



Film, Television, Commercial and Music Video Production Toronto 2013 – Year in Review



Toronto 2013

Great Film, Great Television, Great Digital Media

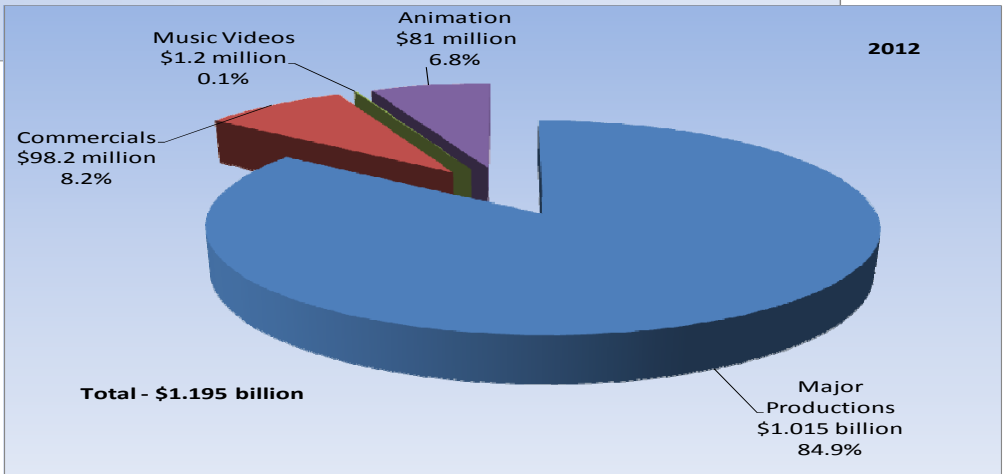
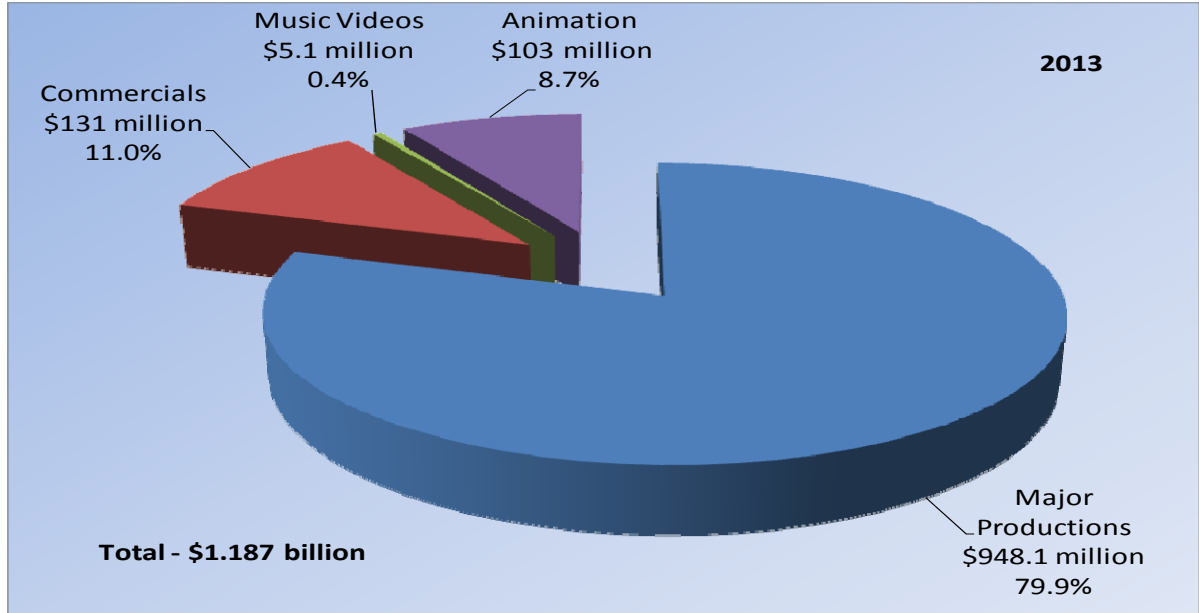


Total Production Investment Toronto 2013

Investments by screen based production companies for on-location filming in Toronto reached approximately \$1.19 billion in 2013, almost identical to the \$1.2 billion reported for 2012.

2013 was the 3rd consecutive year total production investment exceeded the \$1 billion mark.

Investment in Major Productions declined in 2013, while investment in Commercials and Animation increased significantly.



