



STAFF REPORT ACTION REQUIRED

2012 Museum Grants Allocation

Date:	April 27, 2012
To:	Economic Development Committee
From:	General Manager, Economic Development and Culture
Wards:	Wards 19 and 20
Reference Number:	P:/2012/Cluster A/EDC/ECON DEV/May/ed1205-016

SUMMARY

This report seeks Council approval on the recommended funding allocations for the three non-profit museum-related organizations that have applied for municipal support through the Museum Grants program. The three organizations are Campbell House, Toronto's First Post Office and the Friends of Fort York for the Fort York Summer guard.

Allocation recommendations presented in this report are based on the review by Cultural Services staff. Cultural Services staff manage the program and reviewed the funding applications with due diligence and in compliance with the City of Toronto's Grants Policy adopted by Council on December 16 and 17, 1998.

The organizations have performed according to their planned objectives over the past year and there are no outstanding or unfulfilled conditions with the City. Campbell House and Toronto's First Post Office also receive funding from the Province. The City staff review process includes consultation with the Province of Ontario's museum funding program staff and a review of the Museums' most recent applications to that program.

RECOMMENDATIONS

The General Manager of Economic Development and Culture recommends that:

1. City Council approve the Museum Grants Allocations as follows:
 - i. Campbell House be awarded a grant of \$36,687.75 to be applied to their 2012 operating budget

- ii. Toronto's First Post Office be awarded a grant of \$28,302.18 to be applied to their 2012 operating budget
 - iii. The Friends of Fort York be awarded a grant of \$15,610.07 to be applied to the operation of the Fort York Summer Guard; and
2. City Council authorize the appropriate City officials to take the necessary action to give effect thereto

Financial Impact

There are no financial impacts beyond what has been approved in the 2012 Operating Budget.

A total of \$ 80,600.00 is included in the Economic Development and Culture 2012 Approved Budget to fund these three museum organizations. No change over 2011.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

The museum grants are administered by Cultural Services as a closed grants program. Subsequent to Council's approval of Report No. 6 of the Economic Development Committee in April of 1999, Implementation of Council Decisions on Heritage Governance, the museum grants program became the responsibility of the City of Toronto Culture Division

ISSUE BACKGROUND

- 1) Campbell House is owned by the City of Toronto and operated as a museum by the Sir William Campbell Foundation, responsible to the City through a Board of Management. Revenue for the museum is derived from admissions, special events, donations, gift shop, education programs, and rentals. Major sources of revenue are: the provincial CMOG grant and the City of Toronto grant. The museum staff consists of two full-time and five part-time employees. They are assisted by 53 volunteers.

A grant of \$36,687.75 is recommended. This grant represents 13% of the Campbell House 2012 operating budget.

- 2) Toronto's First Post Office is a National Historic Site operated by the Town of York Historical Society. The museum is an authorized dealership for Canada Post. There are two full-time and three part-time staff. They are assisted by 19 volunteers. Revenue is derived from donations, the gift shop, PO Box rentals, educational tours, and memberships. Major sources of revenue are: the provincial CMOG grant, The City of Toronto Grant, and Canada Post.

A grant of \$28,302.18 is recommended. This grant represents 15% of the Toronto First Post Office 2012 operating budget.

- 3) The Friends of Fort York is a registered charity dedicated to the preservation and enhancement of Fort York, National Historic Site. The Friends of Fort York operates the Fort York Guard, a student-staffed program, to enhance public programming at Fort York. The Guard is composed of a Guard Corps and a Fife and Drum Corps. The Guard Corps is made up of high school and university students hired for 10-12 weeks in the summer months. The Fife and Drum Corps is made up of students as well as volunteer youth aged 10 to 15 who receive training in musical presentations. The Guard significantly enhances the visitor experience at Fort York and promotes Fort York through performances at heritage festivals across Ontario and in parades and other events in Toronto. The budget for 2012 is \$138,000 comprised of federal grants, donations from members of the Friends of Fort York and fundraising activities. The Friends of Fort York also provides the Guard with uniforms and musical instruments.

A grant of \$15,610.07 is recommended. This grant represents 11% of the Friends of Fort York 2012 operating budget for the Guard Corps and Fife and Drum Corps.

COMMENTS

Campbell House, Toronto's First Post Office and the Friends of Fort York meet the City's requirements to receive the recommended grants from the 2012 approved envelope for Museums Grants through the Economic Development and Culture Division review process.

Allocation recommendations presented in this report are based on the review by Cultural Services staff. Cultural Services staff manage the program and reviewed the funding applications with due diligence and in compliance with the City of Toronto's Grants Policy adopted by Council on December 16 and 17, 1998.

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SIGNATURE

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