

ATTACHMENT 1:

Administrative Design – Area-Specific Amendment Concerning the Portion of the Weston Subdivision East of Kipling Avenue and Approximately 150 Metres North of Belfield Road

1. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following definitions alphabetically in the appropriate place to §694-1:

COMMUNITY MESSAGE - Sign copy displayed on a sign face for the purpose of community uses active within the City, including but not limited to: events sponsored by charitable, cultural, community organizations, or BIA's; and, special events and functions for special Citywide and Province-wide events.

EMERGENCY MESSAGE - Sign copy displayed on a sign face for the purpose of communicating to the public emergencies, such as AMBER Alerts.

WESTON SUBDIVISION – The area labelled "Weston Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this Chapter, located in the westerly area of the City, running in a north-westerly and south-easterly direction and commencing near the F.G. Gardiner Expressway between Bathurst Street and Dufferin Street, through to north of Highway 409.

2. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following as Subsection 2H to Schedule B to Chapter 694, Signage Master Plans and Area Specific Amendments:

Notwithstanding §694-9B, §694-18C, §694-22A & D, §694-24A and §694-25C, the portion of Weston Subdivision legally described as PT LTS 24 & 25 CON A FRONTING THE HUMBER AS IN EB34844 Except B327065 & EB433042 ETOBICOKE, CITY OF TORONTO, at Mile 11.7, east of the boundary of Kipling Avenue, and approximately 150 metres north of boundary of Belfield Road, as set out in heavy lines in Map KB1, may contain a single sign as follows:

- (a) One third party ground sign containing one sign face, facing northerly, displaying electronic static copy, provided:

[1] The sign face shall provide that a minimum of 1.5 percent of the daily sign copy displayed shall be a community message;

[2] The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;

[3] The sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.;

[4] The width and length of the sign face shall not exceed 10.67 metres and 3.05 metres, respectively, such that the sign face area shall not exceed 32.52 square metres;

[5] The height of the sign shall not exceed 10.0 metres;

[6] The sign shall not be erected within 2.0 metres of the property line;

[7] The sign shall not be erected within 6.0 metres of the intersection of two street lines;

[8] The sign shall not be erected within 6.0 metres of a street line;

[9] The sign shall not be located within 10.0 metres of the travelled portion of Kipling Avenue;

[10] The sign shall replace the sign as described as Sign No. 2 in Table 1 below, which was as of June 1, 2012, erected or displayed on the premises;

[11] The sign shall not be erected until the third party ground signs, provided for in Table 1 below, are removed and all associated permits revoked;

[12] The sign shall be appropriately located substantially in accordance with the location described in Map KB1; and

[13] The sign shall otherwise comply in all respects with the provisions of this chapter.

Table 1

SIGN #	LOCATION	WARD	SIGN TYPE	# OF SIGN FACES
1	Within the Weston Subdivision, Rogers Road; east of Blackthorne Avenue; north side; facing west	12	Ground Sign	1
2	Within the Weston Subdivision, Kipling Avenue; 150 metres north of Belfield Road; east side; facing north	2	Ground Sign	1
3	Within the Weston Subdivision, Kipling Avenue; 175 metres north of Belfield Road; west side; facing north and facing south	2	Ground Sign	2
4	Within the Weston Subdivision, Kipling Avenue; 175 metres north of Belfield Road; east side; facing north and facing south	2	Ground Sign	2

[illegible]