- The following statistical charts prepared by the Toronto Film, Television & Digital Media Office include investments for productions which have an on-location component.
- The film, television and digital media industry generates millions of dollars of additional investment in Toronto related to agency costs for talent, in-house broadcaster production (e.g. news and public affairs programming), and other productions completed entirely within a film or TV studio (e.g. by major networks, specialty channels and others)

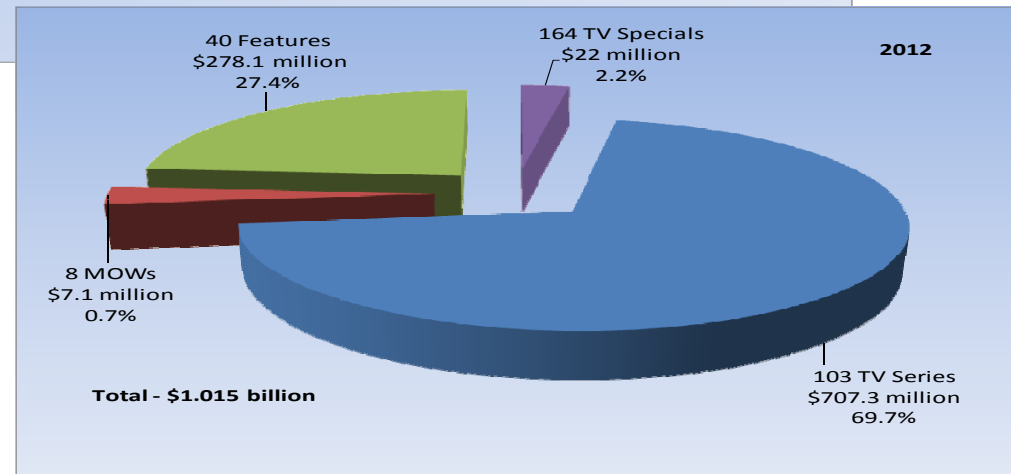
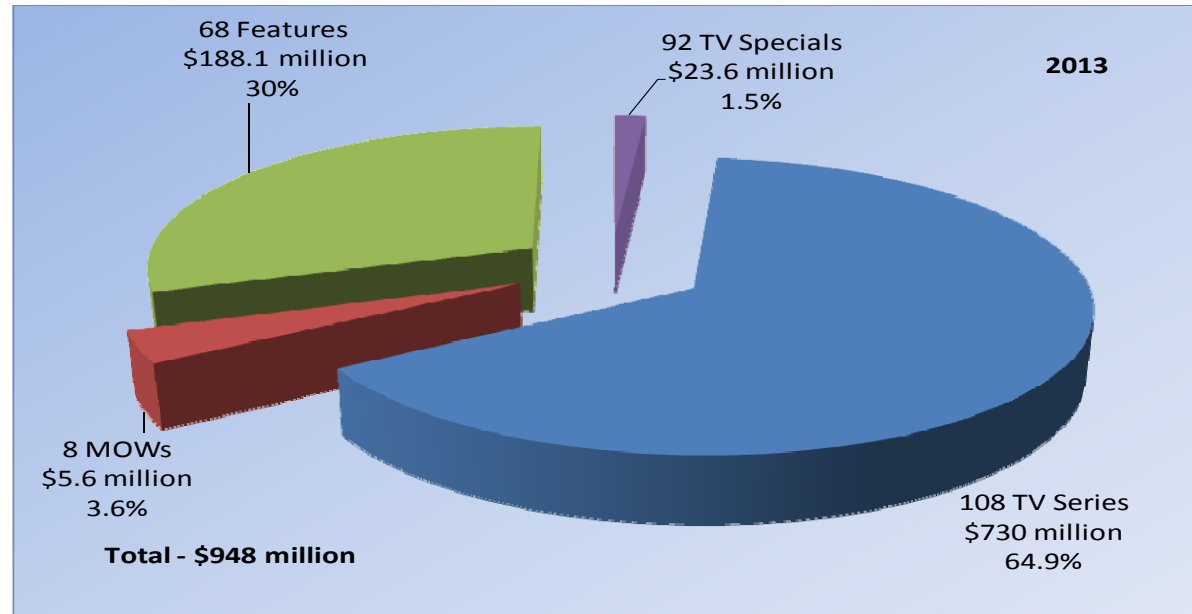
Major Productions

Number and Investment by Type 2013

This chart shows the total number of major productions and total value of major production investment by type.

It includes both domestic and international productions with some on location filming in Toronto.

