

**Margaret Sexton - Formal Request for Extended Hours - March 2015**

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**From:** Jeannie Reid [REDACTED]  
**To:** Ros Dyers Clerks Office <rdyers@toronto.ca>  
**Date:** 01/15/2015 1:17 PM  
**Subject:** Formal Request for Extended Hours - March 2015

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Good afternoon,

Music City North is going into its third year of business and have had 7 successful festivals so far as well as multiple shows in Toronto and are now broadening our booking to tours for indie bands. Our focus is on creating opportunities for the indie bands. Not to focus on headlining bands so that the local, unheard of talent goes unnoticed. We have set parameters for the bands so that the shows are successful and they have an opportunity to play as well as hopefully make some money to cover expenses.

This year, we will have our music series, Soundtrack of the City being held once a month, by booking talent each month and showcasing them at one venue from Thursday to Sunday as well as our two festivals as part of the series: March is Soundtrack of Queen St and August is Soundtrack of Kensington.

Most other festivals that come to the city, are here for a couple of days, bring in a lot of business but then are done with the city. What about the rest of the year? And what about the bands that want to make it to these larger festivals? We live and breath Toronto music. We are the bridge. The bridge that will hopefully get these bands to these stages.

Our love of music and the passion with which we work, is what drives us to help these musicians and hopefully it is something that will spread throughout the city.

**Name of the Event** - Soundtrack of Queen St

**Dates of the Event** - March 19 - 22, 2015

**Times** - We are applying for extended hours for March 19 until 4am (20th) - Sunday March 22 4am (23rd)

**Venues**

Bovine Sex Club  
542 Queen St W  
Toronto, ON  
M5V 2B5

Cherry Cola's  
200 Bathurst St  
Toronto, ON  
M5T 2R7

The Hideout  
484 Queen St W  
Toronto, ON  
M5V 2B4

Horseshoe Tavern (Friday March 20th only)  
370 Queen St W  
Toronto, ON  
M5V 2A2

Velvet Underground  
510 Queen St W  
Toronto, ON  
M5V 2B3

Thank you for your time and consideration on this matter. Should you need anything else, please feel free to contact me

***Jeannie Reid / Music City North / Director / 647.969.5147***

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***March 19 - 22, 2015 Soundtrack of the City: Queen St***

***Booking Agent - Toronto, eastern Ontario, east coast tours***