

Advancing Toronto's

prosperity,
opportunity
and liveability

Economic Development & Culture

Toronto's On-screen Industry:
2014 – The Year In Review



The Strain - FX



Reign - CW



Saving Hope - CTV



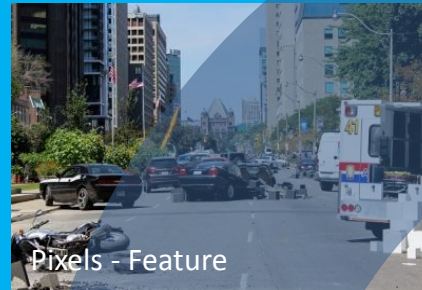
Rookie Blue - Global



Vikings - History



Orphan Black - CTV



Pixels - Feature



Nissan Rogue - Commercial



Annedroids - TVO



Suits - Bravo

Toronto 2014 Great Film, Great Television, Great Digital Media

Economic Development & Culture Division

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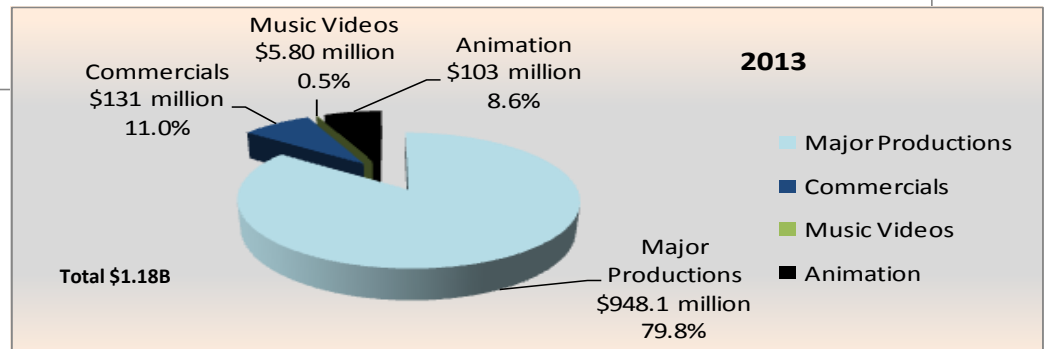
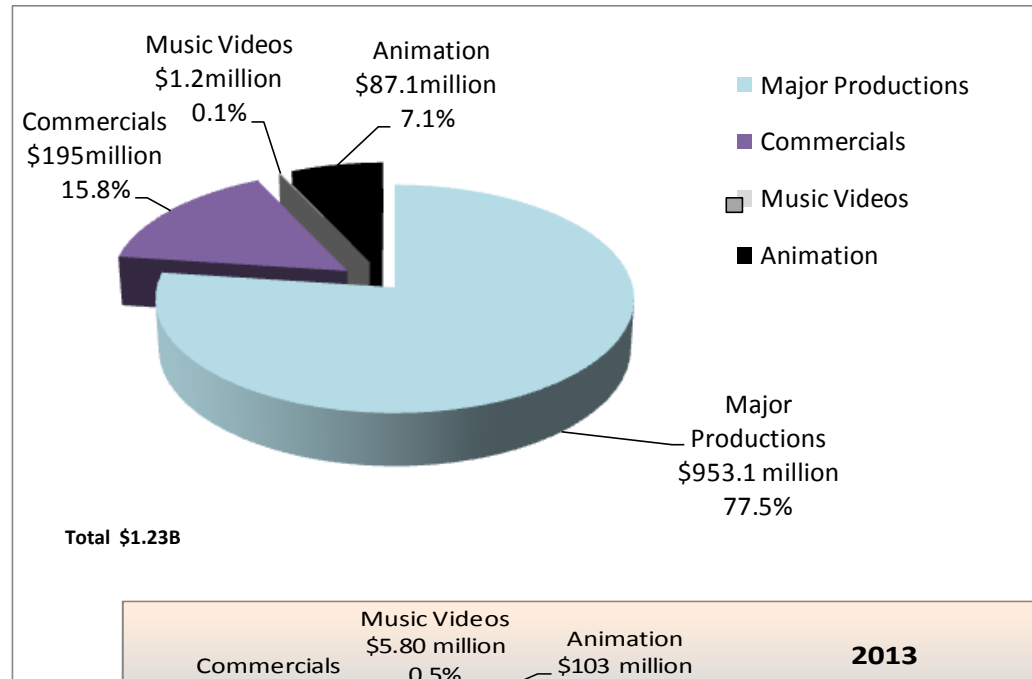
- The following statistical charts prepared by the Toronto Film, Television & Digital Media Office report investments in Toronto's economy for productions which have been either filmed on location or in studio or have been post produced in Toronto.
- In addition to the expenditures and investments detailed in this presentation, the creative screen industry generates hundreds of millions of dollars in additional spending in Toronto related to in-house or studio broadcasts, unscripted series, public affairs programming, news and sports telecasts.
- Historically, these expenditures have not been included in this presentation. Future annual reports will provide an overview of this investment by these broadcasters and other industry stakeholders.

Total Production Investment Toronto 2014

Expenditures by screen based production companies in Toronto reached a record \$1.23 billion in 2014.

