

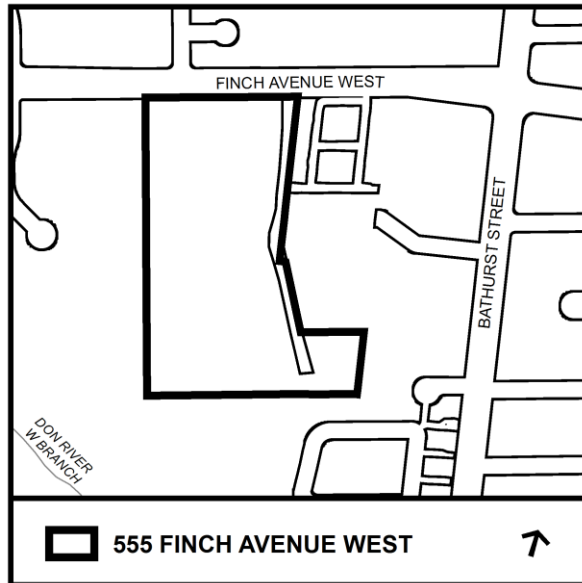
**555 Finch Avenue West – Advent Health Care Corp. –  
Public Art Plan**

<b>Date:</b>	October 16, 2013
<b>To:</b>	North York Community Council
<b>From:</b>	Acting Director, Urban Design, City Planning Division
<b>Wards:</b>	Ward 10, York Central
<b>Reference Number:</b>	P:\2013\CLUSTER B\PLN\NYCC\NY13083

**SUMMARY**

The purpose of this staff report is to seek City Council approval of the 555 Finch Avenue West – Advent Health Care Corp. Public Art Plan. The plan, which is included as Attachment 1 of this report, outlines the method by which the owner will commission public art on a publicly-accessible, privately-owned area of the development site.

This public art plan provides a framework for commission of public art including the art location, budget, art selection process, list of invited artists, and schedule. The attached plan meets the objectives of City Planning’s Percent for Public Art Guidelines and is supported by the Toronto Public Art Commission.



## **RECOMMENDATIONS**

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### **The City Planning Division recommends that:**

1. City Council approve the 555 Finch Avenue West – Advent Health Care Corp. – Public Art Plan as attached to the report dated, October 16, 2013, from the Acting Director, Urban Design.

### **Financial Impact**

There are no financial implications resulting from the adoption of this report.

### **DECISION HISTORY**

An Application to amend the Official Plan and Zoning By-law of the former City of North York was submitted by Advent Health Care Corporation in August 2004 to permit a comprehensive redevelopment of the subject lands as a retirement community and health care campus to provide a continuum of care for seniors. The redevelopment integrates an existing hospital building and long-term care facility with seven proposed buildings. A campus master plan was developed in support of these applications to give direction to built-form and open space design throughout the campus' phased development.

Council approved the Official Plan Amendment and Rezoning application in November 2009. Background information is available at the following link:

<http://www.toronto.ca/legdocs/mmis/2009/ny/bgrd/backgroundfile-24577.pdf>.

With the 2009 approvals, a Section 37 Agreement was registered requiring public art, with an option for a monetary contribution or to seek approval of a Public Art Plan.

In accordance with the development approvals and the Section 37 provisions, the owner is required to produce a Public Art Plan for review by City Planning Staff and its advisory panel, the Toronto Public Art Commission. Initial meetings were held between the owner and City Planning Staff to discuss the public art process and identify the site potentials. On October 16, 2013, the owner representatives made a presentation to the Toronto Public Art Commission, at which time the Toronto Public Art Commission recommended approval of the 555 Finch Avenue West – Advent Health Care Corp. Public Art Plan.

### **ISSUE BACKGROUND**

The owner agreed to design and implement a Public Art Program valued at \$350,000 as a community benefit secured through the Section 37 Agreement.

The campus master plan for the Advent site, prepared by the owner in support of the Official Plan and Rezoning applications, identifies potential locations for public art including a prominent publicly-accessible open space site with frontage on Finch Avenue West, on the North West corner of the campus. This site being approximately 546 square

metres in size is the proposed location for public art described in the public art plan under consideration. In conjunction with the public art installation, the owner will landscape the publicly accessible privately owned parkette under a separate landscape budget.

The owner will conduct a two-stage, invitational competition. An invitation for expression of interest will be issued to a long list of artists identified in the public art plan. A short list of artist finalists will be selected by the owner in consultation with his public art consultant. A jury, selected from a pool of individuals identified in the plan, will then select an artist from the short-listed finalists. The jury will include one owner representative and two independent art experts, one of whom lives and/or works in the ward.

## **COMMENTS**

The 555 Finch Avenue West – Advent Health Corp. Public Art Plan is in compliance with the City’s objectives for the provision of public art in private development. This on-site program is in accordance with the City Planning Percent for the Public Art Program, and is supported by the Toronto Public Art Commission. Upon City Council’s approval, the owner will commence work with the artists as scheduled in the attached plan.

We look forward to the results of the public art competition.

## **CONTACT**

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## **SIGNATURE**

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James Parakh  
Acting Director, Urban Design  
City Planning Division

## **ATTACHMENTS**

Attachment 1: 555 Finch Avenue West – Advent Health Corp. - Public Art Plan