

## Appendix C: Comparison of Existing and Proposed Components of the Toronto Municipal Alcohol Policy (MAP)

Section	2001 Toronto MAP	2014 Proposed Enhancements and Rationale <sup>1</sup>
<b>Designation of properties and events</b>	<ul style="list-style-type: none"> <li>• Outlines types of eligible locations for SOP events including: City-owned buildings, facilities, parks, properties, public squares and right-of-ways.</li> <li>• Provides evaluation criteria that City staff may use when reviewing SOP event requests to determine if location is appropriate.</li> <li>• Prohibits alcohol at events on city property targeted to youth under 19 years of age.</li> </ul>	<ul style="list-style-type: none"> <li>• Specifies properties and facilities designated ineligible for alcohol service or consumption, including areas that have tiered seating such as bleachers. <i>Tiered seating increases the risk of injuries involving alcohol at events.</i></li> </ul>
<b>Management Practices</b>	<p><b>Insurance</b></p> <ul style="list-style-type: none"> <li>• Sets third-party liability insurance requirements: \$2,000,000 minimum per occurrence limit or an amount determined by the City’s Manager of Insurance and Risk Management.</li> </ul> <p><b>Training</b></p> <ul style="list-style-type: none"> <li>• Requires that event organizers ensure that all people selling and serving alcohol, and all entrance monitors have completed a Smart Serve™ training program in order to receive a City-issued permit.</li> </ul> <p><b>Responsibilities of Event Workers</b></p> <ul style="list-style-type: none"> <li>• Outlines a range of roles and responsibilities for event workers and event organizers (such as not consuming alcohol while working, ensuring</li> </ul>	<p><b>Insurance</b></p> <ul style="list-style-type: none"> <li>• Insurance requirement of \$5,000,000 minimum per occurrence limit for events that will have more than 3,000 attendees per day; involve activities carrying additional risks or require additional City coordination.</li> <li>• Requirements to include coverage for bodily injury and property damage liability, and a Host Liquor Liability endorsement. <i>Municipalities may be held jointly liable and pay the greater share of an award to a plaintiff in the lack of liability insurance.</i></li> <li>• Increases the amount of time City staff needs to see proof of insurance for an SOP event from 10 days to 30 days. <i>This may discourage “spontaneous” SOP events which are not well thought out.</i></li> </ul>

<sup>1</sup> The proposed changes are in line with the Blue Ribbon quality standards.

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	<p>attendees do not engage in harmful activities, and wearing easily identifiable gear)</p> <ul style="list-style-type: none"> <li>Provides a general guideline of at least one floor monitor per 100 participants.</li> </ul> <p><b>Security</b></p> <ul style="list-style-type: none"> <li>At the discretion of City staff, security services and/or pay-duty police may be required at the event at the permit holder's expense.</li> <li>Specifies minimum number of event monitors at event entrances.</li> </ul> <p><b>Bar Requirements and Operation</b></p> <ul style="list-style-type: none"> <li>Specifies the maximum number of drinks (2 drinks/tickets) served to an attendee at any one time, use of non-breakable containers for alcohol , logistical arrangement of outdoor licensed bar areas, ticket sales and bar closure times and prohibits alcohol service to youth and those who appear to be intoxicated.</li> </ul>	<p><b>Training</b></p> <ul style="list-style-type: none"> <li>Requires that <u>all</u> event workers be certified under Smart Serve™ server training program. <i>This would reduce the risk of liability in the case of a lawsuit. Trained event workers are more likely to intervene before problems occur.</i></li> </ul> <p><b>Responsibilities of Event Workers</b></p> <ul style="list-style-type: none"> <li>Specifies the roles and responsibilities of bartenders, ticket sellers, door monitors and floor monitors separately in 'definitions' and table 2.</li> <li>Provides more detailed guidelines for determining the appropriate ratios of all event workers to number of event participants. <i>A greater number of event workers helps to ensure proper supervision of the event and activities taking place.</i></li> <li>Recommends that event organizers allow community-based organizations to provide substance use prevention and harm reduction information and/or outreach support at events.</li> <li>Requires that workers and organizers are aware of the Low Risk Alcohol Drinking Guidelines by reviewing relevant educational materials (<a href="http://www.ccsa.ca/Resource%20Library/2012-Canada-Low-Risk-Alcohol-Drinking-Guidelines-Poster-en.pdf">http://www.ccsa.ca/Resource%20Library/2012-Canada-Low-Risk-Alcohol-Drinking-Guidelines-Poster-en.pdf</a>).</li> </ul>