2014 is the 4th consecutive year total production spending has exceeded \$1 billion. 2014 saw a 4.3% increase in total production spending over the \$1.18 billion reported in 2013.

Production spending in 2014 increased significantly in Commercials and moderately in major productions.



Source: EI Film production information sheets

Major Productions

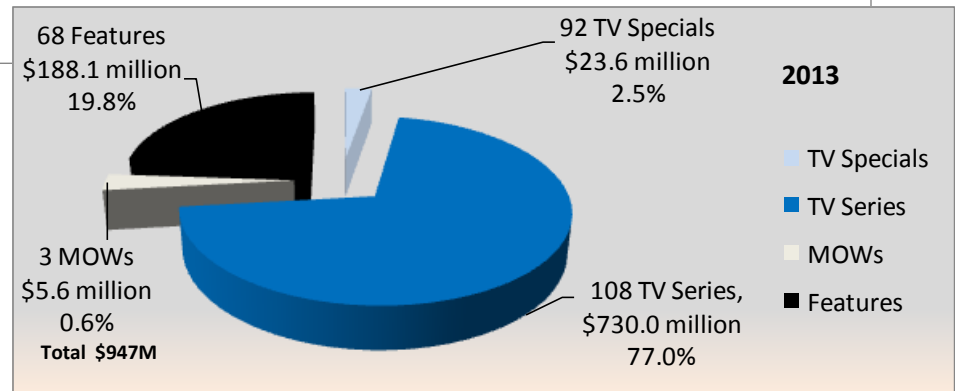
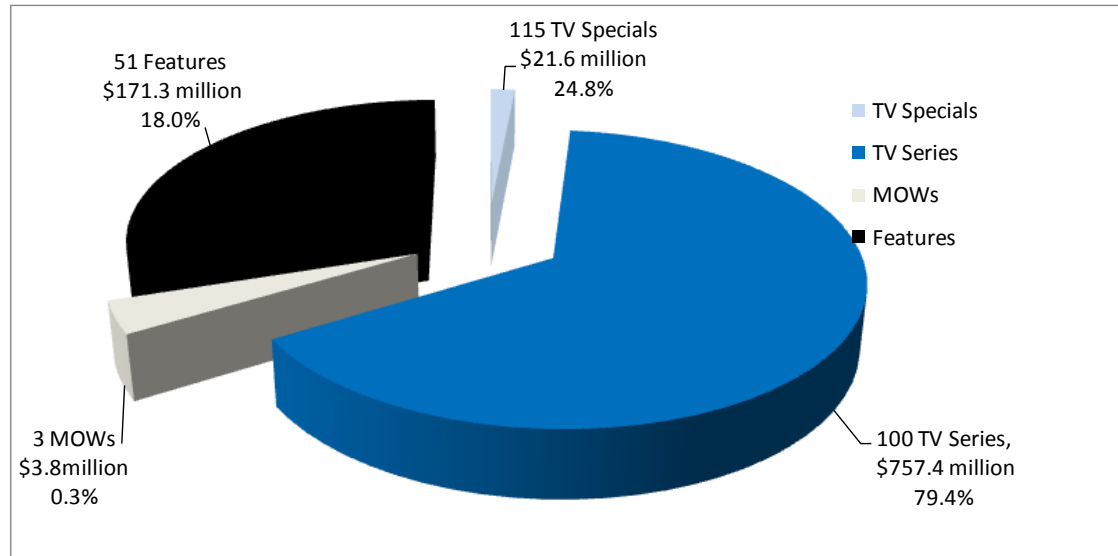
Number and Investment by type 2014

This chart includes both domestic and foreign investment by productions filmed in Toronto.

Also shown are the total number of major productions and total spending by each production type.

Total expenditure for all categories was \$953 million.

Expenditures for TV Series and TV Specials increased moderately in 2014.