Total investment for all production categories was \$948 million. Investments in TV Series and TV Specials increased moderately. Features film investment declined.



Major Production Investment 2001 Peak Year and 2005 to 2013

Major productions include domestic and international feature films, movies made-for-television, mini-series, TV specials and TV series with on location scenes filmed in Toronto.

Investment in major productions in 2013 was \$948 million, close to the \$1 billion mark for the 3rd consecutive year.

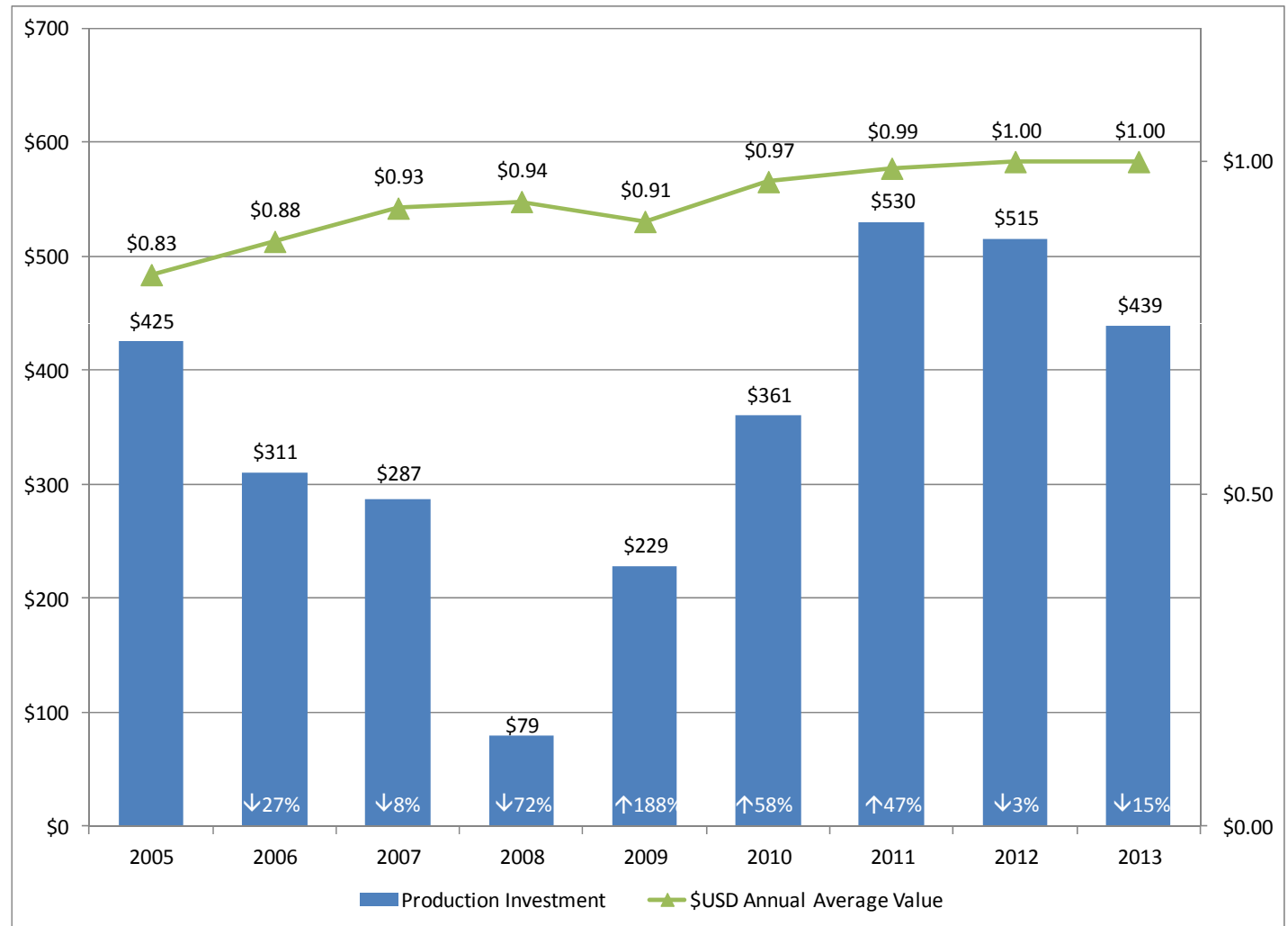
Between 2011 and 2013 the \$CDN and \$US were essentially at par, in contrast to 2001 when the \$CDN traded at \$0.65 U.S.



