



# Canadian National Exhibition Association

Presentation to  
The Toronto & East York Community Council

January 2013

**Presented by:** Brian Ashton  
CNEA President

Founded in 1879,  
the Canadian National  
Exhibition is **Canada's  
largest fair.**



On **April 1st 2013**  
The CNE will become an  
**independent**  
not-for-profit corporation.



Once independent,  
the CNE will continue to pay  
**\$10 million dollars**  
for rent and services  
each year to Exhibition  
Place/City





# CANADIAN NATIONAL EXHIBITION FACTS & FIGURES

## GENERATES



## 135 YEARS OF HISTORY

Founded in 1879, the CNE is Canada's largest fair and has been staged at Exhibition Place for 135 years (as of the 2013 fair)

## 1.3 TO 1.4 MILLION VISITORS



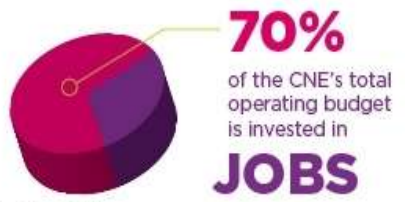
## 275,000 OUT-OF-TOWN VISITORS



**5,000 YOUTH**  
estimated number employed at the CNE each season

## AN ACCESSIBLE & AFFORDABLE TRADITION

The CNE offers an entertainment experience that is affordable and accessible to everyone



As of November 2012.

\*Canadian National Exhibition Economic Impact Assessment conducted by Enigma Research Inc. (2009).

# CNE Visitors

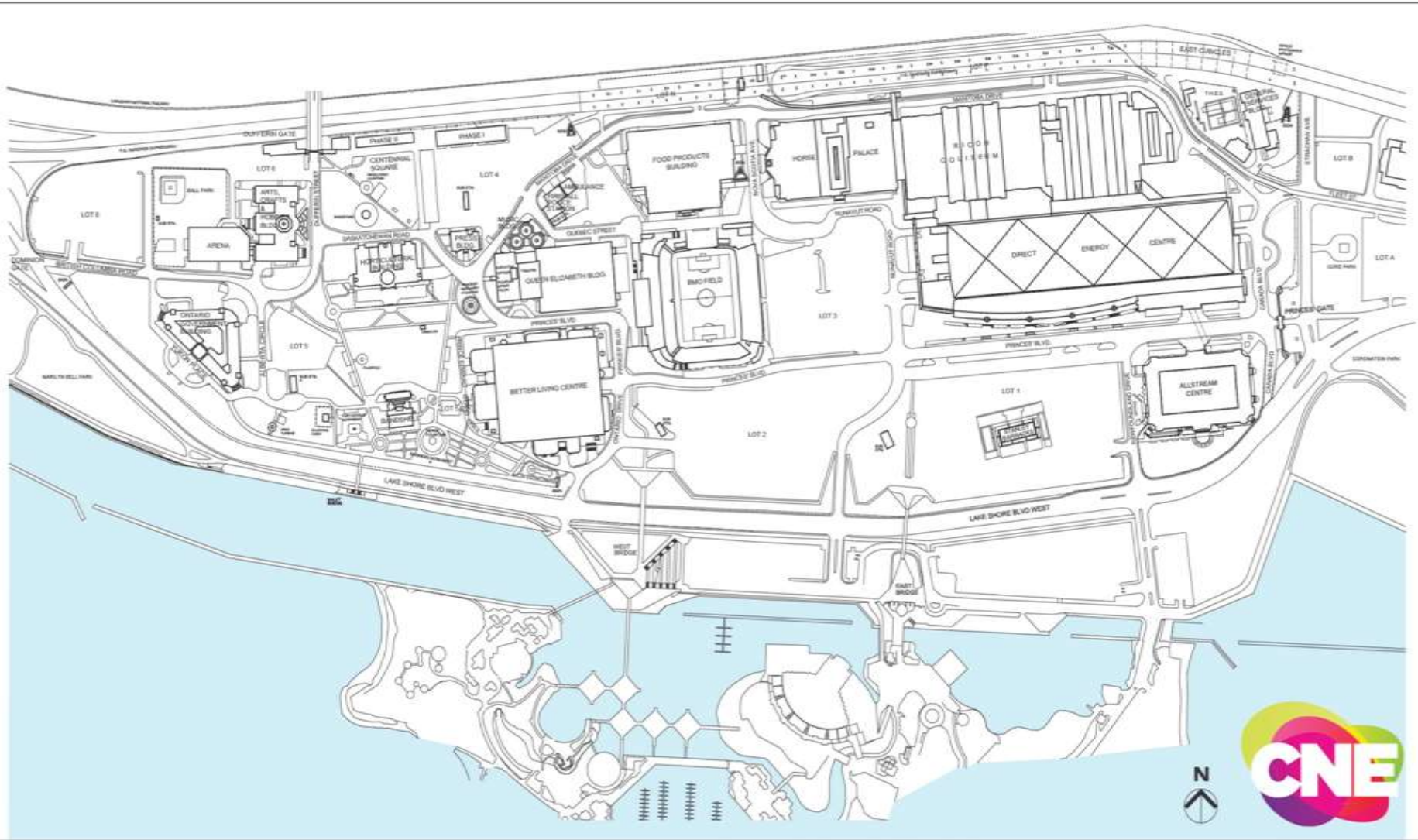
- 89% of our visitors come **from the GTA**
- Our visitors reflect the **diversity** of the GTA



