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December 6, 2013

## DELIVERED BY EMAIL (clerk@toronto.ca)

Deputy Mayor Kelly and Members of City Council c/o City Clerk's Office City of Toronto 12th floor, West Tower, City Hall 100 Queen Street West Toronto ON M5H 2N2

Attention: Ms. Marilyn Toft, Manager

Dear Deputy Mayor Kelly and Members of City Council:

Re:

City Council Meeting, December 16, 2013

-Item No. TE28.2, Toronto and East York Community Council

-Nos. 266-270 King Street West and Nos. 274-322 King Street West

-Zoning Amendment Application - Mirvish + Gehry Project

I understand that on Monday, December 16, 2013, City Council will have before it a report relating to the rezoning application by David Mirvish for the proposed redevelopment of his King Street West properties. The purpose of this letter is to indicate my support for the Mirvish proposal, as designed by Frank Gehry.,

As a multicultural broadcaster for almost 50 years my family and I have witnessed the spectacular growth of this magnificent city. A city that embraces our unique cultural diversity that has become a distinctive and proud Toronto characteristic. Throughout our years of broadcasting, we at CHIN RADIO/Tv celebrate our cultural heritage each and every day through our diverse radio and TV programs as well as special events productions such as the CHIN International Picnic at Exhibition Place.

In my opinion our city is a positive symbol of multiculturalism in action, showcasing Toronto as a glowing example of a true 21<sup>st</sup> century world class city. I believe a world class city deserves and needs a world class architectural masterpiece such as the Mirvish/Gehry project.





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Everything about the project supports the development of Toronto as Canada's largest and most influential city. The Mirvish/Gehry project creates a stunning example of a forward thinking, adventurous and modern city capable of defining its future through investment in an architectural project that will be the envy of the world. Great cities of the world have iconic wonders. Toronto is poised to join this elite group with a breathtaking and transformative project that provides not only beauty but function.

I sincerely urge council to approve the Mirvish/Gehry Project and bring a mix of uses to the city centre that includes an Art Gallery, OCAD University, residential units, unique retail opportunities and commercial space all in one spectacular footprint.

Accordingly, for the reasons set out above, I would urge members of City Council to adopt a motion supporting approval of the rezoning application for the Mirvish+Gehry project.

Yours very truly,

Lenny Lombardi

President

CHIN RADIO/Tv International