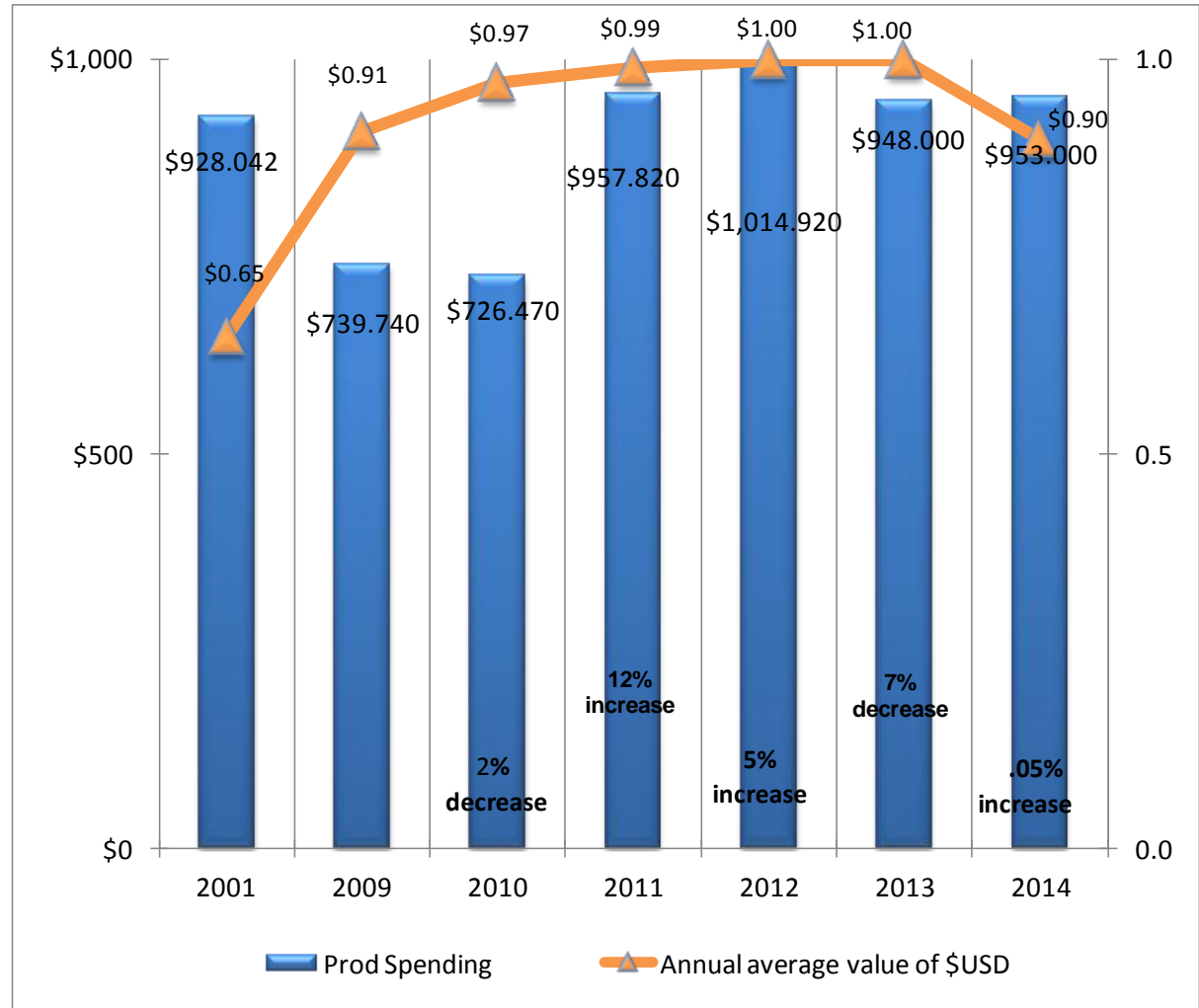
Source: El Film production information sheets

Major Production Investment 2001 Peak Year and 2009 to 2014

Major productions include domestic and foreign feature films, movies made-for-television, mini-series, TV specials and TV series that filmed with all or some location work in Toronto.

Investment by major production in 2014 again hovered around \$1 billion for the 4th consecutive year.

The \$CDN was again near par for the year, in contrast to 2001 when the exchange rate was for the \$CDN was \$0.65 U.S.



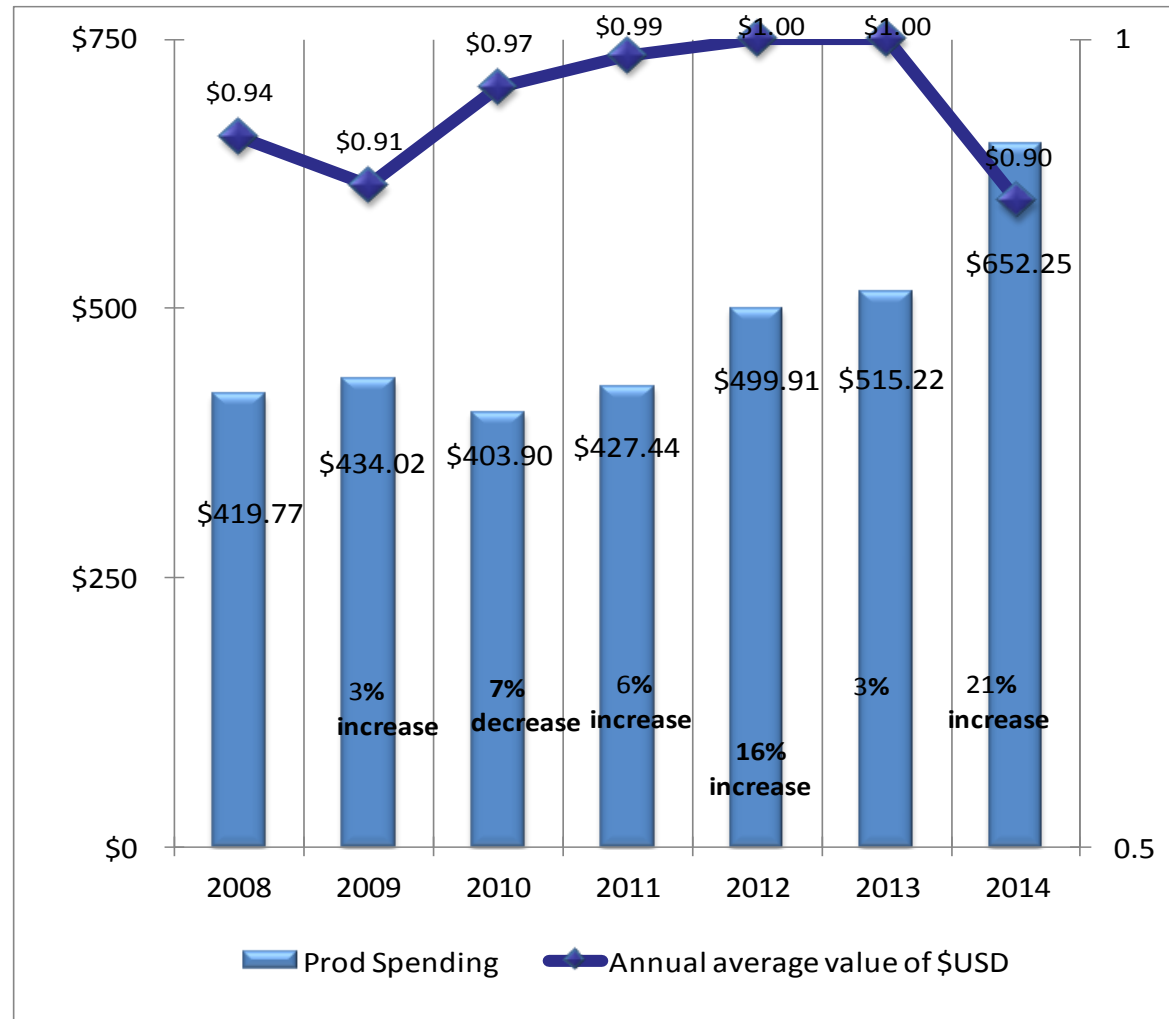
Source: EI Film production information sheets

