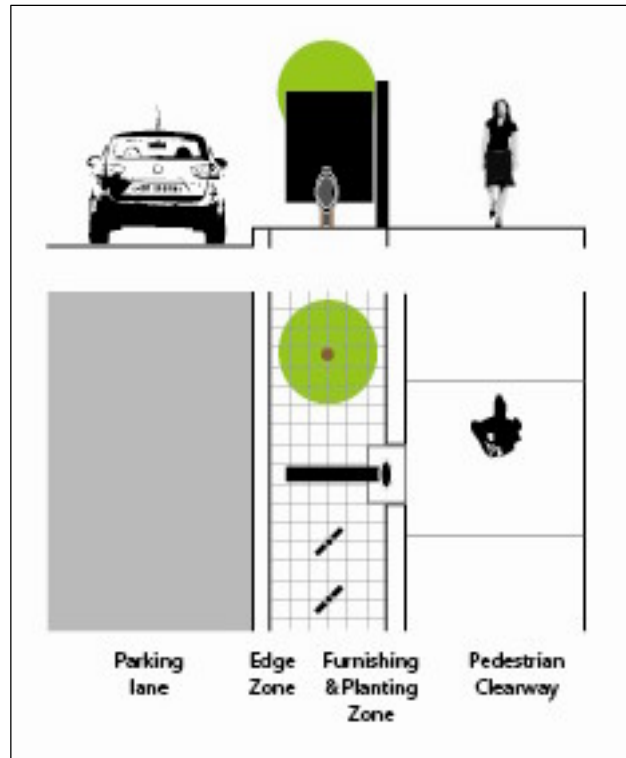


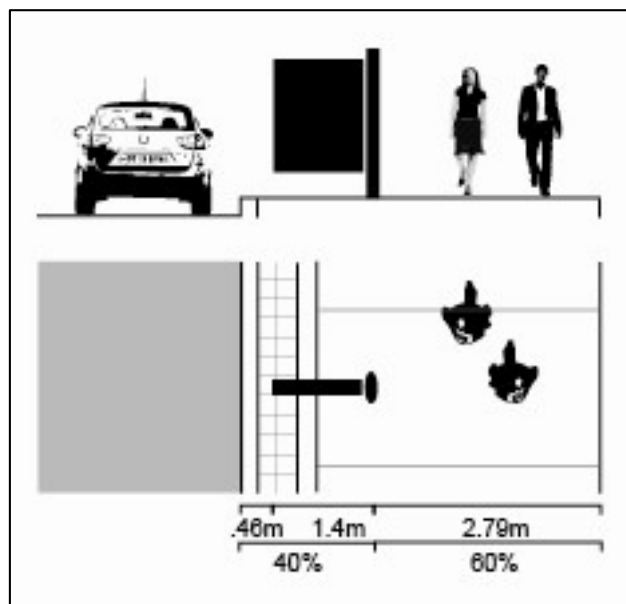
## Appendix A: InfoPillar Placement Guidelines

The following principles set out a guide for the placement of InfoPillars:

1. InfoPillars will be situated in locations where they provide a wayfinding function, irrespective of the provision of any other wayfinding element.
2. Subject to the requirements of these guidelines, every attempt will be made to ensure maximum distribution across the city.
3. The optimal location for InfoPillars is completely within the furnishing or planting zone of the sidewalk where they can be appropriately integrated into the streetscape, and not impede the passage of pedestrians.



4. Where the InfoPillar is not completely within the furnishing zone, it shall consume only up to 40% of the sidewalk from the curb face to property line, secured privately-owned public setback and/or building face. There may be exceptions to this standard, and these will be handled on a case-by-case basis.



5. Staff shall conduct pedestrian volume analysis in high pedestrian traffic areas to ensure pedestrian safety, particularly at peak hours.
6. Each location will be assessed to ensure that:
  - a) all safety and sightline matters are addressed,
  - b) pedestrian volumes show sufficient room for pedestrian passage and safety during peak travel times,
  - c) relevant view corridors to heritage properties and public art are maintained,
  - d) InfoPillars are situated in such a way that they are offset and do not block or hinder access to building entrances, doorways or stairs.
7. Installations shall have regard for existing streetscape paving patterns, materials and configurations including cast in place concrete furniture zones, control joints and sawcuts. All streetscapes shall be returned to their original condition with the installation of the InfoPillar.
8. All InfoPillars will be installed with a wayfinding map.

#### Process

1. City staff will review all potential locations with Astral to ensure that they meet the placement principles identified above.
2. City Councillors and BIAs will be consulted as to the placement of the pillars.
3. All abutting property owners will be consulted where there are special pavement treatments i.e. granite.
4. The local Councillor will be advised if the installation of pillars requires the removal of bike rings. Bike rings will be reinstalled close to the original location.