

City of Toronto Act, 2006 Public Notice

Notice is given that the Chief Building Official and Executive Director, Toronto Building, is reporting on a proposal to amend Chapter 694, Signs, General, of the City of Toronto Municipal Code to permit the display of sign copy on an existing structure previously utilized as a roof sign located at 291 Lakeshore Boulevard East. The existing structure is proposed to be used exclusively for the purposes of a development sign. The sign copy is proposed to be restricted to sign copy which identifies, advertises, promotes, or directs attention to a new residential condominium development to be located on the subject and abutting premises.

The proposed development roof sign:

- **Would be illuminated;**
- **Would contain three sign faces:**
 - **One facing north-easterly, being 9.00 metres wide by 6.00 metres long;**
 - **One facing northerly, being, 4.27 metres wide by 7.03 metres long;**
 - and,**
 - **One facing north-westerly, being 8.00 metres wide by 5.00 metres long;**
- **Would display static copy; and**
- **Would be at an overall height from grade of approximately 21.21 metres.**

The Planning and Growth Management Committee may propose that the Council of the City of Toronto amend Chapter 694, Signs, General, to introduce an area specific amendment to permit the proposed sign.

The Chief Building Official and Executive Director, Toronto Building is recommending that, for a time-limited period, the Council of the City of Toronto amend Chapter 694, Signs, General, of the City of Toronto Municipal Code, in the manner proposed above.

At its meeting to be held in Toronto City Hall, Committee Room 1, on May 17, 2012 commencing at 9:30 a.m., or as soon as possible thereafter, the Planning and Growth Management Committee of Toronto City Council will hear in person or by his or her counsel, agent or solicitor, any person who wishes to speak to the matter.

To obtain or view a copy of the report outlining the proposed amendments, you may view the Planning and Growth Management Committee agenda at <http://www.toronto.ca/legdocs/agendas.html>, as of May 10, 2012. To submit comments or make a presentation to the Planning and Growth Management Committee, please notify the City Clerk, attention: Merle MacDonald, Administrator, Planning and Growth Management Committee, Toronto City Hall, 100 Queen Street West, 10th Floor, Toronto, ON M5H 2N2, or call 416-392-8485 or 416-392-6315, or e-mail pgmc@toronto.ca, by no later than 12:00 p.m. on May 16, 2012.

To ask questions regarding the content of the report, contact: Robert Bader, Supervisor, Sign By-law Unit, Toronto Building, 100 Queen Street West, Ground Floor, East Tower, Toronto ON M5H 2N2, Telephone: 416-392-4113.

Any comments received after the Committee meeting will be processed to Council.

If this matter is deferred at the Committee meeting or Council meeting or considered at a subsequent Committee or Council meeting, no additional notice will be provided other than the information on the subsequent Committee or Council agenda. Please contact the above City officials if you require notice in these cases.

People writing or making presentations at the public meeting: The City of Toronto Act, 2006, and the City of Toronto Municipal Code authorize the City of Toronto to collect any personal information in your communication or presentation to City Council or its committees.

The City collects this information to enable it to make informed decisions on the relevant issue(s). If you are submitting letters, faxes, e-mails, presentations or other communications to the City, you should be aware that your name and the fact that you communicated with the City will become part of the public record and will appear on the City's website. The City will also make your communication and any personal information in it - such as your postal address, telephone number or e-mail address - available to the public, unless you expressly request the City to remove it.

The City videotapes committee and community council meetings. If you make a presentation to a committee or community council, the City will be videotaping you and City staff may make the video tapes available to the public. Questions about the collection of this information may be directed to the City Clerk's Office at 416-392-8485

Dated at the City of Toronto this 10th day of May, 2012.

Ulli S. Watkiss
City Clerk

"Attendant Care Services can be made available with some advance notice."