Domestic Production Investment 2008 to 2014

This chart includes all major domestic and Canadian co-production production activity filmed on-location in Toronto in all production categories

Domestic production investment has been steadily increasing in recent years. The \$652M spent in 2014 is a record level attributable to growth in the area of domestic TV Series spending.

This spending level represents a 21% increase over 2013.

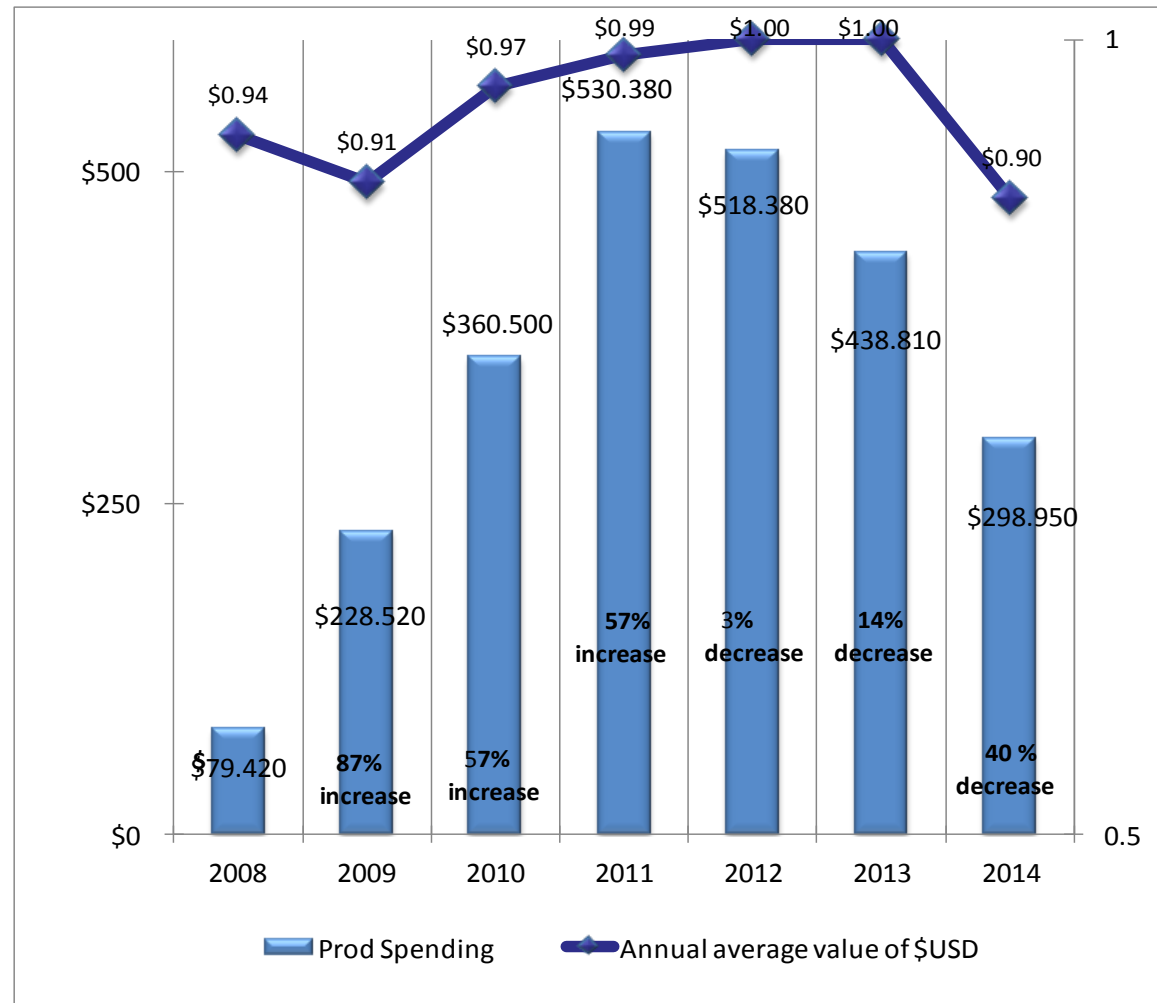


Source: EI Film production information sheets

Foreign Production Investment 2008 to 2014

This chart includes all major U.S. and International production activity filmed on-location in Toronto (feature films, movies made-for-television, mini-series, TV specials and TV series.

