ATTACHMENT 5:

Administrative Design – Area-Specific Amendment Concerning the Portion of the Oakville Subdivision North of the F.G. Gardiner Expressway and Approximately 100 Metres East of Atlantic Avenue

1. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following definitions alphabetically in the appropriate place to \$694-1:

COMMUNITY MESSAGE - Sign copy displayed on a sign face for the purpose of community uses active within the City, including but not limited to: events sponsored by charitable, cultural, community organizations, or BIA's; and, special events and functions for special Citywide and Province-wide events.

EMERGENCY MESSAGE - Sign copy displayed on a sign face for the purpose of communicating to the public emergencies, such as AMBER Alerts.

NEWMARKET SUBDIVISION – The area labelled "Newmarket Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the westerly area of the City, running in an northerly and southerly direction and commencing near the intersection of Lansdowne Avenue through to Steeles Avenue West, between Keele Street and Dufferin Street, and shall include the abandoned railway corridor commonly known as "The Beltline Trail."

OAKVILLE SUBDIVISION – The area labelled "Oakville Subdivision" and designated as a U-Utility sign district, as provided for in Schedule A to this chapter, located in the westerly area of the City, running in a easterly and westerly direction, generally parallel with the Lake Ontario Shoreline.

2. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following as Subsection 2L to Schedule B to Chapter 694, Signage Master Plans and Area Specific Amendments:

Notwithstanding §694-9B, §694-18C, §694-22A & D, §694-24A and §694-25C, the portion of Oakville Subdivision legally described as PT BLK 8-9, 11 PL ORDNANCE RESERVE TORONTO; PT BLK E, F, G PL 1096 CITY WEST; PT BLK A, B, C, D PL 684 CITY WEST BTN 63R569, 63R4792, 64R13389 & 64R15380; PT 13 64R15422, PT 5 64R 15380, PT 8, 9, 10 & 11 64R13389 (W OF STRACHAN AV); S/T EASE OVER PTS 1, 2, 3 & 7 PL 66R-20267 IN FAVOUR OF OWNERS OF PTS 1 TO 11 INCL PL 64R-16798 AS IN AT202247, CITY F TORONTO. S/T EASEMENT OVER PTS 1 & 2, 66R20388 IN FAVOUR OF TORONTO HYDROELECTRIC SYSTEM LIMITED AS IN

AT1176039; S/T EASEMENT OVER PARTS 1,2,3 & 4 ON PLAN 66R24801 & PARTS 1,2 & 3 ON PLAN 66R24861 AS IN AT2553853; TOGETHER WITH AN EASEMENT OVER PART BLOCK C AND D ON PLAN 684 CITY WEST AND PART OF BLOCK G, PLAN 1096 CITY WEST, BEING PARTS 1, 2, 3 AND 4 ON PLAN 66R24772 AS IN AT2638026, CITY OF TORONTO, at Mile 1.96, north of the boundary of the F.G. Gardiner Expressway, approximately 200 metres east of Atlantic Avenue, as set out in heavy lines in Map GA1, may contain a single sign as follows:

- (a) One third party ground sign containing two sign face, each facing easterly and westerly, each displaying electronic static copy, provided:
 - [1] Each of the two sign faces shall provide that a minimum of 1.5 percent of the daily sign copy displayed shall be a community message;
 - [2] The sign permit issued for the erection and display of the sign shall expire 15 years from the date of issuance and is null and void on its expiry date:
 - [3] The sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.;
 - [4] The width and length of each of the two sign faces shall not exceed 14.63 metres and 4.27 metres, respectively, such that the sign face area shall not exceed 63.43 square metres;
 - [5] The two sign faces shall be separated by an interior angle of 48 degrees;
 - [6] The height of the sign shall not exceed 20.0 metres;
 - [7] The sign shall not be erected within 2.0 metres of the property line;
 - [8] The sign shall not be erected within 6.0 metres of the intersection of two street lines;
 - [9] The sign shall not be erected within 6.0 metres of a street line;
 - [10] No part of the sign shall be located within 10.0 metres of the travelled portion of the F.G. Gardiner Expressway;
 - [11] The sign shall replace the sign as described as Sign No. 1 in Table 1 below, which was as of June 1, 2012, erected or displayed on the premises;

- [12] The sign shall not be erected until the third party ground signs, provided for in Table 1 below, are removed;
- [13] The sign shall be appropriately located substantially in accordance with the location described in Map GA1; and
- [14] The sign shall otherwise comply in all respects with the provisions of this chapter.

Table 1

Tuble 1				
SIGN#	LOCATION	WARD	SIGN TYPE	# OF SIGN FACES
1	Within the Oakville Subdivision, Gardiner Expressway; 200 metres east of Atlantic Avenue; north side; facing east and facing west	19	Ground Sign	2
2	Within the Oakville Subdivision, The Queensway; east of Parkside Drive; south side; facing northeast	14	Ground Sign	1
3	Within the Oakville Subdivision, Kipling Avenue, south of Towns Road; east side; facing north	6	Ground Sign	2
4	Within the Oakville Subdivision, Gardiner Expressway; 200 metres west of Strachan Avenue; north side; facing east and facing west	19	Ground Sign	2

Map GA1