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		<p><b>Security</b> <i>No additions</i></p> <p><b>Bar Requirements and Operation</b> <i>No additions</i></p>
<p><b>Prevention Strategies</b></p>	<p><b>Advertising</b></p> <ul style="list-style-type: none"> <li>Promotes practices that encourage responsible consumption of alcohol including requiring events sponsored by alcohol manufacturers to provide messages about responsible drinking, prohibiting sponsorship for youth events, and prohibiting event names implying drinking.</li> </ul> <p><b>Safe Transportation</b></p> <ul style="list-style-type: none"> <li>Requires that permit holders ensure that provisions have been made for safe transportation of intoxicated participants.</li> </ul> <p><b>Food and Beverages</b></p> <ul style="list-style-type: none"> <li>Outlines requirements for food and beverages including: prohibiting high alcohol beers (over 5.6%), at least 35% of the total volume of beverages available to be of low alcohol content, prohibiting practices that encourage increased consumption of alcohol (e.g. oversize drinks, drinking contests, and volume discounts), serving food (e.g. sandwiches and light meals), non-alcoholic beverages to be available at no charge or at relatively low costs.</li> </ul>	<p><b>Advertising</b> <i>No additions</i></p> <p><b>Safe Transportation</b></p> <ul style="list-style-type: none"> <li>Uses stronger language to emphasize the importance of providing and promoting safe transportation provisions for those who consume alcohol. <i>The risk of injury and liability is high when an impaired driver leaves an event where alcohol is served. Intoxicated patrons can injure themselves and others even if they are walking or cycling.</i></li> </ul> <p><b>Food and Beverages</b></p> <ul style="list-style-type: none"> <li>Requires that cold water be offered at no charge as a harm reduction approach to drinking.</li> <li>Prohibits the sale of energy drinks in conjunction with alcohol. <i>When consuming energy drinks mixed with alcohol, persons may have a false sense of alertness due to the effect of caffeine. As a result, they may over-consume alcohol and injure themselves or others.</i></li> </ul>

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<b>Signage</b>	<p><b>Signage</b></p> <ul style="list-style-type: none"> <li>Requires signs concerning rules of the events to be posted near the bar. These signs to include statements informing participants about legal drinking age in Ontario, proof of age procedures, acceptable proof of age documents, ticket purchase limits at any single time, no last calls, ticket sales and bar closure times, and to include a statement of intoxication.</li> </ul>	<p><b>Signage</b></p> <ul style="list-style-type: none"> <li>Requires additional signs to be posted in the event facility that: identify restricted (alcohol ineligible) areas, promote a safe transportation plan, warn against the risks of drinking alcohol during pregnancy, inform participants about the Low-Risk Alcohol Drinking Guidelines, and promote the importance of staying hydrated, with directions to drinking water stations.</li> </ul>
<b>Actions to Enforce</b>	<ul style="list-style-type: none"> <li>Immediate and long-term penalties in case of MAP or law violations are outlined in general terms, including shutting down the event immediately and refusing to issue future permits to the event organizer.</li> </ul>	<ul style="list-style-type: none"> <li>Specifies that City staff may randomly monitor events.</li> <li>Adds a new possible penalty for MAP or law violations, that is to, "<i>place conditions on the operation of future events by the event organizer, such as increasing the per occurrence insurance requirements.</i>"</li> </ul>
<b>Policy Support</b>	<ul style="list-style-type: none"> <li>This entire section is absent.</li> </ul>	<ul style="list-style-type: none"> <li>Outlines an implementation plan for the MAP.</li> <li>Specifies policy monitoring and review procedures.</li> </ul>