Expenditures on Foreign Productions were over \$500 million in 2012 and 2011. Much of this spend has been replaced by strong and sustained significant domestic spending in television series.

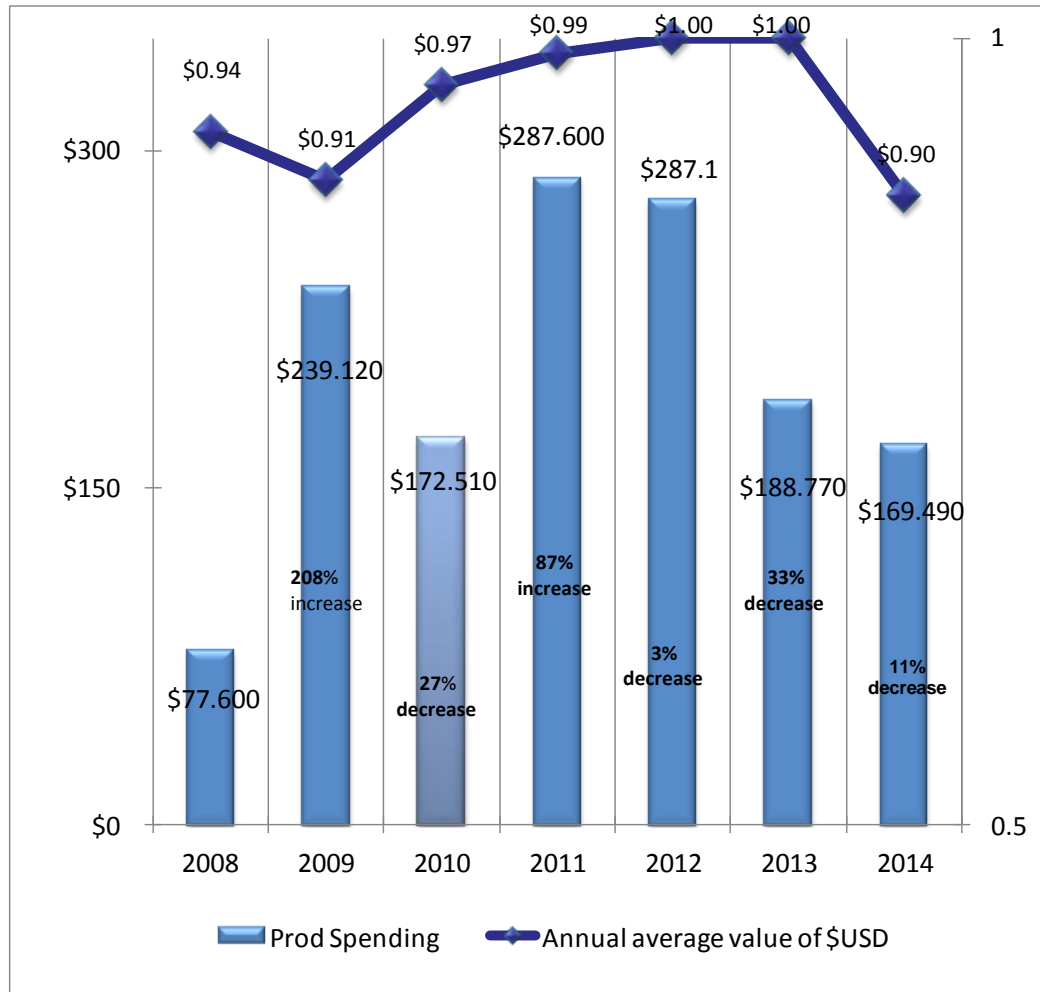


Source: EI Film production information sheets

Feature Film Production Investment 2008 to 2014

This chart includes spending for both domestic and foreign productions filmed with a minimum of one day of location shooting in Toronto.

2014 saw an 11% decrease in investment attributable to not having a major feature for the year, Feature Film spending remains relatively high and Toronto and looks to rebound in this category in 2015.