International Production Investment 2005 to 2013

This chart includes all major international production activity filmed on-location in Toronto (feature films, movies made-for-television, mini-series, TV specials and TV series.

International production investments, over \$500 million in 2011 and 2012, declined to \$438.8 million in 2013.



Domestic Production Investment 2005 to 2013

This chart includes all major domestic production activity filmed on-location in Toronto (feature films, movies made for television, mini-series, TV specials and TV series.)

Domestic production investment has been trending steadily upward. Investment in 2013 of \$515 million is a 3.2% increase over 2012 and 21% increase over 2011. This is attributable to strong growth in the area of domestic TV Series investment.



Feature Film Production Investment 2005 to 2013

This chart includes investment for both domestic and international productions with on location filming in Toronto.

Although investment in major feature films picked up in the second half of 2013, the year started slowly and saw a decrease of \$90 million in total investment compared to 2012.

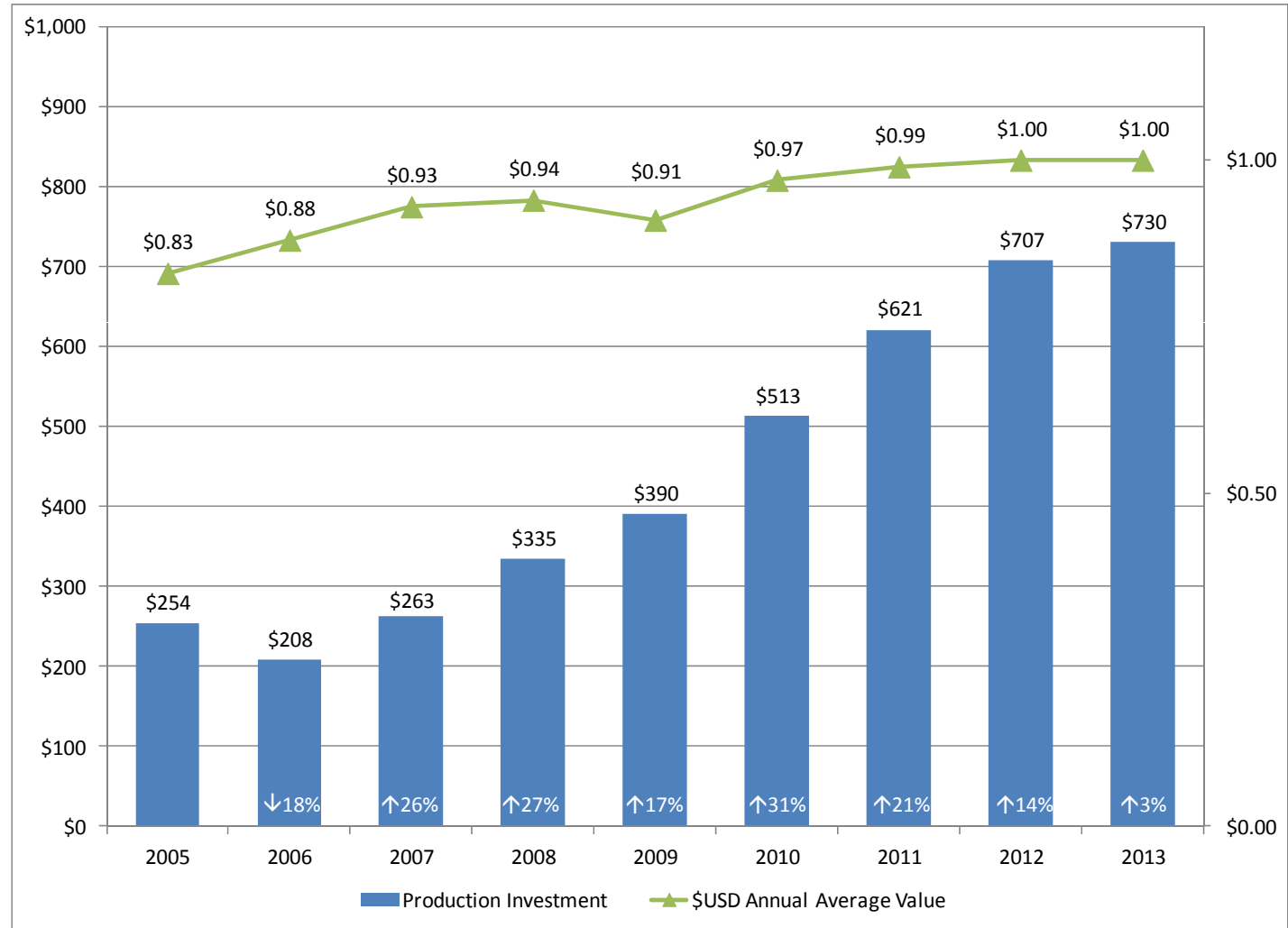


Television Series Production Investment 2005 to 2013

This chart includes both domestic and international productions for television series with on location filming in Toronto.

