ATTACHMENT 4:

Administrative Design – Area-Specific Amendment Concerning the Portion of the Bala Subdivision South of York Mills Road and Approximately 350 Metres East of Leslie Street

1. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following definitions alphabetically in the appropriate place to §694-1:

COMMUNITY MESSAGE - Sign copy displayed on a sign face for the purpose of community uses active within the City, including but not limited to: events sponsored by charitable, cultural, community organizations, or BIA's; and, special events and functions for special Citywide and Province-wide events.

EMERGENCY MESSAGE - Sign copy displayed on a sign face for the purpose of communicating to the public emergencies, such as AMBER Alerts.

BALA SUBDIVISION – The area labelled "Bala Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the easterly area of the City, running in a northerly and southerly direction, generally within the Don Valley, commencing near the intersection of Bayview Avenue and Eastern Avenue through to Steeles Avenue East, between Bayview Avenue and Leslie Street.

KINGSTON SUBDIVISION – The area labelled "Kingston Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the easterly area of the City, running in an easterly and westerly direction, generally parallel with the Lake Ontario Shoreline.

2. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following as Subsection 2K to Schedule B to Chapter 694, Signage Master Plans and Area Specific Amendments:

Notwithstanding §694-9B, §694-18C, §694-22A & D, §694-24A and §694-25C, the portion of Bala Subdivision legally described as PT LT 7-8 CON 3 EYS NORTH YORK; PT N1/2 LT 9 CON 3 EYS NORTH YORK; PT S1/2 LT 9 CON 3 EYS NORTH YORK; PT LT 10 CON 3 NORTH YORK AS IN CY52073, CY52151, CY52164, CY52477, CY99223 (PCL A & B), EXCEPT PT 1, 5 64R15151 & PT 1, 2, 3, 7 64R17107; TORONTO (N YORK), CITY OF TORONTO at Mile 11.16, south of the boundary of York Mills Road, approximately 350 metres east of the boundary of Leslie Street, as set out in heavy lines in Map YML1, may contain a single sign as follows:

- (a) One third party ground sign containing two sign face, each facing easterly and westerly, each displaying electronic static copy, provided:
 - [1] Each of the two sign faces shall provide that a minimum of 1.5 percent of the daily sign copy displayed shall be a community message;
 - [2] The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date;
 - [3] The sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.;
 - [4] The width and length of each of the two sign faces shall not exceed 10.67 metres and 3.05 metres, respectively, such that the sign face area shall not exceed 32.52 square metres;
 - [5] The two sign faces shall be separated by an interior angle of 30 degrees;
 - [6] The height of the sign shall not exceed 20.0 metres;
 - [7] The sign shall not be erected within 2.0 metres of the property line;
 - [8] The sign shall not be erected within 6.0 metres of the intersection of two street lines:
 - [9] The sign shall not be erected within 6.0 metres of a street line;
 - [10] No part of the sign shall be located within 10.0 metres of the travelled portion of York Mills Road;
 - [11] The sign shall replace the sign as described as Sign No. 1 in Table 1 below, which was as of June 1, 2012, erected or displayed on the premises;
 - [12] The sign shall not be erected until the third party ground signs, provided for in Table 1 below, are removed and all associated permits revoked;
 - [13] The sign shall be appropriately located substantially in accordance with the location described in Map YML1; and
 - [14] The sign shall otherwise comply in all respects with the provisions of this chapter.

Table 1

SIGN#	LOCATION	WARD	SIGN TYPE	# OF SIGN FACES
1	Within the Bala Subdivision, York Mills Road; 350 metres east of Leslie Street; south side; facing west and facing east	25	Ground Sign	2
2	Within the Kingston Subdivision, Danforth Avenue; 10 metres east of Medford Avenue; north side; facing west	35	Ground Sign	1
3	Within the Kingston Subdivision, Danforth Avenue; opposite Medford Avenue; south side; facing west	35	Ground Sign	1
4	Within the Bala Subdivision, York Mills Road; 350 metres east of Leslie Street; north side; facing west and facing east	25	Ground Sign	2



