



STAFF REPORT ACTION REQUIRED

Toronto Public Health Strategic Plan 2015-2019: A Healthy City for All

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| Date: | October 28, 2014 |
| To: | Board of Health |
| From: | Medical Officer of Health |
| Wards: | All |
| Reference Number: | |

SUMMARY

This report provides an overview of the new, five year, Toronto Public Health (TPH) Strategic Plan (2015-2019) including the process for development of the plan and engagement of stakeholders and the Board of Health.

TPH led an extensive consultation process in order to develop the key priorities in the strategic plan. This plan builds on the organization's previous strategic plan and charts its future direction. It affirms the organization's Vision, Mission and Foundational Principles, and articulates the Priority Directions and Actions that will guide TPH's service delivery, policy and advocacy initiatives for the next five years.

RECOMMENDATIONS

The Medical Officer of Health recommends that:

1. The Board of Health adopt Toronto Public Health's Strategic Plan 2015-2019, *A Healthy City for All*.
2. The Medical Officer of Health report on TPH's progress in implementing the Strategic Plan through the Toronto Public Health Annual Report.

Financial Impact

There is no financial impact of this report.

DECISION HISTORY

At its June 28, 2010 meeting, the Board of Health adopted TPH's 2010-2014 Strategic Plan:

<http://app.toronto.ca/tmmis/viewPublishedReport.do?function=getDecisionDocumentReport&meetingId=3438>

At the January 20, 2012 meeting, the Board of Health received an update report (for information) on TPH's 2010-2014 Strategic Plan, entitled "*A Healthy City for All*".

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2012.HL10.6>

At the June 30th, 2014 meeting the Board of Health received an update (for information) on the process for developing the 2015- 2019 Strategic Plan for TPH:

<http://www.toronto.ca/legdocs/mmis/2014/hl/bgrd/backgroundfile-70701.pdf>

ISSUE BACKGROUND

Strategic planning is a requirement of the Ontario Public Health [Standards](#) which outline the expectations for effective governance and management of local public health agencies. TPH's current strategic plan informed service delivery as well as policy and advocacy initiatives during the period 2010-2014. TPH has made significant progress with most actions identified in the plan and embraced the opportunity to refresh and renew its commitment to *A Healthy City for All* in 2015-2019.

Accomplishments from the 2010-2014 Strategic Plan

TPH has been successful in implementing specific actions to meet the five priority directions identified in the 2010-2014 Strategic Plan *A Healthy City for All*, in order to achieve its mission to 'reduce health inequalities and improve the health of the whole population'. Information on TPH actions has been included in reports to the Board over the past 5 years. Selected highlights are listed below by Strategic Direction.

Priority Direction 1: Deliver services that meet the health needs of Toronto's diverse communities.

- First comprehensive assessment of the health of newcomers in Toronto.
- First report on the health of racialized groups and the health impact of racism in Toronto.
- Implementation of health equity impact assessment in public health service planning.
- Piloting and implementation of socio-demographic data collection.
- Mandatory access and equity training for all staff.

Priority Direction 2: Champion healthy public policy.

- Policy reports and advocacy on menu labelling, e-cigarettes, air pollution, climate change, waterpipe smoking, indoor tanning, student nutrition, breastfeeding, and health services for refugees.
- Municipal healthy public policy reports and advocacy on gambling expansion, active transportation, transit funding and access, and walkability.

Priority Direction 3: Plan for and respond to urgent public health threats and emergencies.

- Developed an online reporting system for institutional outbreaks (influenza, enteric diseases and *C. difficile*).
- Lead the public health response during Toronto's 2013 Ice Storm.
- Advocated for immunization in 'Toronto Unvaccinated'.

Priority Direction 4: Lead innovation in urban public health practice.

- Developed Toronto's first naloxone overdose prevention program, POINT.
- Launched Toronto's first mobile dental clinic.
- Achieved Baby Friendly Initiative designation.
- Implemented Bodysafe, the first legislated public disclosure of personal service setting inspection results.
- Implemented innovative health promotion campaigns (e.g., Savvy Diner, I Can Relate, Discover the Stairs, What's Your Plan).
- Developed the first line of locally-branded condoms in Canada (CondomTO).
- Implemented video directly observed therapy for tuberculosis

Priority Direction 5: Be a healthy workplace that embraces excellence and promotes collaboration and mutual respect.

- Established a professional practice committee to review, monitor and manage professional educational requirements of respective staff.
- Created a comprehensive nursing recruitment strategy.
- Established Toronto Public Health's Chief Nursing Officer and created a Nursing Quality Assurance Process.

COMMENTS

The new TPH Strategic plan for 2015-2019, *A Healthy City for All* (attached), confirms our vision and mission, and foundational principles as well as priority directions and actions. It builds on our history and will provide guidance for service delivery, policy and advocacy initiatives for the next five years.

The plan identifies five priority directions and 27 actions that are strategically important in fulfilling the mission and realizing the vision of *A Healthy City for All*. It is

understood that these actions do not constitute the complete mandate of TPH, but rather identify priority areas for action identified during the planning process.

Process

In early 2014, the Medical Officer of Health initiated a process to create a new strategic plan for TPH for the period 2015-2019. The extensive engagement process with meetings, surveys, interviews and focus groups reached over 1300 stakeholders including TPH staff, the Board of Health, community and city partners, and residents.

Seventeen focus groups were held throughout the summer reaching youth, seniors, newcomers, Language Instruction for Newcomers to Canada (LINC) students, food bank users, Toronto Community Housing residents and new parents. Based on TPH staff, Board of Health and community input the following five priority directions were identified for TPH action:

- Serve the public health needs of Toronto's diverse communities
- Champion healthy public policy
- Anticipate and respond to emerging public health threats
- Lead innovation in public health practice
- Be a healthy workplace

The 2015-2019 TPH Strategic Plan is a responsive, dynamic document that will guide our vision of *A Healthy City for All* over the next five years and will help TPH to reduce health inequities and improve the health of the whole Toronto population.

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SIGNATURE

Dr. David McKeown
Medical Officer of Health

ATTACHMENT

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