion Islington Square Business Improvement Area	1	n/a	\$20,000.00	\$0.00
4	Bangladeshi-Canadian Community services (BCS)	31	\$1,400.00	\$3,000.00	\$0.00
5	Belka Enrichment Centre/Caribbean Global Missions	8	n/a	\$20,000.00	\$0.00
6	Canadian Tamil Youth Alliance	38	n/a	\$10,000.00	\$0.00
7	Children's Peace Theatre/Hannon-Shields Centre for Leadership and Peace	31	n/a	\$17,000.00	\$10,000.00
8	Chinese Cultural Centre of Greater Toronto	42	n/a	\$25,000.00	\$8,500.00
9	Community Matters Toronto/St. James Town Family Literacy Services	28	n/a	\$23,068.00	\$5,000.00
10	Community Outreach Canada (COR)	38	n/a	\$24,948.00	\$0.00
11	Connecting Paths Canada	n/a	n/a	\$9,850.00	\$0.00
12	Council of Agencies Serving South Asians	35	n/a	\$12,500.00	\$10,000.00
13	Crescent Town Community Centre	31	n/a	\$3,000.00	\$0.00
14	Crime Prevention Association of Toronto	25	n/a	\$25,000.00	\$0.00
15	Crossroads of the Danforth Business Improvement Area	35	n/a	\$25,000.00	\$0.00
16	CultureLink Settlement Services	14	n/a	\$3,000.00	\$0.00
17	Doorsteps Neighbourhood Services	7	n/a	\$9,975.00	\$0.00
18	Downsview Services for Seniors	10	n/a	\$25,000.00	\$0.00
19	Elsbeth Heyworth Centre for Women	8	\$2,900.00	\$4,732.00	\$0.00
20	Evangel Hall Mission (ehm)	20	n/a	\$25,000.00	\$0.00

<u>Applicant Organization</u>	<u>Ward</u>	<u>2011 Approved Allocation</u>	<u>2012 Amount Requested</u>	<u>2012 Recommended Allocation</u>
21 Evergreen	29	n/a	\$24,854.00	\$0.00
22 FCJ Refugee Centre	17	n/a	\$20,000.00	\$8,000.00
23 Franklin Horner Community Centre	6	n/a	\$7,000.00	\$0.00
24 FRESH collective	20	n/a	\$5,500.00	\$0.00
25 FutureWatch Environment and Development Education Partners	13	\$5,000.00	\$8,000.00	\$0.00
26 Gerrard India Bazaar Business Improvement Area	30	n/a	\$22,000.00	\$0.00
27 Ghanaian Canadian Multicultural Community Centre	3	n/a	\$25,000.00	\$0.00
28 Harriet Tubman Community Organization (HTCO)	33	n/a	\$7,000.00	\$0.00
29 Heritage Skills Development Center (HSDC)	44	\$0.00	\$19,875.00	\$0.00
30 Iranian Fire Festival Celebration Committee	23	\$4,000.00	\$3,500.00	\$0.00
31 Jane/Finch Community and Family Centre	8	\$5,000.00	\$5,000.00	\$0.00
32 Just BGraphic	8	n/a	\$24,751.00	\$10,000.00
33 Lao Association of Ontario	9	n/a	\$21,500.00	\$0.00
34 Learning Disabilities Association Toronto District	23	n/a	\$20,000.00	\$0.00
35 Leaside One Hundred Organizing Committee	26	n/a	\$3,000.00	\$0.00
36 Malvern Family Resource Centre	42	\$0.00	\$20,000.00	\$10,000.00
37 Native Canadian Centre of Toronto	20	n/a	\$20,000.00	\$0.00
38 Neptune Renewal Group	15	\$7,000.00	\$10,000.00	\$6,300.00
39 New Canadian Community Centre	24	\$0.00	\$3,500.00	\$0.00
40 Ontario Bengali Cultural Society (OBCS)	37	n/a	\$25,000.00	\$0.00
41 Panorama India	27	n/a	\$24,850.00	\$0.00
42 Polycultural Immigrant & Community Services	3	n/a	\$25,000.00	\$0.00
43 Rexdale Community Health Centre	2	n/a	\$25,000.00	\$10,000.00

<u>Applicant Organization</u>	<u>Ward</u>	<u>2011 Approved Allocation</u>	<u>2012 Amount Requested</u>	<u>2012 Recommended Allocation</u>
44 Rexdale Women's Centre	1	n/a	\$18,305.00	\$0.00
45 San Lorenzo Community Centre	15	n/a	\$20,261.00	\$0.00
46 Scadding Court Community Centre	20	\$5,000.00	\$5,000.00	\$0.00
47 Scarborough Arts	36	n/a	\$13,000.00	\$10,000.00
48 Senior Tamils Centre of Ontario	41	\$0.00	\$8,000.00	\$0.00
49 Southern Mirrors Arts and Culture	27	n/a	\$25,000.00	\$0.00
50 Spectre Entertainment Foundation	8	n/a	\$10,000.00	\$0.00
51 St Clair Gardens Business Improvement Area	17	\$0.00	\$5,000.00	\$0.00
52 St. Lawrence Market Neighbourhood Business Improvement Area	28	n/a	\$22,148.00	\$0.00
53 St. Lawrence Neighbourhood Association	28	\$3,700.00	\$5,000.00	\$0.00
54 St. Stephen's Community House	20	n/a	\$25,000.00	\$0.00
55 Tamil Eelam Society of Canada (Tesoc Multicultural Settlement Services)	37	n/a	\$11,994.00	\$0.00
56 Teesdale Services Network	35	n/a	\$8,000.00	\$0.00
57 Theatre Passe Muraille	20	n/a	\$25,000.00	\$0.00
58 Thorncliffe Neighbourhood Office (TNO)	26	\$0.00	\$18,120.00	\$10,000.00
59 Toronto Association for Learning & Preserving the History of WWII in Asia (ALPHA)	25	n/a	\$6,000.00	\$0.00
60 Toronto Rape Crisis Centre/Multicultural Women Against Rape	20	\$3,000.00	\$3,000.00	\$0.00
61 Toronto Renewable Energy Co-operative (TREC)	20	\$1,800.00	\$10,000.00	\$0.00
62 Toronto Tamil Seniors Association	28	n/a	\$7,790.00	\$0.00
63 Toronto Zombie Walk, The	n/a	n/a	\$24,526.00	\$0.00
64 University Settlement	19	\$3,600.00	\$3,600.00	\$0.00

<u>Applicant Organization</u>	<u>Ward</u>	<u>2011 Approved Allocation</u>	<u>2012 Amount Requested</u>	<u>2012 Recommended Allocation</u>
65 Vietnamese Association, Toronto	18	n/a	\$11,000.00	\$0.00
66 Warden Woods Community Centre	35	\$0.00	\$4,250.00	\$0.00
67 Weston Village Business Improvement Area	11	\$4,000.00	\$12,000.00	\$0.00
68 York-Fairbank Centre for Seniors	15	n/a	\$25,000.00	\$0.00
<b>Grand Total:</b>			<b>\$1,009,197.00</b>	<b>\$97,800.00</b>
<b>Appeal Fund:</b>				<b>\$5,500.00</b>
<b>2012 Approved Budget:</b>				<b>\$103,300.00</b>