



Toronto & East York Community Council

Attn: Ms. Ros Dyers

Toronto City Hall, 100 Queen Street. W. 2nd Floor Toronto, ON M5H 2N2

Dear Ms. Dyers;

RE: Request for Tim Hortons 50th Anniversary Convention Events to be declared an *Event of Municipal Significance*

This summer, July 16-20, the City of Toronto will host more than 3500 Tim Hortons Restaurant Owners, Team Members, Suppliers & Guests as we celebrate the chain's 50th Anniversary with a five day Convention. On behalf of Tim Hortons Inc., we would like to request that our Convention be declared an "Event of Municipal Significance" for the purpose of serving alcohol at two of our Conference/Celebration events held in city parks;

Event: Tim Hortons 50th Anniversary Convention Welcome Reception

Location: Roundhouse Park (Ward 20)

Purpose: Welcome Convention attendees to the great city of Toronto & kick off our Convention/Celebrations

Date & Time: Wednesday, July 16, 2014, 4:00 p.m. - 11:00 p.m.

Event: Tim Hortons 50th Anniversary Convention Island Festival

Location: Olympic Island (Ward 28)

Purpose: Celebrate our 50th anniversary with the specular view of the City as our backdrop

Date & Time: Saturday, July 19, 2014, 4:00 p.m. – 11:00 p.m.

We are very excited to celebrate this important milestone for our Chain with the great City of Toronto just east of where we opened the doors to our first restaurant on May 17, 1964. I hope that you will please accept this request and declare our 50th Anniversary Convention an "Event of Municipal Significance."

Kindest regards,

Jodi Bond Franchise Communications, Tim Hortons 905-339-5644 Bond jodi@timhortons.com