

ATTACHMENT 2:

Administrative Design – Area-Specific Amendment Concerning the Portion of the Kingston Subdivision North of Eglinton Avenue East and Approximately 150 Metres East of Bellamy Road North

1. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following definitions alphabetically in the appropriate place to §694-1:

COMMUNITY MESSAGE - Sign copy displayed on a sign face for the purpose of community uses active within the City, including but not limited to: events sponsored by charitable, cultural, community organizations, or BIA's; and, special events and functions for special Citywide and Province-wide events.

EMERGENCY MESSAGE - Sign copy displayed on a sign face for the purpose of communicating to the public emergencies, such as AMBER Alerts.

KINGSTON SUBDIVISION – The area labelled "Kingston Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the easterly area of the City, running in an easterly and westerly direction, generally parallel with the Lake Ontario shoreline.

NEWMARKET SUBDIVISION – The area labelled "Newmarket Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the westerly area of the City, running in an northerly and southerly direction and commencing near the intersection of Lansdowne Avenue through to Steeles Avenue West, between Keele Street and Dufferin Street, and shall include the abandoned railway corridor commonly known as "The Beltline Trail."

2. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following as Subsection 2I to Schedule B to Chapter 694, Signage Master Plans and Area Specific Amendments:

Notwithstanding §694-18C, §694-22A & D, §694-24A and §694-25C, the portion of Kingston Subdivision legally described as PART OF LOT 21, CONCESSION D SCARBOROUGH, DESIGNATED AS PARTS 1 AND 2 ON PLAN 66R25385, CITY OF TORONTO, at Mile 323.18, north of the boundary of Eglinton Avenue East, approximately 150 metres east of Bellamy Road North, as set out in heavy lines in Map EB1, may contain a single sign as follows:

- (a) One third party ground sign containing two sign face, each facing easterly and westerly, each displaying electronic static copy, provided:

[1] Each of the two sign faces shall provide that a minimum of 1.5 percent of the daily sign copy displayed shall be a community message;

[2] The sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.;

[3] The width and length of each of the two sign faces shall not exceed 10.67 metres and 3.05 metres, respectively, such that the sign face area shall not exceed 32.52 square metres;

[4] The two sign faces shall be separated by an interior angle of 30 degrees;

[5] The height of the sign shall not exceed 10.0 metres;

[6] The sign shall not be erected within 1.0 metres of the property line;

[7] The sign shall not be erected within 6.0 metres of the intersection of two street lines;

[8] The sign shall not be erected within 6.0 metres of a street line;

[9] No part of the sign shall be located within 10.0 metres of the travelled portion of Eglinton Avenue East;

[10] The sign shall replace the sign as described as Sign No. 1 in Table 1 below, which was as of June 1, 2012, erected or displayed on the premises;

[11] The sign shall not be erected until the third party ground signs, provided for in Table 1 below, are removed and all associated permits revoked;

[12] The sign shall be appropriately located substantially in accordance with the location described in Map EB1; and

[13] The sign shall otherwise comply in all respects with the provisions of this chapter.

Table 1

SIGN #	LOCATION	WARD	SIGN TYPE	# OF SIGN FACES
1	Within the Kingston Subdivision, Eglinton Avenue East; 150 metres east of Bellamy Road North; north side; facing east	38	Ground Sign	1
2	Within the Kingston Subdivision, Eglinton Ave. East; 2nd east of Bellamy Road; north side; facing east	38	Ground Sign	1
3	Within the Newmarket Subdivision, Dufferin Street; north of Hopewell Avenue; east side; facing north and facing south	15	Ground Sign	2
4	Within the Kingston Subdivision, Woodbine Avenue; 155 metres north of Gerrard Street East; east side; facing north and facing south	32	Ground Sign	2

Map EB1

