

## Attachment 2

### Appendix B

#### DPCIP Health Promotion Objectives, Performance Measures and 2010-11 Results

The following are indicators of health promotion activities. Given the diversity of agency mandates and populations served, the intensity of each activity varies according to time and place of planned intervention

|   |                                      |                    |
|---|--------------------------------------|--------------------|
| 1. <i>Increase knowledge and awareness of the misuse and harms of drugs</i>   |                                      |                    |
| a. <i>Staff-led workshops delivered</i>   | 188 workshops                        | 2,929 participants |
| b. <i>Peer-led educational workshops delivered</i>  | 43 workshops                         | 233 peers          |
| c. <i>Peer-led forums delivered</i>   | 2 forums                             | 70 participants    |
| d. <i>One-on-one interventions</i>  | 203 events                           | 24,203 contacts    |
| 2. <i>Increase knowledge and awareness of resources and services</i>  |                                      |                    |
| a. <i>Peer outreach activities</i>  | 503 events                           | 7,110 contacts     |
| b. <i>Referrals*</i><br><i>*Referrals are outcomes of outreach/informal counselling activities with the purpose of linking vulnerable populations to resources and services</i> |                                      |                    |
| Referrals to substance use services   | Addiction counselling/CAMH           | 3,091              |
|   | Detox                                | 35                 |
|   | Drug Treatment                       | 7                  |
|   | Harm Reduction telephone counselling | 2,547              |
|   | Needle exchange program/The Works    | 6,680              |
|   | Total                                | 12,360             |
| Referrals to health services  | AIDS service organizations           | 13,222             |
|   | Community health centres             | 3,960              |
|   | HIV testing/Hassle Free Clinic       | 8,159              |
|   | Nurse                                | 298                |
|   | Sexual health services               | 1,168              |
|   | Total                                | 26,807             |
| Referrals to social services  | ID Replacement                       | 92                 |
|   | Food Security                        | 10                 |
|   | Social and Recreation Programs       | 78                 |
|   | LGBT Support                         | 2,039              |
|   | Youth Services                       | 20                 |
|   | Housing / Shelter                    | 333                |
|   | Legal                                | 2                  |
|   | Total                                | 2,574              |
| Referrals to employment services  | Counselling                          | 10                 |
|   | Placement                            | 15                 |
|   | Training                             | 10                 |
|   | Total                                | 35                 |

|  |   |   |                          |                         |
|--|---|---|--------------------------|-------------------------|
| Referrals to resources   | HIV / Sexual Health web resource                |   |                          | 12,359                  |
|  | Harm Reduction web resource                     |   |                          | 7,891                   |
|  | LGBT web resource                               |   |                          | 2,239                   |
|  | TPH info line                                   |   |                          | 2,227                   |
| Total  |   |   | 24,716                   |                         |
| Referrals to police services   | Referral to report Homophobia Hate Crime        |   |                          | 1,087                   |
| Referrals to other services  | Arts organizations                              |   |                          | 30                      |
| <i>c. Resources Developed</i>  |   |   |                          |                         |
| Target Population  | # Print Resources                               | # Distributed   | Web Resources            | # hits                  |
| Gay men  | 2   | 3,622   | 2 websites               | 392,568                 |
| Drug users   | 2   | 2,300   | -                        | -                       |
| Newcomer Immigrants  | 1   | 175   | -                        | -                       |
| High risk youth  | 1   | 2,000   | 2 websites               | 2,731,751               |
| Racialized youth   | -   | -   | You tube videos          | 10,950                  |
| 3. <i>Increase engagement in healthy lifestyle activities</i>                        |   |   |                          |                         |
| a.   | Afterschool programs                            | 16 programs   | 3,522 participants       |                         |
| b.   | Summer programs                                 | 4 programs  |                          |                         |
| 4. <i>Increase leadership and mentorship</i>   |   |   |                          |                         |
| a.   | Peer recruitment                                | 75 peers employed   | 9,852 hours              |                         |
| b.   | Peer training workshops delivered               | 81 trainings  | 205 peers trained        |                         |
| c.   | Mentors   | 14 mentors  |                          |                         |
| d.   | Life & social skills trainings                  | 1,029 training activities   | 2,032 peers              |                         |
| 5. <i>Reduce social isolation</i>  |   |   |                          |                         |
| a.   | Drop-In activities                              | 415 activities  | 3,850 individuals        |                         |
| 6. <i>Improve community attachment and identity</i>                                  |   |   |                          |                         |
| a.   | Community events                                | 114 events  | 476 project participants | 26,780 audience members |
| 7. <i>Increase knowledge and awareness of working with populations who use drugs</i> |   |   |                          |                         |
| a.   | Staff employed                                  | 68 staff  | 26,430 hrs               | 14.5 FTEs               |
| b.   | Volunteers involved                             | 633 vols  | 22,950 hrs               | -                       |
| c.   | Service provider trainings                      | 22 workshops  | 495 service providers    |                         |
| d.   | Planning and/or advisory meetings               | 342 meetings  |                          |                         |
| e.   | Focus groups conducted                          | 25 focus groups   |                          |                         |
| f.   | Knowledge development tools/resources developed | 2 needs assessments<br>1 educational video<br>1 facilitator training resource |                          |                         |
| 8. <i>Increase intersectoral partnership</i>   |   |   |                          |                         |
| a.   | New partnerships developed                      | 85 organizations  |                          |                         |