



## STAFF REPORT ACTION REQUIRED

### SONY CENTRE WEST SIDE TERRACE – PLAN & DESIGN

<b>Date:</b>	August 29, 2014
<b>To:</b>	Board of Directors of the Hummingbird (Sony) Centre for the Performing Arts
<b>From:</b>	Interim Chief Executive Officer, Sony Centre for the Performing Arts
<b>Wards:</b>	
<b>Reference Number:</b>	

#### SUMMARY

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The purpose of this report is to provide information to the Board of Directors relating to the dissemination of knowledge to the Board and senior staff around the placement of the sculptures on the Centre's west side terrace.

At present, the placement of the statues will result in a loss of activity which affects community entertainment in addition to a loss of corporate event revenues. Senior staff is unaware whether these issues were considered.

#### RECOMMENDATIONS

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The Interim CEO recommends that:

1. The Board receive this report for information.

#### Financial Impact

The financial impact is loss of rental and food & beverage revenue.

#### DECISION HISTORY

There is no decision history behind this report.

## **ISSUE BACKGROUND**

On July 22, 2014, senior staff was provided with final plans by Ferncastle (Front Street) Inc. for the completion of the west side terrace. Senior staff had had no input into the plans.

## **COMMENTS**

Staff researched the history that led up to these final drawings and discovered:

1. The Board of Directors never saw nor were informed of any plan for the plaza.
2. The previous CEO requested changes to the placement of the statues, which went unheeded.
3. Senior staff had been led to believe that quite another plan was being followed.
4. The art is an homage to the National Ballet of Canada. This raises the question of the appropriate location.
5. The placement of the statues will cause a loss of revenue from corporate and major entertainment clients.
6. The placement of the statues prevents any outdoor community entertainment as part of a Festival or as a “stand alone”.

## **CONTACT**

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## **SIGNATURE**

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Mark Hammond  
Interim Chief Executive Officer