



**STAFF REPORT  
ACTION REQUIRED  
Confidential Attachment**

**Additional Information – Proposed Signage Master Plans for 20 Locations in Various Wards Concerning 21 Third party Wall Signs Operated by Strategic Media**

<b>Date:</b>	May 28, 2012
<b>To:</b>	Planning & Growth Management Committee
<b>From:</b>	City Solicitor
<b>Wards:</b>	14, 18, 19, 20, 22, 25, 27, 28, 30 and 32
<b>Reason for Confidential Information:</b>	This report contains advice or communications that are subject to solicitor-client privilege and pertain to litigation or potential litigation.
<b>Reference Number:</b>	

**SUMMARY**

---

This report is to be reviewed in conjunction with the report of the Chief Building Official and Executive Director, Toronto Building, which recommends the adoption of Signage Master Plans comprised of 20 locations within the City of Toronto which would permit the erection and display of 21 third party wall signs by Strategic Media.

**RECOMMENDATIONS**

---

The City Solicitor recommends that:

1. City Council receive this report for information; and
2. City Council direct that Confidential Attachment 1 and Appendix "A" remain confidential as it contains advice that is subject to solicitor-client privilege and pertains to litigation or potential litigation.

**FINANCIAL IMPACT**

There are no financial implications resulting from the adoption of this report.

## **COMMENTS**

Further legal advice concerning recommendations on amendments to Chapter 694, Signs, General, of the City of Toronto Municipal Code to implement Signage Master Plans to permit the erection and display of 21 large format third party wall signs at 20 locations operated by Strategic Media in Wards 14, 18, 19, 20, 22, 25, 27, 28, 30 and 32 is contained within Confidential Attachment 1.

## **CONTACT**

Naomi Brown, Solicitor  
Legal Services  
Tel: (416) 392-0121  
Fax: (416) 392-1199  
Email: [nbrown@toronto.ca](mailto:nbrown@toronto.ca)

## **SIGNATURE**

---

Anna Kinastowski  
City Solicitor

## **ATTACHMENTS**

Confidential Attachment 1 – Confidential Information  
Appendix "A" to Confidential Attachment 1 – Confidential Information