



**STAFF REPORT
ACTION REQUIRED**

1 and 2 Old Mill Drive (formerly 2464-2490 Bloor Street West and 2500 Bloor Street West) - Public Art Plan

Date:	May 18, 2012
To:	Etobicoke York Community Council
From:	Robert Freedman, Director, Urban Design
Wards:	Ward 13 – Parkdale-High Park
Reference Number:	EY12043

SUMMARY

The purpose of this staff report is to seek City Council approval of the 1 and 2 Old Mill Drive - Public Art Plan. The plan has been prepared by the proponent's consultant in compliance with the development approval provisions. The plan, which is included as Attachment 1 of this report, outlines the method by which the owner will commission public art on the development sites.

The proposed development consists of a 10-storey residential building at 2 Old Mill Drive and a 12-storey mixed-use building at 1 Old Mill Drive. The sites are located on the north side of Bloor Street West, between the Humber River to the west and Jane Street to the east, an established residential neighbourhood is located to the north. Traymore Park abuts 1 Old Mill Drive to the north. The art is proposed to be on private property along the street frontages in highly visible and accessible areas of the sites.

The 1 and 2 Old Mill Drive - Public Art Plan provides a framework for a public art commission including the introduction and background; the site context and public art site; the artist selection method; the documentation, communications and public relations; the estimated art budget; and schedule. The attached plan meets the objectives of City Planning’s Percent for Public Art Guidelines and is supported by the Toronto Public Art Commission.

RECOMMENDATIONS

The City Planning Division recommends that:

City Council approve the 1 and 2 Old Mill Drive - Public Art Plan attached to the report dated May 18, 2012 from the Director, Urban Design.

FINANCIAL IMPACT

There are no financial implications resulting from the adoption of this report.

DECISION HISTORY

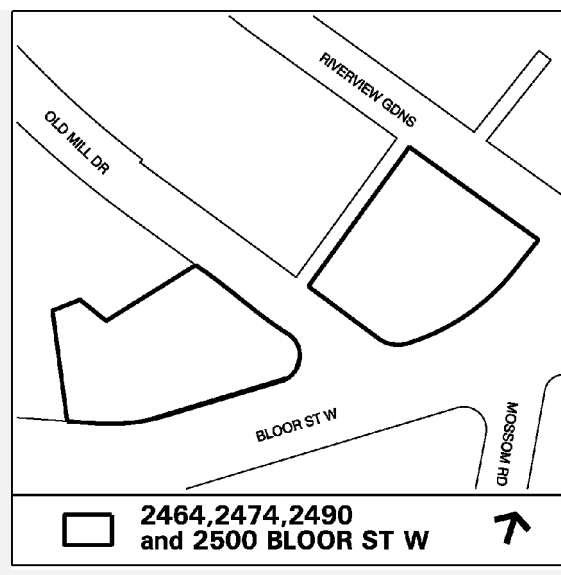
In accordance with the August 25, 26 and 27, 2010 City Council decision and subsequent Ontario Municipal Board decision, the owner shall comply with the Section 37 provisions related to the Public Art program.

The owner is required to produce a Public Art Plan for review by City Planning Staff and its advisory panel, the Toronto Public Art Commission. Initial meetings were held between the owner and City Planning Staff who met to discuss the public art process and to identify the site potentials. On May 16, 2012, the owner's representative made a presentation to the Toronto Public Art Commission, at which time the Toronto Public Art Commission recommended approval of the 1 and 2 Old Mill Drive - Public Art Plan.

ISSUE BACKGROUND

There are two development sites. The proposal has identified a public art site and opportunities for each. The locations of the public art sites are meant to support and reinforce an enhanced streetscape at highly visible locations along Bloor Street West at the main residential entrances to the buildings.

As outlined in Attachment 1, a competition of four short-listed artists is proposed.



COMMENTS

The 1 and 2 Old Mill Drive - Public Art Plan is in compliance with the City's objectives for the provision of public art in private development for this on-site program and is in accordance with the City Planning Percent for the Public Art Program, and is supported by the Toronto Public Art Commission. Upon City Council's approval, the owner will commence work with the artist as scheduled in the attached plan.

We look forward to the results of the public art competition.

CONTACT

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SIGNATURE

Robert Freedman
Director, Urban Design
City Planning Division

ATTACHMENTS

Attachment 1: 1 and 2 Old Mill Drive - Public Art Plan

Attachment 1
1 and 2 Old Mill Drive – Public Art Plan