



**West on Village  
Residents' Association**  
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 Ph: 416 . 243 . 0686



June 8<sup>th</sup>, 2012

Merle MacDonald  
 Committee Administrator  
 Planning & Growth Management Committee  
 City Hall  
 100 Queen Street West  
 10<sup>th</sup> Floor, West Tower  
 Toronto ON M5H 2N2

**Re: CN/Allvision Comprehensive Consolidation and Upgrade Program for Third Party Ground Signs Located on Certain Rail Lands within the City**

At our last meeting on Monday, April 23<sup>rd</sup>, the Weston Village Residents' Association voted unanimously, after discussion, to oppose the erection of a 10 metre electronic/digital sign at Lawrence Avenue West and Weston Road. We believe the erection of this sign conflicts with any improvements that will be part of the development of a new GO Station Master Plan, including the station plaza area and pedestrian access on both sides of Lawrence as well as long overdue improvements to the adjacent public realm. That, coupled with the height of the proposed sign and an inherent distraction or safety risk to motorists, are the main reasons for the rejection of this proposal.

Notwithstanding that staff will not be recommending the erection of this sign to the Planning and Growth Management Committee and that our Councillor will also be supporting that recommendation, nevertheless we felt that the Residents' Association should make their objection known in writing.

Respectfully,

*Dave McBride*

Dave McBride  
 Chair  
 Weston Village Residents' Association

cc: Councillor Frances Nunziata ☐