Television series production in Toronto set a new high for investment in 2013.

This important segment has grown significantly and consistently since 2006.



Commercial Production Investment 2005 to 2013

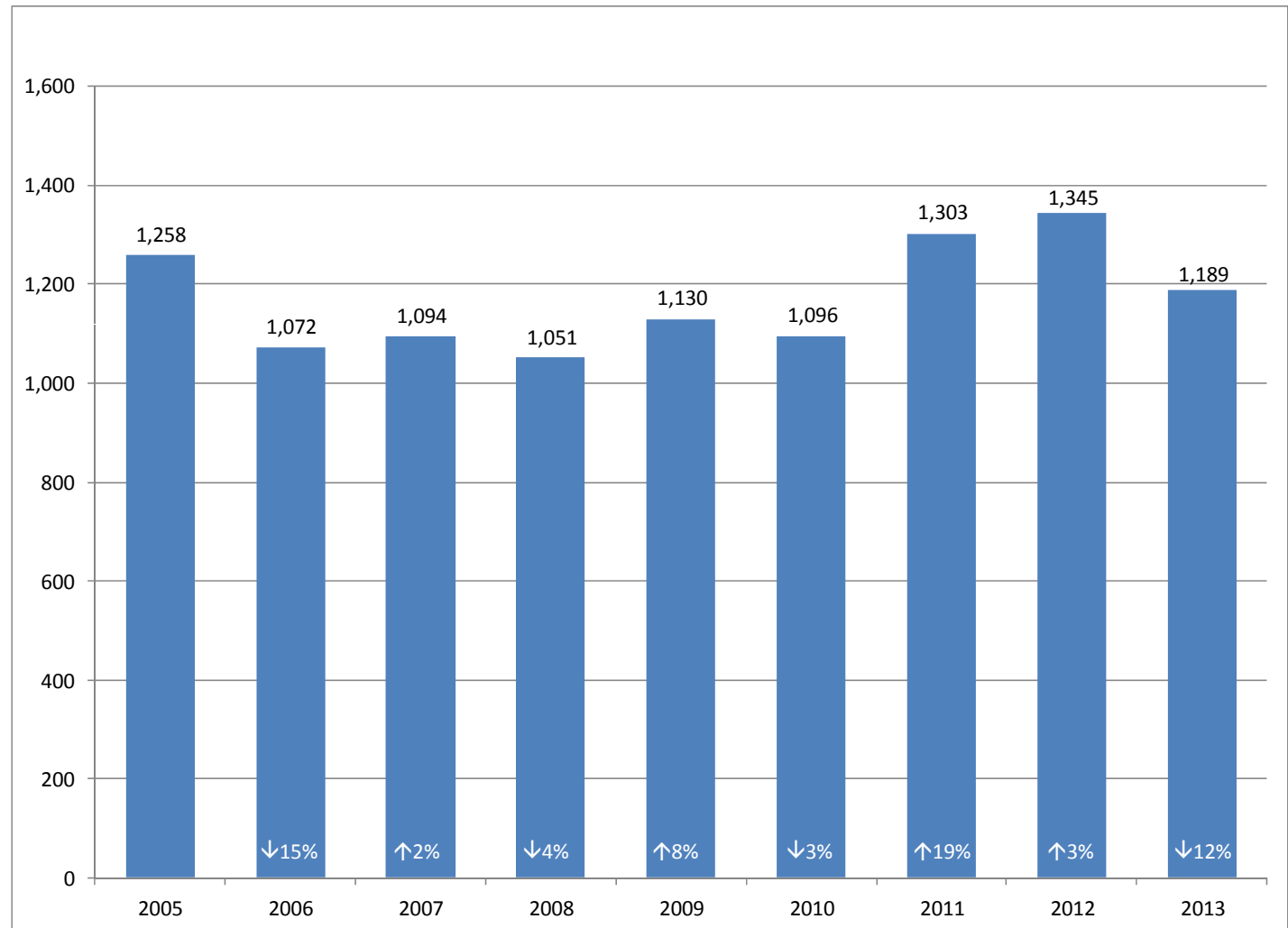
This chart includes domestic and international commercial spots filmed on-location only.