# CNE Site Requirements

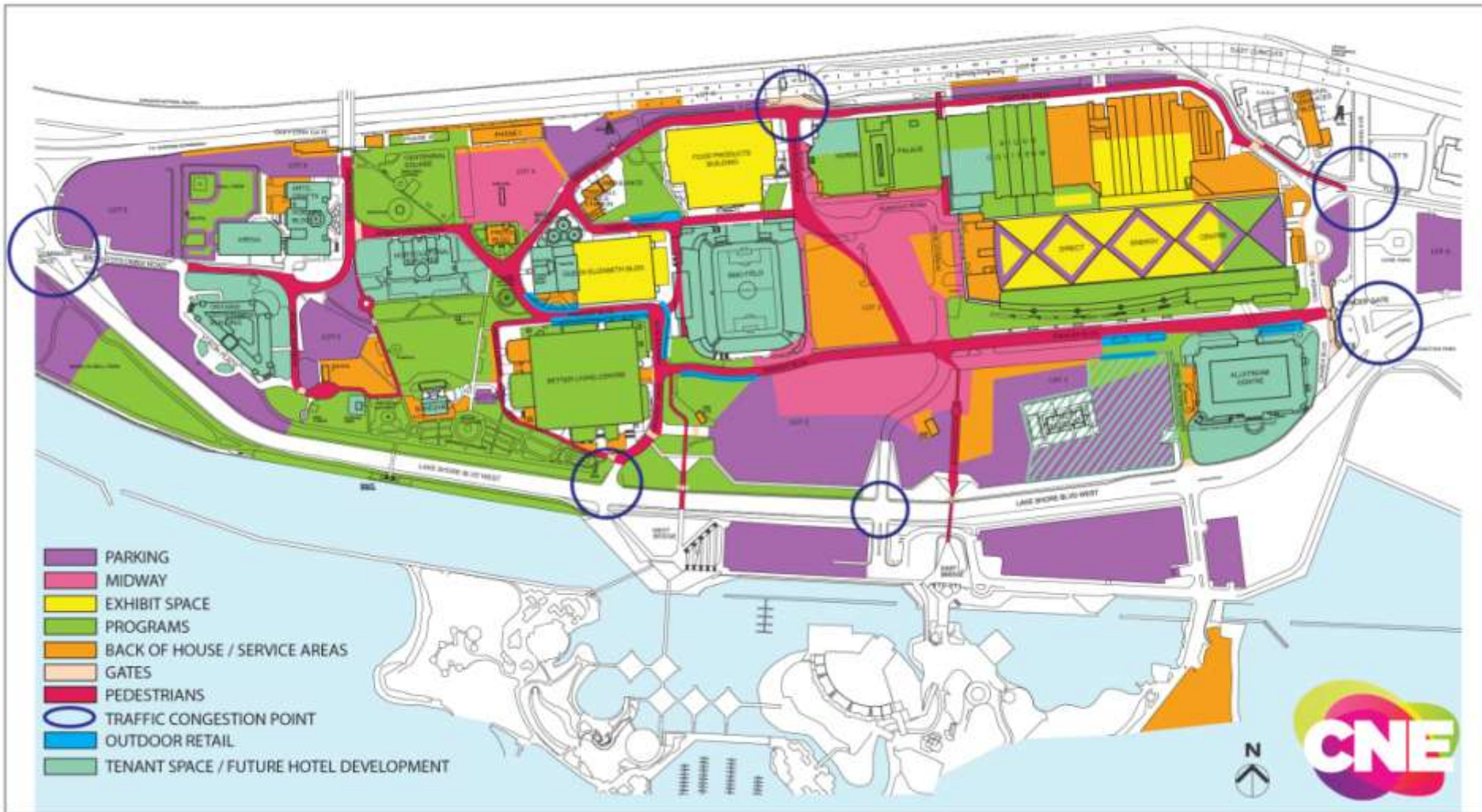


# 192 Acres





# CNE Usage of Site



*The CNEA is opposed to having a permanent Casino or Casino Entertainment complex built at Exhibition Place.*

**CNE 2013**  
**August 16<sup>th</sup>-September 2<sup>nd</sup>**

[www.theex.com](http://www.theex.com)