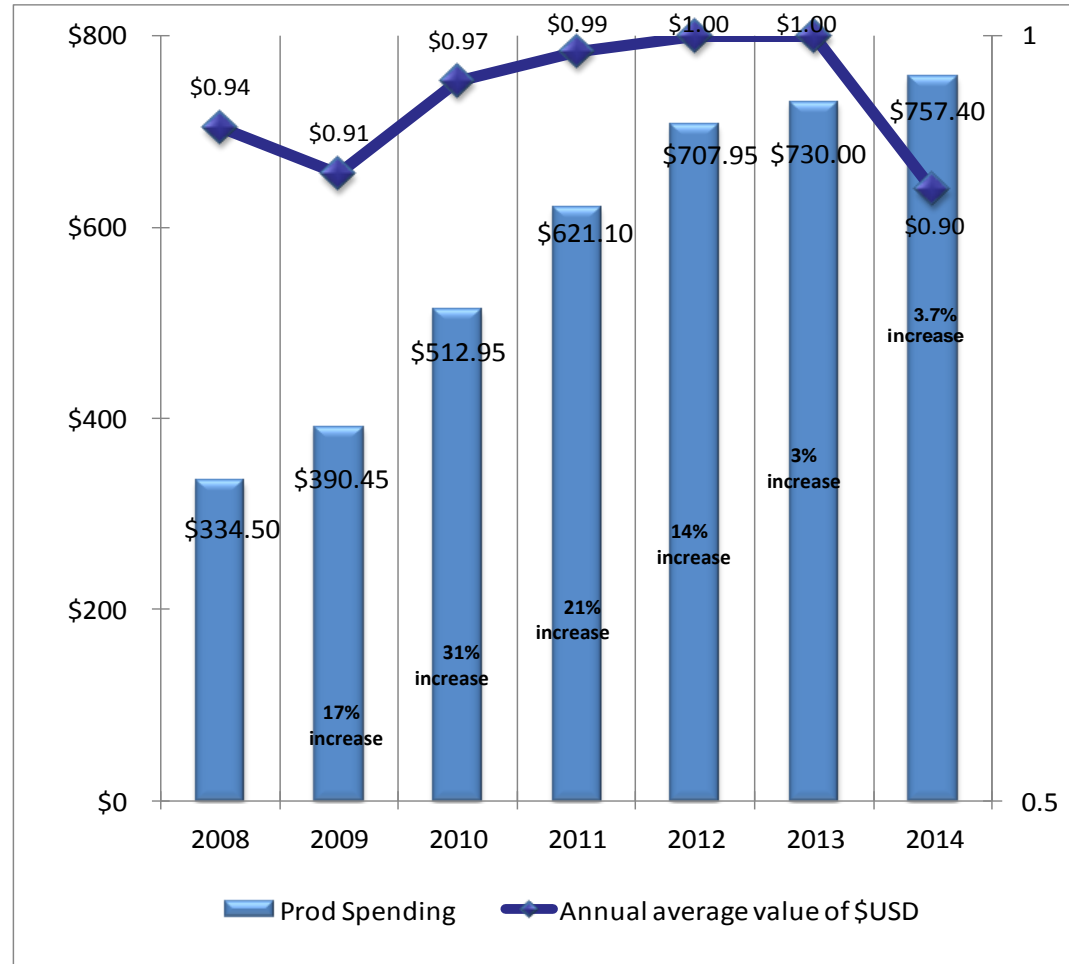
Source: EI Film production information sheets

Television Series Production Investment 2008 to 2014

This chart includes both domestic and foreign productions for television series filmed with a minimum of one day of location shooting in Toronto.

2014 again saw a significant increase in television series production spending setting another new high level for this type of production activity in Toronto.

Television Series Production as a segment has grown significantly and consistently for the past 6 years



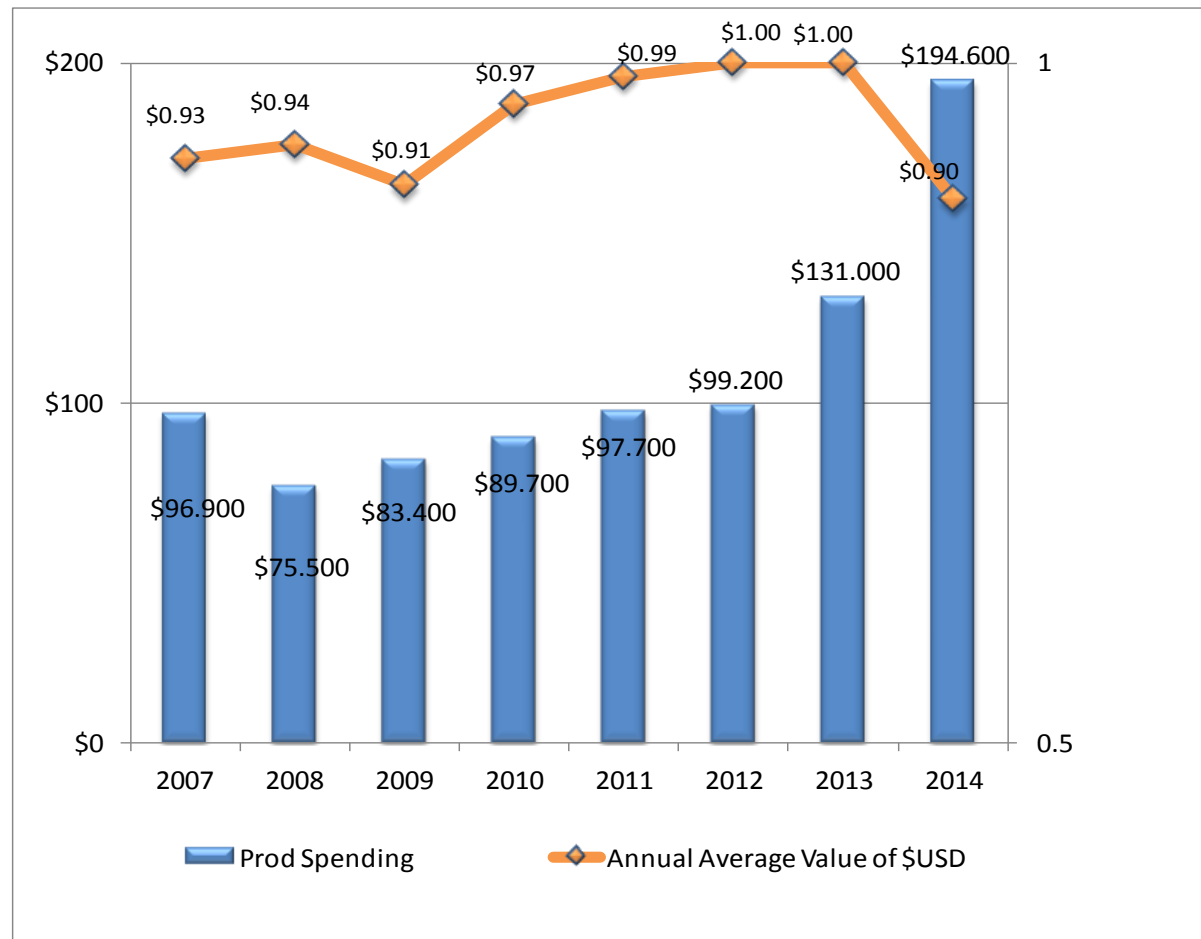
Source: EI Film production information sheets