Investments in commercial production in 2013 showed a significant increase over the 2012 level and strong growth since 2008.



Location Filming Projects 2005 to 2013

Location filming
projects had been
relatively constant.



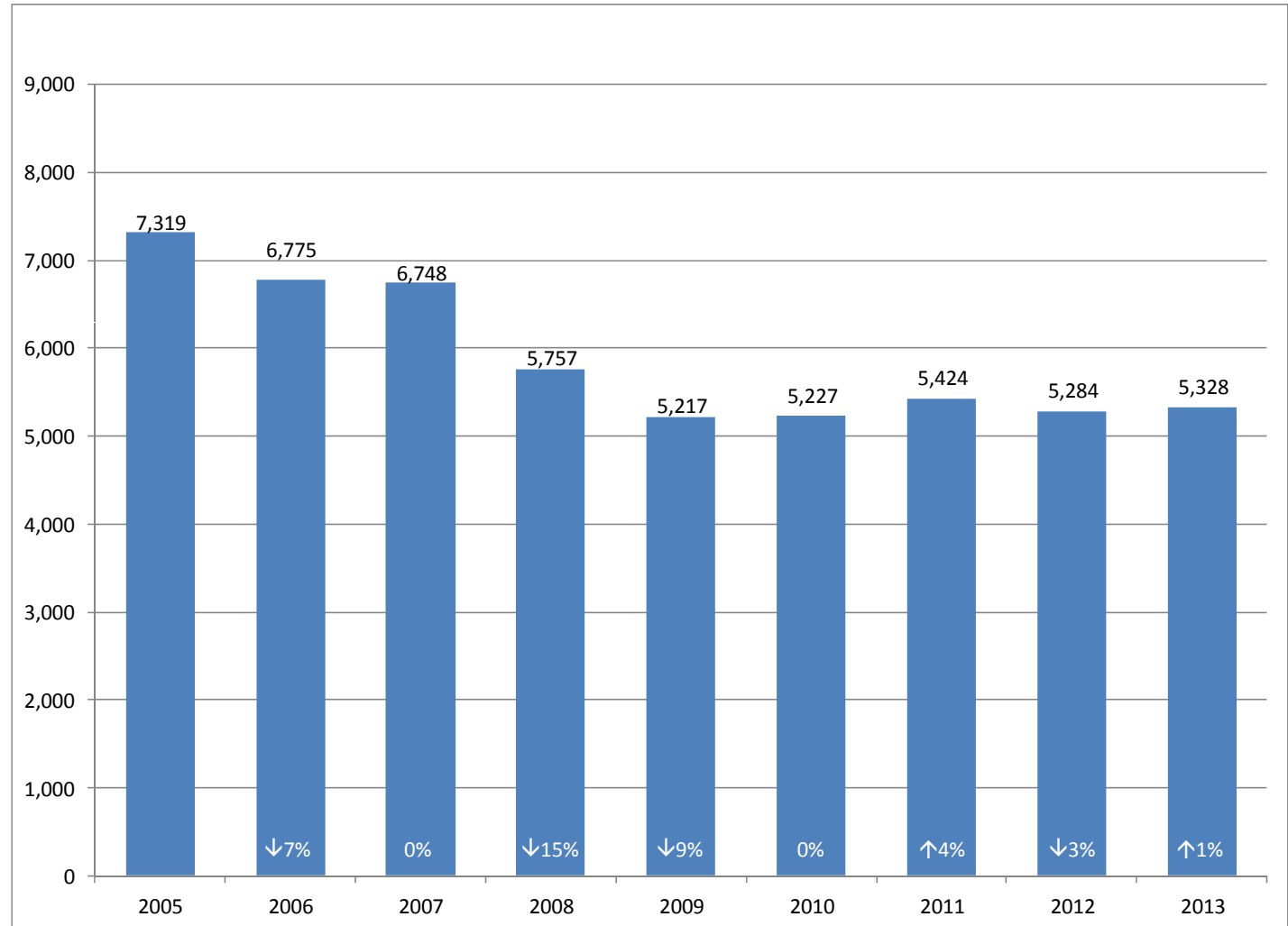


Location Filming Shoot Days 2005 to 2013

A shooting day is one day of production from start to wrap for one production company.

The number of location shoot days has remained relatively consistent for the past 4 years.

The number of shoot days shown represent only the days spent on location with permits issued by the Toronto Film & Television Office. Shoot days in studios are not included.



Toronto 2013 – Questions ?