Commercial Production Investment 2007 to 2014

This chart includes domestic and foreign spots filmed on-location only.

Expenditures in 2014 show a 48% increase from the 2013 level, reaching unprecedented levels in Toronto as a result.

Toronto has become a major production centre for high quality big budget TV Commercials

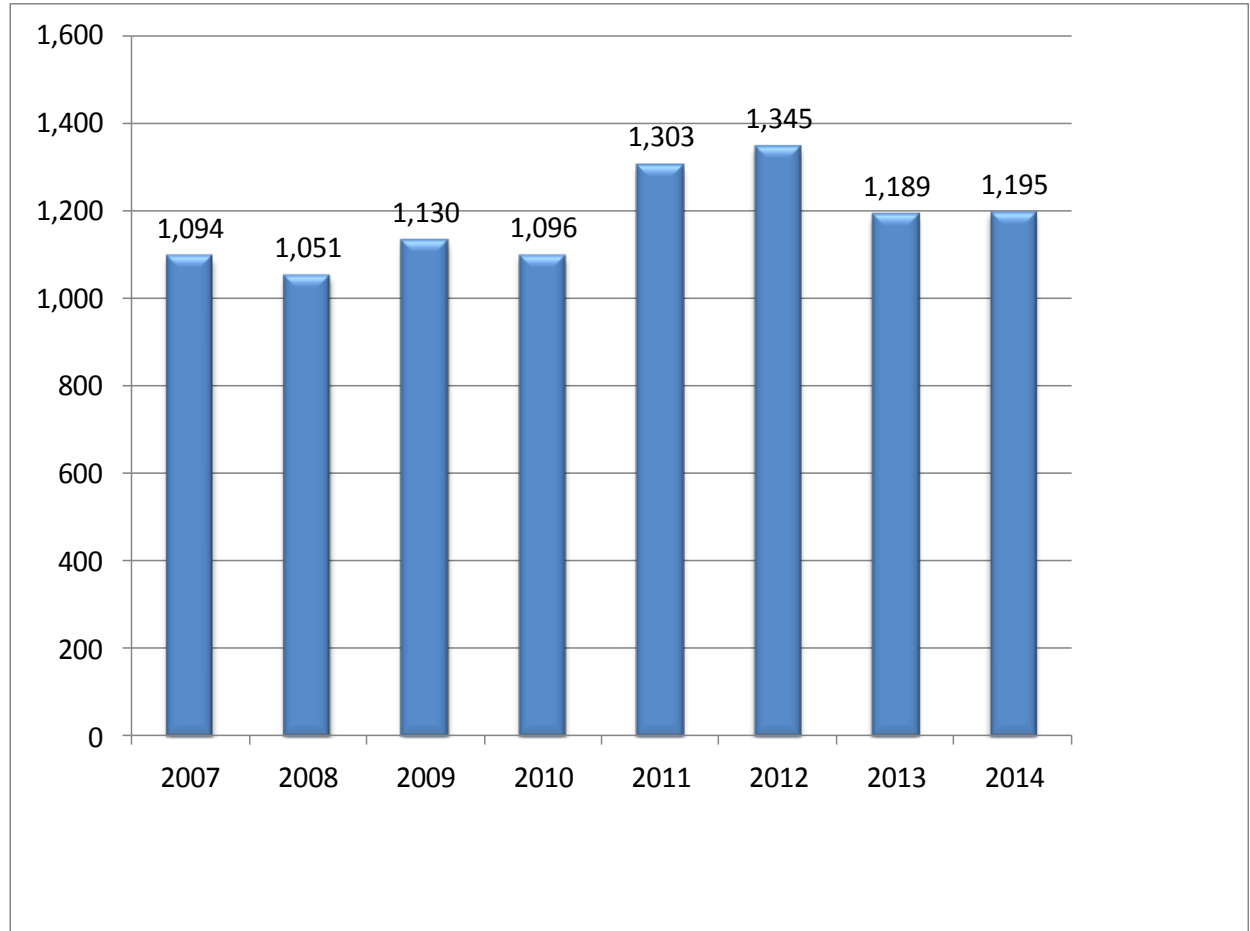


Source: EI Film production information sheets

Location Filming Projects 2007 to 2014

Location filming projects as a statistic represents the total number of productions of all types hosted in Toronto's various residential and business communities as well as our BIAs.

Over the past eight years, this number has consistently been between a thousand and thirteen hundred productions per year with only minor fluctuations.



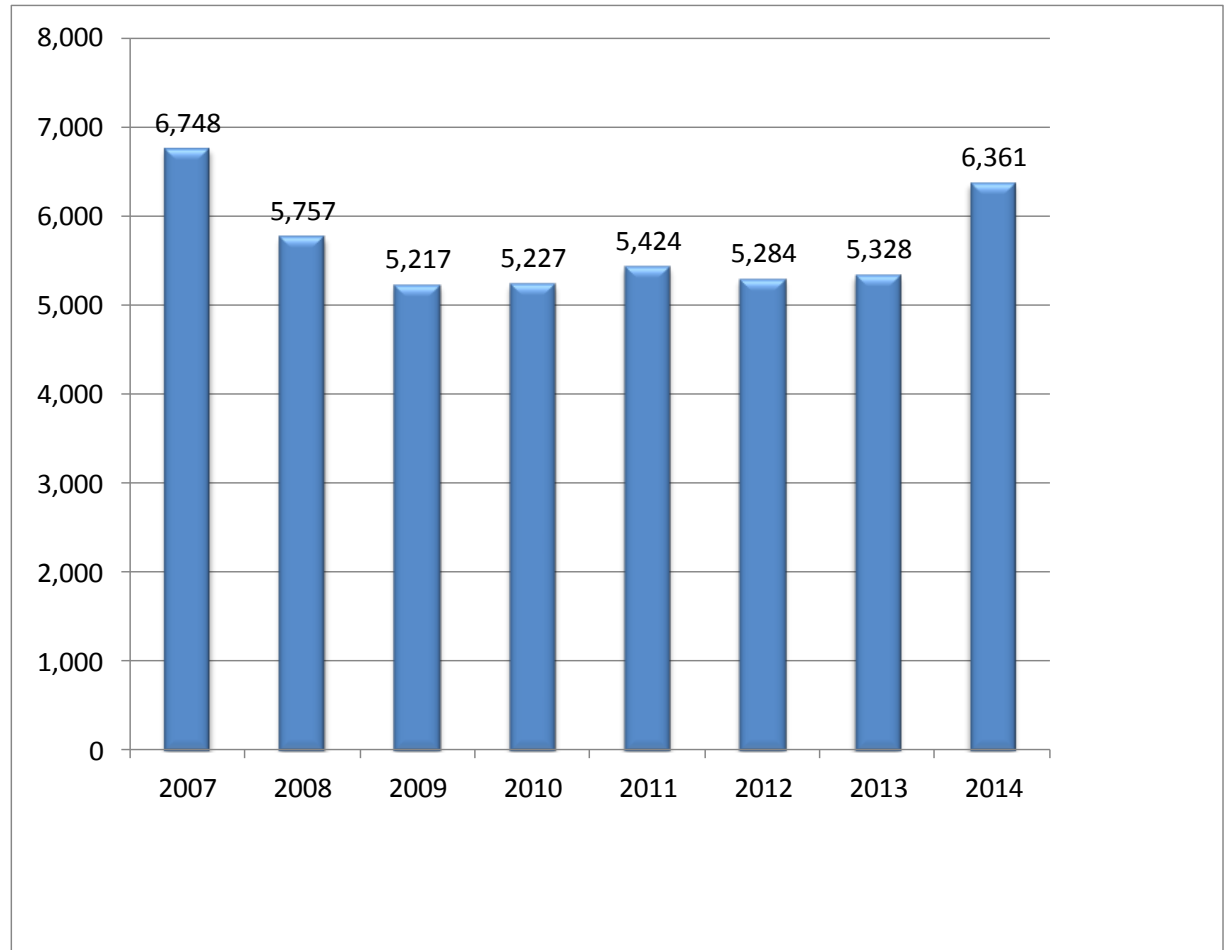
Source: EI Film production information sheets

Location Filming Shoot Days 2007 to 2014

The number of location shooting days jumped in Toronto in 2014 by 19% over 2013 figures.

A shooting day is one day of production from start to wrap for one production company, on location or on street in our residential and business communities as well as our BIAs, as permitted by the Toronto Film & Television Office.

These figures do **not** include studio shooting days of work or those spent on animation or visual special effects.



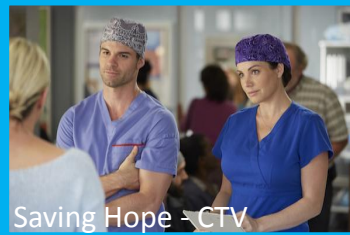
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Toronto 2014 Questions ?

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